

Global Plastic Packaging Market Outlook (2014-2022)

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Abstracts

The Global Plastic Packaging market is estimated at \$829.7 billion in 2014 growing at a CAGR of 4.11% to reach \$1145.6 billion by 2022. Tendency in households, demand for food packaging, and increasing adoption of aesthetic packaging are the key drivers for the growth of Plastic Packaging Market. Measured growth of overall packaged food market is the key restraining factor for the market growth. The opportunity for growth lies in innovation of packaging and consumer awareness. Government policy is the opportunity that resides the market growth. The adverse affects of plastics is one of the major challenges for the market growth.

Global Plastic Packaging market is segmented by Product, by Application, by Type and by Geography. Based on Product, market is segmented into Flexible and Rigid. Based on Application, market is classified into Food & Beverages, Household Products, Medical, Industrial, Personal Care, Others. Based on Type, market is categorised into Jars, Liquid cartons, Metal cans and Glass bottles. Market by geography is segmented into North America, Europe, Asia Pacific and Rest of the World. Asia Pacific is estimated to grow faster than any other region during the forecast period.

The Key players in the market include, Crown Holdings, Ardagh Group, BWAY, Kian Joo Group, Amcor Ltd, Can-Pack, CPMC, BWAY and Greif.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL PLASTIC PACKAGING MARKET, BY APPLICATION

- 5.1 Food & Beverages
- 5.2 Household Products
- 5.3 Medical
- 5.4 Industrial
- 5.5 Personal Care
- 5.6 Others

6 GLOBAL PLASTIC PACKAGING MARKET, BY PRODUCT

- 6.1 Flexible

6.2 Rigid

7 GLOBAL PLASTIC PACKAGING MARKET, BY TYPE

7.1 Jars

7.2 Liquid cartons

7.3 Metal cans

7.4 Glass bottles

8 GLOBAL PLASTIC PACKAGING MARKET, BY GEOGRAPHY

8.1 North America

8.1.1 US

8.1.2 Canada

8.2 Europe

8.2.1 Germany

8.2.2 France

8.2.3 Italy

8.2.4 UK

8.2.5 Spain

8.3 Asia Pacific

8.3.1 Japan

8.3.2 China

8.3.3 India

8.3.4 Australia

8.3.5 Newzealand

8.3.6 Rest of Asia

8.4 Rest of the World

8.4.1 Latin America

8.4.2 Middle East

8.4.3 Africa

8.4.4 Others

9 KEY DEVELOPMENTS

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

9.5 Other Key Strategies

10 COMPANY PROFILING

10.1 Crown Holdings

10.2 Ardagh Group

10.3 BWAY

10.4 Kian Joo Group

10.5 Amcor Ltd

10.6 Can-Pack

10.7 CPMC

10.8 BWAY

10.9 Greif

List Of Tables

LIST OF TABLES

- 1 Global Plastic Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 2 Global Plastic Packaging Market Outlook, By Flexible (2012-2022) (\$MN)
- 3 Global Plastic Packaging Market Outlook, By Rigid (2012-2022) (\$MN)
- 4 Global Plastic Packaging Market Outlook, By Application (2012-2022) (\$MN)
- 5 Global Plastic Packaging Market Outlook, By Food & Beverages (2012-2022) (\$MN)
- 6 Global Plastic Packaging Market Outlook, By Household Products (2012-2022) (\$MN)
- 7 Global Plastic Packaging Market Outlook, By Medical (2012-2022) (\$MN)
- 8 Global Plastic Packaging Market Outlook, By Industrial (2012-2022) (\$MN)
- 9 Global Plastic Packaging Market Outlook, By Personal Care (2012-2022) (\$MN)
- 10 Global Plastic Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 11 Global Plastic Packaging Market Outlook, By Type (2012-2022) (\$MN)
- 12 Global Plastic Packaging Market Outlook, By jars (2012-2022) (\$MN)
- 13 Global Plastic Packaging Market Outlook, By liquid cartons (2012-2022) (\$MN)
- 14 Global Plastic Packaging Market Outlook, By metal cans (2012-2022) (\$MN)
- 15 Global Plastic Packaging Market Outlook, By glass bottles (2012-2022) (\$MN)
- 16 North America Plastic Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 17 North America Plastic Packaging Market Outlook, By Flexible (2012-2022) (\$MN)
- 18 North America Plastic Packaging Market Outlook, By Rigid (2012-2022) (\$MN)
- 19 North America Plastic Packaging Market Outlook, By Application (2012-2022) (\$MN)
- 20 North America Plastic Packaging Market Outlook, By Food & Beverages (2012-2022) (\$MN)
- 21 North America Plastic Packaging Market Outlook, By Household Products (2012-2022) (\$MN)
- 22 North America Plastic Packaging Market Outlook, By Medical (2012-2022) (\$MN)
- 23 North America Plastic Packaging Market Outlook, By Industrial (2012-2022) (\$MN)
- 24 North America Plastic Packaging Market Outlook, By Personal Care (2012-2022) (\$MN)
- 25 North America Plastic Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 26 North America Plastic Packaging Market Outlook, By Type (2012-2022) (\$MN)
- 27 North America Plastic Packaging Market Outlook, By jars (2012-2022) (\$MN)
- 28 North America Plastic Packaging Market Outlook, By liquid cartons (2012-2022) (\$MN)
- 29 North America Plastic Packaging Market Outlook, By metal cans (2012-2022) (\$MN)
- 30 North America Plastic Packaging Market Outlook, By glass bottles (2012-2022) (\$MN)

