

# Global Flavors and Fragrances Market Outlook (2014-2022)

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## Abstracts

The Global Flavors and Fragrances Market is estimated to be \$27.4 billion in 2014 and is expected to reach \$44.6 billion by 2022 growing at a CAGR of 6.3% during forecast period 2014 to 2022. The market is driven by companies that manufacture food and beverages, toiletries, perfumes, cosmetics and household products. Emerging Middle Class in Developing Countries acts as the growth factor of the market. Whereas factors such as huge raw material prices acts as restrains for growth of the market. Increasing demand for natural flavors is the key trend of the market. High disposable income of consumer, increase in lifestyle adding to the boom of this market.

Flavors and Fragrances Market is segmented by technology, by application, by product and by geography. Depending on the various technologies, market is categorized into Cold Extraction Technology, Conventional Technologies, Supercritical Fluid Extraction, Enzymatic Routes and Flavor Encapsulation. Based on product, market is classified as Flavor Blends, Fragrance Blends and Aroma Chemicals. Based on applications, market is segregated as Beverages, Confectionary and Bakery Products, Dairy Products, Oral Care, Cosmetics and Toiletries, Soap & Detergent, Household and Other Products. By geography, the market is segmented into North America, Europe, Asia-Pacific and Rest of the World. North America and Europe were the largest regions in terms of consumption of flavor and fragrance.

The key players in the Flavors and Fragrances Market include Agilix Flavors & Fragrances Inc., Art & Fragrance Sa, Bell Flavors & Fragrances Inc., Comax Manufacturing Corp., International Flavors & Fragrances Inc., Interparfums Inc., Jacques Bogart Sa, Robertet Sa, Sensient Technologies Corp. and Symrise Ag.

## WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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