

# Global Paints and Coatings Market Outlook (2014-2022)

<https://marketpublishers.com/r/G945F304BF5EN.html>

Date: May 2015

Pages: 80

Price: US\$ 4,150.00 (Single User License)

ID: G945F304BF5EN

## Abstracts

The Global Paints and Coatings Market accounted for \$128.5 billion in 2014 and is expected to reach \$196.2 billion by 2022 growing at a CAGR of 5.4% between 2014 and 2022. The factors that are influencing the market growth are huge demand in the construction industry, due to increase in civil construction activities globally, as a result of increased urbanization and healthy economic conditions. The growth in the market is due to advancements in technology and emergence of new manufacturing technologies. The challenging factor for the market is lack of product differentiation in the market.

Paints and Coatings Market is segmented by type, by technology, by product and by geography. Depending on the various types, market is segmented into Architectural/Decorative Coatings, Industrial OEM Coatings and Special Purpose Coatings. Based on technology, market is classified as Packaging Coatings, Protective Coatings, Powder Coatings, Transportation Refinishes and Wood Finishes. Based on product, market is categorized into High-Solids Paints, Radiation-Curable Coatings, Solvent-borne Coatings and Waterborne Paints. Based on geography, the market is segmented into North America, Europe, Asia-Pacific and Rest of the World. The Asia-Pacific region is the fastest growing segment of the global paints and coatings market. Significant mergers and acquisitions, collaborations, and joint ventures are the industry trends that are playing a major role for the market growth.

The key players in the Paints and Coatings Market include Asian Paints Limited, Axalta Coating Systems, BASF Coatings GmbH, Chugoku Marine Paints, Ltd., Hempel A/S, Kansai Paint Co., Ltd., Nippon Paint Co., Ltd., PPG Industries, Inc., Sherwin-Williams Company and Valspar Corporation.

## WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL PAINTS AND COATINGS MARKET, BY TYPE**

- 5.1 Architectural/Decorative Coatings
- 5.2 Industrial OEM Coatings
- 5.3 Special Purpose Coatings

### **6 GLOBAL PAINTS AND COATINGS MARKET, BY TECHNOLOGY**

- 6.1 Packaging Coatings
- 6.2 Protective Coatings
- 6.3 Powder Coatings
- 6.4 Transportation Refinishes

6.5 Wood Finishes

## **7 GLOBAL PAINTS AND COATINGS MARKET, BY PRODUCT**

7.1 High-Solids Paints

7.2 Radiation-Curable Coatings

7.3 Solvent-borne Coatings

7.4 Waterborne Paints

## **8 GLOBAL PAINTS AND COATINGS MARKET, BY GEOGRAPHY**

8.1 North America

8.1.1 US

8.1.2 Canada

8.2 Europe

8.2.1 Germany

8.2.2 France

8.2.3 Italy

8.2.4 UK

8.2.5 Spain

8.3 Asia Pacific

8.3.1 Japan

8.3.2 China

8.3.3 India

8.3.4 Australia

8.3.5 Newzealand

8.3.6 Rest of Asia Pacific

8.4 Rest of the World

8.4.1 Latin America

8.4.2 Middle East

8.4.3 Africa

8.4.4 Others

## **9 KEY DEVELOPMENTS**

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

## 9.5 Other Key Strategies

## **10 COMPANY PROFILING**

- 10.1 Asian Paints Limited
- 10.2 Axalta Coating Systems
- 10.3 BASF Coatings GmbH
- 10.4 Chugoku Marine Paints, Ltd.
- 10.5 Hempel A/S
- 10.6 Kansai Paint Co., Ltd.
- 10.7 Nippon Paint Co., Ltd.
- 10.8 PPG Industries, Inc.
- 10.9 Sherwin-Williams Company
- 10.10 Valspar Corporation

