

Geophysical Services - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Geophysical Services market is accounted for \$2150.05 million in 2017 and is expected to reach \$3571.25 million by 2026 growing at a CAGR of 5.8% during the forecast period. Growing investments in mineral & mining industries, rising instability in crude oil prices and increasing usage of aerial-based geophysical surveys are the major factors driving the market growth. However, the downturn in the oil & gas industry is restraining market growth.

Geophysical survey is essential in obtaining magnetic and gravitational fields of the Earth's interior and topography. Geophysical surveys have many applications in geology, archaeology, mineral and energy exploration, oceanography, and engineering.

Based on Technology, the Seismic segment accounted for considerable market share during the forecast period due to wide usage in the oil & gas industry. Seismic services help the oil and gas companies to make critical exploration and reservoir decisions. Seismic services facilitate oil companies to locate reservoirs and refine oil and natural gas fields. By geography, North America held the largest market share during the forecast period due to the rise in mineral exploration activities and a high number of geophysical survey activities in this region.

Some of the key players profiled in the Geophysical Services Market include TGS, Spectrum Geophysics, Sea Geo Surveys Pvt Ltd, Polaris Seismic International, Phoenix Geophysics, ION Geophysical Corporation, Intertek Group plc, GEOTECH, Geophysical Survey Systems Inc., Fugro, EON Geosciences, Dawson Geophysical Inc., Compagnie Générale de Géophysique and BTW Company.

Types Covered:

Land-based Survey

Aerial-based Survey

Services Covered:

Data Processing

Data Interpretation

Data Acquisition

Technologies Covered:

Seismic

Resistivity

Magnetic

Light Detection and Ranging (LIDAR)

Hyperspectral

Ground Penetrating

Gravity

Gradiometry

Electromagnetics

Other Technologies

End Users Covered:

Agriculture

Environment

Minerals & Mining

Oil & Gas

Water Exploration

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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