

Global E-Learning Market Outlook (2014-2022)

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Abstracts

The Global E-Learning market is estimated to be \$ 165.36 billion in 2014 and is poised to grow at a CAGR of 5.08% to reach \$243.8 billion by 2022. The key factors that are favoring the market growth are flexibility in learning, low cost, easy accessibility, increased effectiveness by animated learning, escalation in number of internet users and growing access of broadband pooled with mobile phones with online capabilities. However, factors like change management, technology obsolescence and vendor%li%developer partnership are major restraints that are hindering the growth of this market. While the United States leads the sales, Asia is the second largest market in eLearning products.

The Global E-Learning Market is segmented on the basis of Product, Vendors, Technology and Geography. On the basis of Product, the market is segregated into Academic e-Learning and Corporate e-Learning. On the basis of Vendor, the market is categorized into Content Providers and Service Providers. The market is segmented on the basis of technology into Learning Management system (LMS), Rapid e-learning, Mobile e-learning, Virtual classroom, Podcasts, Application simulation tool, Learning Content Management System, Knowledge management system and others. Global E-Learning Market by geography is categorized into North America, Europe, Asia Pacific and Rest of the World.

The key players in the Global E-Learning Market are Adobe systems Inc., Apollo Education Group Inc., Cisco Systems, Citrix, HealthStream Inc., McGrawHill, Microsoft, Saba, Skill Soft and Blackboard Inc.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Research Scope
- 2.3 Research Methodology
- 2.4 Research Sources

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL E-LEARNING MARKET, BY PRODUCT

- 5.1 Introduction
- 5.2 Academic e-Learning
- 5.3 Corporate e-Learning

6 GLOBAL E-LEARNING MARKET, BY VENDORS

- 6.1 Introduction
- 6.2 Content Providers
- 6.3 Service Providers

7 GLOBAL E-LEARNING MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 Learning Management system(LMS)
- 7.3 Rapid e-learning
- 7.4 Mobile e-learning
- 7.5 Virtual classroom
- 7.6 Podcasts
- 7.7 Application simulation tool
- 7.8 Learning Content Management System
- 7.9 knowledge management system
- 7.10 Others

8 GLOBAL E-LEARNING MARKET, BY GEOGRAPHY

- 8.1 North America
 - 8.1.1 US
 - 8.1.2 Canada
- 8.2 Europe
 - 8.2.1 Germany
 - 8.2.2 France
 - 8.2.3 Italy
 - 8.2.4 UK
 - 8.2.5 Spain
- 8.3 Asia Pacific
 - 8.3.1 Japan
 - 8.3.2 China
 - 8.3.3 India
 - 8.3.4 Australia
 - 8.3.5 Newzealand
 - 8.3.6 Rest of Asia
- 8.4 Rest of the World
 - 8.4.1 Latin America
 - 8.4.2 Middle East
 - 8.4.3 Africa
 - 8.4.4 Others

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 Adobe systems Inc.
- 10.2 Apollo Education Group Inc.
- 10.3 Cisco Systems
- 10.4 Citrix
- 10.5 HealthStream Inc.
- 10.6 McGrawHill
- 10.7 Microsoft
- 10.8 Saba
- 10.9 Skill Soft
- 10.10 Blackboard Inc.

List Of Tables

LIST OF TABLES

- 1 Global e-Learning Market Outlook, By Product (2012-2022) (\$MN)
- 2 Global e-Learning Market Outlook, By Academic e-Learning (2012-2022) (\$MN)
- 3 Global e-Learning Market Outlook, By Corporate e-Learning (2012-2022) (\$MN)
- 4 Global e-Learning Market Outlook, By Vendors (2012-2022) (\$MN)
- 5 Global e-Learning Market Outlook, By Content Providers (2012-2022) (\$MN)
- 6 Global e-Learning Market Outlook, By Service Providers (2012-2022) (\$MN)
- 7 Global e-Learning Market Outlook, By Technology (2012-2022) (\$MN)
- 8 Global e-Learning Market Outlook, By Learning Management system(LMS) (2012-2022) (\$MN)
- 9 Global e-Learning Market Outlook, By Rapid e-learning (2012-2022) (\$MN)
- 10 Global e-Learning Market Outlook, By Mobile e-learning (2012-2022) (\$MN)
- 11 Global e-Learning Market Outlook, By Virtual classroom (2012-2022) (\$MN)
- 12 Global e-Learning Market Outlook, By Podcasts (2012-2022) (\$MN)
- 13 Global e-Learning Market Outlook, By Application simulation tool (2012-2022) (\$MN)
- 14 Global e-Learning Market Outlook, By Learning Content Management System (2012-2022) (\$MN)
- 15 Global e-Learning Market Outlook, By Knowledge management system (2012-2022) (\$MN)
- 16 Global e-Learning Market Outlook, By Others (2012-2022) (\$MN)
- 17 North America e-Learning Market Outlook, By Product (2012-2022) (\$MN)
- 18 North America e-Learning Market Outlook, By Academic e-Learning (2012-2022) (\$MN)
- 19 North America e-Learning Market Outlook, By Corporate e-Learning (2012-2022) (\$MN)
- 20 North America e-Learning Market Outlook, By Vendors (2012-2022) (\$MN)
- 21 North America e-Learning Market Outlook, By Content Providers (2012-2022) (\$MN)
- 22 North America e-Learning Market Outlook, By Service Providers (2012-2022) (\$MN)
- 23 North America e-Learning Market Outlook, By Technology (2012-2022) (\$MN)
- 24 North America e-Learning Market Outlook, By Learning Management system(LMS) (2012-2022) (\$MN)
- 25 North America e-Learning Market Outlook, By Rapid e-learning (2012-2022) (\$MN)
- 26 North America e-Learning Market Outlook, By Mobile e-learning (2012-2022) (\$MN)
- 27 North America e-Learning Market Outlook, By Virtual classroom (2012-2022) (\$MN)
- 28 North America e-Learning Market Outlook, By Podcasts (2012-2022) (\$MN)
- 29 North America e-Learning Market Outlook, By Application simulation tool

