

Global Nutraceuticals Market Outlook (2014-2022)

<https://marketpublishers.com/r/GA3F66858E8EN.html>

Date: April 2015

Pages: 112

Price: US\$ 4,150.00 (Single User License)

ID: GA3F66858E8EN

Abstracts

The Global Nutraceuticals Market accounted for \$171.8 billion in 2014 and is expected to reach \$295 billion by 2022, growing at a compound annual growth rate (CAGR) of 7% from 2014 to 2022. Some of the key drivers of the market growth are increasing health awareness and health concerns. However the threat of ingredients and raw material contamination could pose a challenge to the growth of this market.

The Global Nutraceuticals Market is categorized into four segments: type, applications, ingredients and geography. Based on type, the global nutraceuticals market is segmented into Functional Food, Functional Beverages and Dietary Supplements. By applications, the global nutraceuticals market is categorized into General Wellness, Beauty and Anti Aging, Weight Management, Digestive Health and Sports and Energy. By Ingredients the global nutraceuticals market is segmented into Fiber, Probiotics, Omega 3, Vitamins and Protein. By geography, the global nutraceuticals market is segmented into North America, Europe, Asia and Rest of the World.

The major players in the the Nutraceuticals Market include BASF, Cargill Inc., Dupont, Arista Industries, Omega Proten Corp., Zymes, Martek Biosciences Corp., Croda International, Royal DSM and Nordic Naturals.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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