

Global Sports Nutrition and High Energy Supplements Market Outlook (2014-2022)

<https://marketpublishers.com/r/G179A46988FEN.html>

Date: August 2015

Pages: 100

Price: US\$ 4,150.00 (Single User License)

ID: G179A46988FEN

Abstracts

The Global Sports Nutrition and High Energy Supplements Market is estimated to be \$38 billion in 2014 and is expected to reach \$80 billion by 2022, growing at a compound annual growth rate (CAGR) of 9.75% through 2022. The factors that are favoring the market growth include increase in health awareness, rise in income of the consumers and rapid urbanization. This market has potential to grow in untapped countries like India, China, Brazil and Japan. The threat of substitutes and negative publicity about the inclusion of forbidden ingredients are the challenges of the Sports Nutrition Market.

The Global Sports Nutrition and High Energy Supplements Market is categorized into two broad segments: product type and geography. Based on product type, the market is segmented into sports food, sports drinks and sports supplements. By geography, the market is categorized into North America, Europe, Asia Pacific and Rest of the World. In terms of market sizes, North America is the largest consumer of sports nutrition products, followed by Europe.

The major players in the Global Sports Nutrition and High Energy Supplements Market include Abbott Laboratories, Maxinutrition Ltd, PepsiCo, The Coca-Cola Company, Glanbia Plc, Monster Beverage Corporation, Nestle, Yakult Honsha, Unilever and Red Bull.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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