(2012-2022) (\$MN)

30 North America e-Learning Market Outlook, By Learning Content Management System (2012-2022) (\$MN)

31 North America e-Learning Market Outlook, By Knowledge management system (2012-2022) (\$MN)

32 North America e-Learning Market Outlook, By Others (2012-2022) (\$MN)

33 Europe e-Learning Market Outlook, By Product (2012-2022) (\$MN)

34 Europe e-Learning Market Outlook, By Academic e-Learning (2012-2022) (\$MN)

35 Europe e-Learning Market Outlook, By Corporate e-Learning (2012-2022) (\$MN)

36 Europe e-Learning Market Outlook, By Vendors (2012-2022) (\$MN)

37 Europe e-Learning Market Outlook, By Content Providers (2012-2022) (\$MN)

38 Europe e-Learning Market Outlook, By Service Providers (2012-2022) (\$MN)

39 Europe e-Learning Market Outlook, By Technology (2012-2022) (\$MN)

40 Europe e-Learning Market Outlook, By Learning Management system(LMS) (2012-2022) (\$MN)

41 Europe e-Learning Market Outlook, By Rapid e-learning (2012-2022) (\$MN)

42 Europe e-Learning Market Outlook, By Mobile e-learning (2012-2022) (\$MN)

43 Europe e-Learning Market Outlook, By Virtual classroom (2012-2022) (\$MN)

44 Europe e-Learning Market Outlook, By Podcasts (2012-2022) (\$MN)

45 Europe e-Learning Market Outlook, By Application simulation tool (2012-2022) (\$MN)

46 Europe e-Learning Market Outlook, By Learning Content Management System (2012-2022) (\$MN)

47 Europe e-Learning Market Outlook, By Knowledge management system (2012-2022) (\$MN)

48 Europe e-Learning Market Outlook, By Others (2012-2022) (\$MN)

49 Asia Pacific e-Learning Market Outlook, By Product (2012-2022) (\$MN)

50 Asia Pacific e-Learning Market Outlook, By Academic e-Learning (2012-2022) (\$MN)

51 Asia Pacific e-Learning Market Outlook, By Corporate e-Learning (2012-2022) (\$MN)

52 Asia Pacific e-Learning Market Outlook, By Vendors (2012-2022) (\$MN)

53 Asia Pacific e-Learning Market Outlook, By Content Providers (2012-2022) (\$MN)

54 Asia Pacific e-Learning Market Outlook, By Service Providers (2012-2022) (\$MN)

55 Asia Pacific e-Learning Market Outlook, By Technology (2012-2022) (\$MN)

56 Asia Pacific e-Learning Market Outlook, By Learning Management system(LMS) (2012-2022) (\$MN)

57 Asia Pacific e-Learning Market Outlook, By Rapid e-learning (2012-2022) (\$MN)

58 Asia Pacific e-Learning Market Outlook, By Mobile e-learning (2012-2022) (\$MN)

59 Asia Pacific e-Learning Market Outlook, By Virtual classroom (2012-2022) (\$MN)

60 Asia Pacific e-Learning Market Outlook, By Podcasts (2012-2022) (\$MN)

- 61 Asia Pacific e-Learning Market Outlook, By Application simulation tool (2012-2022) (\$MN)
- 62 Asia Pacific e-Learning Market Outlook, By Learning Content Management System (2012-2022) (\$MN)
- 63 Asia Pacific e-Learning Market Outlook, By Knowledge management system (2012-2022) (\$MN)
- 64 Asia Pacific e-Learning Market Outlook, By Others (2012-2022) (\$MN)
- 65 Rest of the World e-Learning Market Outlook, By Product (2012-2022) (\$MN)
- 66 Rest of the World e-Learning Market Outlook, By Academic e-Learning (2012-2022) (\$MN)
- 67 Rest of the World e-Learning Market Outlook, By Corporate e-Learning (2012-2022) (\$MN)
- 68 Rest of the World e-Learning Market Outlook, By Vendors (2012-2022) (\$MN)
- 69 Rest of the World e-Learning Market Outlook, By Content Providers (2012-2022) (\$MN)
- 70 Rest of the World e-Learning Market Outlook, By Service Providers (2012-2022) (\$MN)
- 71 Rest of the World e-Learning Market Outlook, By Technology (2012-2022) (\$MN)
- 72 Rest of the World e-Learning Market Outlook, By Learning Management system(LMS) (2012-2022) (\$MN)
- 73 Rest of the World e-Learning Market Outlook, By Rapid e-learning (2012-2022) (\$MN)
- 74 Rest of the World e-Learning Market Outlook, By Mobile e-learning (2012-2022) (\$MN)
- 75 Rest of the World e-Learning Market Outlook, By Virtual classroom (2012-2022) (\$MN)
- 76 Rest of the World e-Learning Market Outlook, By Podcasts (2012-2022) (\$MN)
- 77 Rest of the World e-Learning Market Outlook, By Application simulation tool (2012-2022) (\$MN)
- 78 Rest of the World e-Learning Market Outlook, By Learning Content Management System (2012-2022) (\$MN)
- 79 Rest of the World e-Learning Market Outlook, By Knowledge management system (2012-2022) (\$MN)
- 80 Rest of the World e-Learning Market Outlook, By Others (2012-2022) (\$MN)

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