

Global Interactive Display Market Outlook (2014-2022)

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Abstracts

The Global Interactive Display market is estimated at \$9 billion in 2014 and is expected to reach \$17 billion by 2022 growing at a CAGR of 8.27% from 2014-2022. The growth in Consumption of interactive displays in electronic applications such as retail, education, entertainment, hospitality, healthcare, industrial, government, are the major drivers for growth of the display market. Expensive Customization of Touch-Table and Low Implementation of Interactive White Boards (IWB) are hampering the growth of the market.

Global Interactive Display market is segmented by Technology, by Type, by Applications and by Geography. Depending on the Technology, market is segmented into LED, LCD, E-paper, OLED, LCOS. Based on Type, market is classified into Flexible display, transparent display, 3D display, Conventional display. Based on Application, market is categorized into education, healthcare, retail, Entertainment. Interactive Display market, by geography is segmented into North America, Europe, Asia Pacific and Rest of the World.

The Key players in the market include, Panasonic Corp., Sony Corp., Samsung Electronics, AU Optronics, LG, Philips, NEC Display Solutions, Atmel, Horizon Display, Planar Systems, Inc.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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