

# Geospatial Solutions - Global Market Outlook (2018-2027)

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## Abstracts

According to Statistics MRC, the Global Geospatial Solutions market accounted for \$207.55 billion in 2018 and is expected to reach \$741.65 billion by 2027 growing at a CAGR of 15.2% during the forecast period. Some of the key factors such as rising use of Lbs, digital revolution such as AI, automation, cloud, IoT, and miniaturization of sensors and advancements in technologies with the introduction big data analytics are driving the market growth. However, limited availability of skilled staff and regulations and legal issues act as the restraining factors for the market growth. Moreover, the development of 4D GIS software and development of the GIS industry using new and upcoming technologies such as 3D, AR, and VR will provide ample opportunities for the growth of the market.

Geospatial solutions involve setting up geospatial data models and solutions along with a wide range of domains. They facilitate a high quality, productive workflow and data exchange to drive efficiency, productivity, safety by integrating sensors, field applications, real-time communications, field and back-office processing, modelling, and analytics. The result is rich accurate data that can be transformed into the intelligence required to make decisions.

By technology, earth observation segment observes the planet for changes in all things, from temperature to forestation to ice sheet inclusion. This is possible through satellite imagery, Light Detection and Ranging (LiDAR), and other related advancements. With the development of these advancements, this specific segment market is additionally expected to grow. By geography, North America is going to have a lucrative growth during the forecast period. Increasing integration of these technologies into mainline innovations is probably a key component driving the market in North America. This, along with the easy availability of geospatial innovation in developed nations such as

the US and Canada, will surely positively boost the market in the region.

Some of the key players in Geospatial Solutions market include Trimble, Topcon Positioning Systems, Telnav, Snc-Lavalin, Pitney Bowes, Oracle, Microsoft, Maxar Technologies, IBM, Hexagon Geospatial, Here Technologies, Harris Corporation, Google, Geospatial Corporation, Bentley, Baidu, Apple, and Amazon.

#### Solution Types Covered:

Service

Hardware

Software

#### Technologies Covered:

Earth Observation

Scanning

Geospatial Analytics

Global Navigation Satellite System (GNSS) & Positioning

#### Applications Covered:

Geovisualization

Surveying & Mapping

Planning & Analysis

Asset Management

Other Applications

**End-Users Covered:**

Natural Resource

Defense & Intelligence

Business

Utility

Transportation

Infrastructural Development

Other End-Users

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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