

Global Plastic Films Market Outlook (2014-2022)

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Abstracts

The Global Plastic Films Market accounted for \$43.8 billion in 2014 and is expected to grow at a CAGR of 8.7% to reach \$85.6 billion by 2022. The factors contributing to growth of the market are population expansion, increase in demand for packaging food, rise in standard of living and changing patterns of food consumption. Some of the key drivers of the market include increasing preference for packaged foods and demand for plastic films in agriculture sector. However opportunities for growth in plastic films are due to bio-degradable plastic bags. The factors such as huge investments in production restricting the growth of the market.

Plastic Films Market is segmented by type, by application and by geography. Depending on the various types, market is segregated into Polyethylene Films, Polypropylene Films, Polyvinyl Chloride Films and Polyester/Polyethylene Terephthalate. Based on application, the market is classified into packaging and non-packaging. Based on geography, market is segmented into North America, Europe, Asia-Pacific and Rest of the World. Asia-Pacific holds the major share in the plastic films market due to increase in disposable income of consumers in developing countries like India and China. Significant mergers and acquisitions, collaborations, and joint ventures are the industry trends that are playing a major role for the market growth.

The key players in the Plastic Films Market include AEP Industries Inc., Bemis Company Inc., DuPont Teijin Films, Garware Polyester Limited, Innovia Films Limited, Jindal Poly Films Ltd, Toray Plastics Inc, Sealed Air Corporation, Vibac Group and Uflex Ltd.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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