## List Of Tables

### LIST OF TABLES

- 1 Global Paints and Coatings Market Outlook, By Type (2014-2022) (\$MN)
- 2 Global Paints and Coatings Market Outlook, By Architectural/Decorative Coatings (2014-2022) (\$MN)
- 3 Global Paints and Coatings Market Outlook, By Industrial OEM Coatings (2014-2022) (\$MN)
- 4 Global Paints and Coatings Market Outlook, By Special Purpose Coatings (2014-2022) (\$MN)
- 5 Global Paints and Coatings Market Outlook, By Technology (2014-2022) (\$MN)
- 6 Global Paints and Coatings Market Outlook, By Packaging Coatings (2014-2022) (\$MN)
- 7 Global Paints and Coatings Market Outlook, By Protective Coatings (2014-2022) (\$MN)
- 8 Global Paints and Coatings Market Outlook, By Powder Coatings (2014-2022) (\$MN)
- 9 Global Paints and Coatings Market Outlook, By Transportation Refinishes (2014-2022) (\$MN)
- 10 Global Paints and Coatings Market Outlook, By Wood Finishes (2014-2022) (\$MN)
- 11 Global Paints and Coatings Market Outlook, By Product (2014-2022) (\$MN)
- 12 Global Paints and Coatings Market Outlook, By High-Solids Paints (2014-2022) (\$MN)
- 13 Global Paints and Coatings Market Outlook, By Radiation-Curable Coatings (2014-2022) (\$MN)
- 14 Global Paints and Coatings Market Outlook, By Solvent-borne Coatings (2014-2022) (\$MN)
- 15 Global Paints and Coatings Market Outlook, By Waterborne Paints (2014-2022) (\$MN)
- 16 North America Paints and Coatings Market Outlook, By Type (2014-2022) (\$MN)
- 17 North America Paints and Coatings Market Outlook, By Architectural/Decorative Coatings (2014-2022) (\$MN)
- 18 North America Paints and Coatings Market Outlook, By Industrial OEM Coatings (2014-2022) (\$MN)
- 19 North America Paints and Coatings Market Outlook, By Special Purpose Coatings (2014-2022) (\$MN)
- 20 North America Paints and Coatings Market Outlook, By Technology (2014-2022) (\$MN)
- 21 North America Paints and Coatings Market Outlook, By Packaging Coatings

(2014-2022) (\$MN)

22 North America Paints and Coatings Market Outlook, By Protective Coatings

(2014-2022) (\$MN)

23 North America Paints and Coatings Market Outlook, By Powder Coatings

(2014-2022) (\$MN)

24 North America Paints and Coatings Market Outlook, By Transportation Refinishes

(2014-2022) (\$MN)

25 North America Paints and Coatings Market Outlook, By Wood Finishes (2014-2022)

(\$MN)

26 North America Paints and Coatings Market Outlook, By Product (2014-2022) (\$MN)

27 North America Paints and Coatings Market Outlook, By High-Solids Paints

(2014-2022) (\$MN)

28 North America Paints and Coatings Market Outlook, By Radiation-Curable Coatings

(2014-2022) (\$MN)

29 North America Paints and Coatings Market Outlook, By Solvent-borne Coatings

(2014-2022) (\$MN)

30 North America Paints and Coatings Market Outlook, By Waterborne Paints

(2014-2022) (\$MN)

31 Europe Paints and Coatings Market Outlook, By Type (2014-2022) (\$MN)

32 Europe Paints and Coatings Market Outlook, By Architectural/Decorative Coatings

(2014-2022) (\$MN)

33 Europe Paints and Coatings Market Outlook, By Industrial OEM Coatings

(2014-2022) (\$MN)

34 Europe Paints and Coatings Market Outlook, By Special Purpose Coatings

(2014-2022) (\$MN)

35 Europe Paints and Coatings Market Outlook, By Technology (2014-2022) (\$MN)

36 Europe Paints and Coatings Market Outlook, By Packaging Coatings (2014-2022)

(\$MN)

37 Europe Paints and Coatings Market Outlook, By Protective Coatings (2014-2022)

(\$MN)

38 Europe Paints and Coatings Market Outlook, By Powder Coatings (2014-2022)

(\$MN)

39 Europe Paints and Coatings Market Outlook, By Transportation Refinishes

(2014-2022) (\$MN)