- 31 Europe Plastic Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 32 Europe Plastic Packaging Market Outlook, By Flexible (2012-2022) (\$MN)
- 33 Europe Plastic Packaging Market Outlook, By Rigid (2012-2022) (\$MN)
- 34 Europe Plastic Packaging Market Outlook, By Application (2012-2022) (\$MN)
- 35 Europe Plastic Packaging Market Outlook, By Food & Beverages (2012-2022) (\$MN)
- 36 Europe Plastic Packaging Market Outlook, By Household Products (2012-2022) (\$MN)
- 37 Europe Plastic Packaging Market Outlook, By Medical (2012-2022) (\$MN)
- 38 Europe Plastic Packaging Market Outlook, By Industrial (2012-2022) (\$MN)
- 39 Europe Plastic Packaging Market Outlook, By Personal Care (2012-2022) (\$MN)
- 40 Europe Plastic Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 41 Europe Plastic Packaging Market Outlook, By Type (2012-2022) (\$MN)
- 42 Europe Plastic Packaging Market Outlook, By jars (2012-2022) (\$MN)
- 43 Europe Plastic Packaging Market Outlook, By liquid cartons (2012-2022) (\$MN)
- 44 Europe Plastic Packaging Market Outlook, By metal cans (2012-2022) (\$MN)
- 45 Europe Plastic Packaging Market Outlook, By glass bottles (2012-2022) (\$MN)
- 46 Asia Pacific Plastic Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 47 Asia Pacific Plastic Packaging Market Outlook, By Flexible (2012-2022) (\$MN)
- 48 Asia Pacific Plastic Packaging Market Outlook, By Rigid (2012-2022) (\$MN)
- 49 Asia Pacific Plastic Packaging Market Outlook, By Application (2012-2022) (\$MN)
- 50 Asia Pacific Plastic Packaging Market Outlook, By Food & Beverages (2012-2022) (\$MN)
- 51 Asia Pacific Plastic Packaging Market Outlook, By Household Products (2012-2022) (\$MN)
- 52 Asia Pacific Plastic Packaging Market Outlook, By Medical (2012-2022) (\$MN)
- 53 Asia Pacific Plastic Packaging Market Outlook, By Industrial (2012-2022) (\$MN)
- 54 Asia Pacific Plastic Packaging Market Outlook, By Personal Care (2012-2022) (\$MN)
- 55 Asia Pacific Plastic Packaging Market Outlook, By Others (2012-2022) (\$MN)
- 56 Asia Pacific Plastic Packaging Market Outlook, By Type (2012-2022) (\$MN)
- 57 Asia Pacific Plastic Packaging Market Outlook, By jars (2012-2022) (\$MN)
- 58 Asia Pacific Plastic Packaging Market Outlook, By liquid cartons (2012-2022) (\$MN)
- 59 Asia Pacific Plastic Packaging Market Outlook, By metal cans (2012-2022) (\$MN)
- 60 Asia Pacific Plastic Packaging Market Outlook, By glass bottles (2012-2022) (\$MN)
- 61 Rest of the World Plastic Packaging Market Outlook, By Product (2012-2022) (\$MN)
- 62 Rest of the World Plastic Packaging Market Outlook, By Flexible (2012-2022) (\$MN)
- 63 Rest of the World Plastic Packaging Market Outlook, By Rigid (2012-2022) (\$MN)
- 64 Rest of the World Plastic Packaging Market Outlook, By Application (2012-2022) (\$MN)
- 65 Rest of the World Plastic Packaging Market Outlook, By Food & Beverages

(2012-2022) (\$MN)

66 Rest of the World Plastic Packaging Market Outlook, By Household Products

(2012-2022) (\$MN)

67 Rest of the World Plastic Packaging Market Outlook, By Medical (2012-2022) (\$MN)

68 Rest of the World Plastic Packaging Market Outlook, By Industrial (2012-2022)

(\$MN)

69 Rest of the World Plastic Packaging Market Outlook, By Personal Care (2012-2022)

(\$MN)

70 Rest of the World Plastic Packaging Market Outlook, By Others (2012-2022) (\$MN)

71 Rest of the World Plastic Packaging Market Outlook, By Type (2012-2022) (\$MN)

72 Rest of the World Plastic Packaging Market Outlook, By jars (2012-2022) (\$MN)

73 Rest of the World Plastic Packaging Market Outlook, By liquid cartons (2012-2022)

(\$MN)

74 Rest of the World Plastic Packaging Market Outlook, By metal cans (2012-2022)

(\$MN)

75 Rest of the World Plastic Packaging Market Outlook, By glass bottles (2012-2022)

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