

Global Cosmetic Packaging Market Outlook (2014-2022)

<https://marketpublishers.com/r/G1D63B3AC76EN.html>

Date: May 2015

Pages: 73

Price: US\$ 4,150.00 (Single User License)

ID: G1D63B3AC76EN

Abstracts

The Global Cosmetic Packaging market is esteemed at \$1.79 billion in 2014 with CAGR of 9.4% and is expected to reach \$3.5 billion by 2022. Based on the Cosmetics Packaging Market, new technologies are emerging in market. Compatible packaging, Simplicity, Packaging Size, and Labeling & Finishing in Cosmetics Packaging are the major key drivers for growth of Cosmetic Packaging Market. The restraint factor for Cosmetic Packaging market is Fluctuating material prices. The challenges faced by the market are Environmental Mandates and difficult to manage the supply chain.

Global Cosmetic Packaging market is mainly segmented by Material, by Type, by Application and by Geography. Based on Material, the market is segmented into Metal, Rigid Plastics, Paper, Plastic, Flexible Plastics and Glass. Based on Type, the market is segmented into Bottles, Pen Types, Tubes, Caps & Closures, Jars & Containers, Pumps & Dispensers, Roller Balls and Sticks. Based on Application, the market is segmented into Skin Care, Fragrances, Hair Care, Make-Up, Nail Care and Other Cosmetics. Cosmetic Packaging market, by geography is segmented into North America, Europe, Asia Pacific and Rest of the World. Asia Pacific has the largest market share for Cosmetic Packaging market.

The key players in the Cosmetic Packaging market include, Mary Kay Inc., AVON Products Inc., Shiseido Co. Ltd., Loreal Group, Quadpack Group, Revlon Inc., Alticor Inc, Cosmopak U.S.A. Llc and KAO Corp.

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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