40 Europe Paints and Coatings Market Outlook, By Wood Finishes (2014-2022) (\$MN)

41 Europe Paints and Coatings Market Outlook, By Product (2014-2022) (\$MN)

42 Europe Paints and Coatings Market Outlook, By High-Solids Paints (2014-2022)

(\$MN)

43 Europe Paints and Coatings Market Outlook, By Radiation-Curable Coatings

(2014-2022) (\$MN)

44 Europe Paints and Coatings Market Outlook, By Solvent-borne Coatings

(2014-2022) (\$MN)

45 Europe Paints and Coatings Market Outlook, By Waterborne Paints (2014-2022)

(\$MN)

46 Asia Pacific Paints and Coatings Market Outlook, By Type (2014-2022) (\$MN)

47 Asia Pacific Paints and Coatings Market Outlook, By Architectural/Decorative

Coatings (2014-2022) (\$MN)

48 Asia Pacific Paints and Coatings Market Outlook, By Industrial OEM Coatings

(2014-2022) (\$MN)

49 Asia Pacific Paints and Coatings Market Outlook, By Special Purpose Coatings

(2014-2022) (\$MN)

50 Asia Pacific Paints and Coatings Market Outlook, By Technology (2014-2022) (\$MN)

51 Asia Pacific Paints and Coatings Market Outlook, By Packaging Coatings

(2014-2022) (\$MN)

52 Asia Pacific Paints and Coatings Market Outlook, By Protective Coatings

(2014-2022) (\$MN)

53 Asia Pacific Paints and Coatings Market Outlook, By Powder Coatings (2014-2022)

(\$MN)

54 Asia Pacific Paints and Coatings Market Outlook, By Transportation Refinishes

(2014-2022) (\$MN)

55 Asia Pacific Paints and Coatings Market Outlook, By Wood Finishes (2014-2022)

(\$MN)

56 Asia Pacific Paints and Coatings Market Outlook, By Product (2014-2022) (\$MN)

57 Asia Pacific Paints and Coatings Market Outlook, By High-Solids Paints (2014-2022)

(\$MN)

58 Asia Pacific Paints and Coatings Market Outlook, By Radiation-Curable Coatings

(2014-2022) (\$MN)

59 Asia Pacific Paints and Coatings Market Outlook, By Solvent-borne Coatings

(2014-2022) (\$MN)

60 Asia Pacific Paints and Coatings Market Outlook, By Waterborne Paints (2014-2022)

(\$MN)

61 Rest of the World Paints and Coatings Market Outlook, By Type (2014-2022) (\$MN)

62 Rest of the World Paints and Coatings Market Outlook, By Architectural/Decorative

Coatings (2014-2022) (\$MN)

63 Rest of the World Paints and Coatings Market Outlook, By Industrial OEM Coatings

(2014-2022) (\$MN)

64 Rest of the World Paints and Coatings Market Outlook, By Special Purpose Coatings

(2014-2022) (\$MN)



- 65 Rest of the World Paints and Coatings Market Outlook, By Technology (2014-2022) (\$MN)
- 66 Rest of the World Paints and Coatings Market Outlook, By Packaging Coatings (2014-2022) (\$MN)
- 67 Rest of the World Paints and Coatings Market Outlook, By Protective Coatings (2014-2022) (\$MN)
- 68 Rest of the World Paints and Coatings Market Outlook, By Powder Coatings (2014-2022) (\$MN)
- 69 Rest of the World Paints and Coatings Market Outlook, By Transportation Refinishes (2014-2022) (\$MN)
- 70 Rest of the World Paints and Coatings Market Outlook, By Wood Finishes (2014-2022) (\$MN)
- 71 Rest of the World Paints and Coatings Market Outlook, By Product (2014-2022) (\$MN)
- 72 Rest of the World Paints and Coatings Market Outlook, By High-Solids Paints (2014-2022) (\$MN)
- 73 Rest of the World Paints and Coatings Market Outlook, By Radiation-Curable Coatings (2014-2022) (\$MN)
- 74 Rest of the World Paints and Coatings Market Outlook, By Solvent-borne Coatings (2014-2022) (\$MN)
- 75 Rest of the World Paints and Coatings Market Outlook, By Waterborne Paints (2014-2022) (\$MN)

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