

Gelato Market Forecasts to 2030 – Global Analysis By Type (Traditional, Low-Fat, Non-Dairy, Organic, Sugar-Free and Other Types), Flavor, Serving Style, Distribution Channel, Application and By Geography

<https://marketpublishers.com/r/G0ECF1CB76E3EN.html>

Date: April 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: G0ECF1CB76E3EN

Abstracts

According to Statistics MRC, the Global Gelato Market is accounted for \$11.9 billion in 2024 and is expected to reach \$22.0 billion by 2030 growing at a CAGR of 10.7% during the forecast period. Gelato is an Italian-style ice cream that is known for its rich, creamy texture and intense flavor. It is made with a higher proportion of milk and a lower proportion of cream than traditional ice cream, resulting in a denser and smoother consistency. Unlike regular ice cream, gelato is churned at a slower speed, which incorporates less air and enhances its flavor. Typically served at a slightly warmer temperature, gelato offers a more vibrant taste and a velvety feel on the tongue.

Market Dynamics:

Driver:

Rising demand for premium desserts

The market is witnessing a rising demand for premium desserts, driven by increasing consumer preference for high-quality, indulgent treats. As consumers become more discerning, they seek unique flavors, natural ingredients, and healthier alternatives in their desserts. This trend has led to the emergence of artisanal gelato brands that focus on craftsmanship and authenticity. The premium segment is also expanding due to the growing popularity of dairy-free, organic, and sustainably sourced options, catering to health-conscious and environmentally aware customers.

Restraint:

Competition from substitutes

Competition from substitutes in the market, such as ice cream, frozen yogurt, and plant-based desserts, poses a challenge to growth. These alternatives often offer lower prices, broader availability, or cater to specific dietary preferences, like lactose-free or vegan options. As consumers increasingly explore substitutes, gelato faces pressure to innovate and maintain its unique appeal, impacting its market share and potentially limiting its customer base.

Opportunity:

Expansion of gourmet and specialty flavors

Gourmet and specialty flavors are growing significantly in the market as people want for distinctive, premium products. Artisanal gelato makers are experimenting with exotic ingredients, incorporating flavors like matcha, salted caramel, lavender, and pistachio, along with local and seasonal produce. This trend is driven by a demand for premium, customizable desserts, emphasizing indulgence and new taste experiences. As consumers' palates evolve, gelato offers endless creative possibilities for flavor innovation.

Threat:

High production costs

High production costs in the market arise from the use of premium ingredients, specialized equipment, and labor-intensive processes. The need for fresh, quality components like organic milk, real fruit, and artisan flavors drives up expenses. Additionally, maintaining proper storage conditions and ensuring small-batch production to preserve quality adds further costs. These factors challenge gelato producers to balance price points while maintaining product excellence, potentially limiting profitability.

Covid-19 Impact:

The COVID-19 pandemic significantly impacted the market, leading to supply chain disruptions and reduced consumer spending. With restrictions on dining and tourism,

many gelato parlors faced temporary closures, and demand shifted to takeout or home deliveries. Moreover, production delays and ingredient shortages hampered the ability to meet demand. However, as restrictions eased, there was a gradual recovery, with an increased focus on online sales and delivery services.

The classic flavors segment is expected to be the largest market share during the forecast period

The classic flavors segment is expected to account for the largest market share during the forecast period. Classic flavors remain a staple in the market, with timeless favorites like vanilla, chocolate, strawberry, and pistachio continuing to dominate. These traditional flavors offer a sense of familiarity and comfort, appealing to a wide range of consumers. Gelato makers often refine these classics using high-quality ingredients to elevate their taste. Despite the rise of innovative options, classic flavors maintain strong demand due to their enduring popularity and broad appeal.

The street vendors segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the street vendors segment is predicted to witness the highest growth rate. Found in high-traffic areas like festivals, tourist destinations, and busy city streets, they serve gelato in various forms such as cones, cups, and sandwiches. With the flexibility to cater to a wide range of tastes and preferences, these vendors create a fun, casual gelato experience, making the treat easily available for spontaneous indulgence, especially during warmer months.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share. Gelato's popularity is rising due to its rich, creamy texture and lower fat content compared to traditional ice cream. The consumers are also embracing diverse flavors and health-conscious options, such as dairy-free and low-calorie varieties. This growth is supported by expanding gelato stores, food trucks, and online delivery platforms, catering to evolving consumer preferences.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. There is a growing inclination towards indulgent and convenient dessert options,

with consumers seeking premium and artisanal gelato products. Additionally, rising health awareness among consumers is influencing the demand for gelato, as it is often perceived as a healthier alternative to traditional ice cream due to its lower fat content and denser consistency.

Key players in the market

Some of the key players in Gelato market include Unilever Ltd., General Mills, Ben & Jerry's, Minus30, Nestle, Mars, Amorino, Gelato Fiasco, Ciao Bella Gelato Company, G.S. Gelato, Turkey Hill, Dairy Queen, Cold Stone Creamery and Danone S.A.

Key Developments:

In November 2024, Mars introduced M&M's and SNICKERS ice cream products. The company used this year's recent National Association of Convenience Stores (NACS) Show Expo in Las Vegas to showcase its latest treats, which the business revealed had been developed directly in response to consumer demand for a greater variety of flavours, tastes and textures across its portfolio.

In July 2024, Abu Dhabi's biggest sovereign wealth fund is considering investing at least €1 billion (\$1.1 billion) in Nestle SA's ice cream joint venture, which includes brands like Haagen-Dazs, according to people familiar with the matter. The Abu Dhabi Investment Authority, which controls almost \$1 trillion of assets, is working with advisers as it considers committing fresh capital to Nestle's Froneri ice cream venture with buyout firm PAI Partners, the people said.

Types Covered:

Traditional

Low-Fat

Non-Dairy

Organic

Sugar-Free

Other Types

Flavors Covered:

Classic Flavors

Exotic/Innovative Flavors

Seasonal Flavors

Serving Styles Covered:

Cup

Cone

Stick

Cakes

Sandwiches

Distribution Channels Covered:

Retail

Foodservice

Online

Specialty Stores

Applications Covered:

Street Vendors

Tourism and Leisure

Hotels and Resorts

Restaurants and Cafes

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL GELATO MARKET, BY TYPE

Gelato Market Forecasts to 2030 – Global Analysis By Type (Traditional, Low-Fat, Non-Dairy, Organic, Sugar-Fre...

- 5.1 Introduction
- 5.2 Traditional
- 5.3 Low-Fat
- 5.4 Non-Dairy
- 5.5 Organic
- 5.6 Sugar-Free
- 5.7 Other Types

6 GLOBAL GELATO MARKET, BY FLAVOR

- 6.1 Introduction
- 6.2 Classic Flavors
- 6.3 Exotic/Innovative Flavors
- 6.4 Seasonal Flavors

7 GLOBAL GELATO MARKET, BY SERVING STYLE

- 7.1 Introduction
- 7.2 Cup
- 7.3 Cone
- 7.4 Stick
- 7.5 Cakes
- 7.6 Sandwiches

8 GLOBAL GELATO MARKET, BY DISTRIBUTION CHANNEL

- 8.1 Introduction
- 8.2 Retail
- 8.3 Foodservice
- 8.4 Online
- 8.5 Specialty Stores

9 GLOBAL GELATO MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Street Vendors
- 9.3 Tourism and Leisure
- 9.4 Hotels and Resorts

9.5 Restaurants and Cafes

9.6 Other Applications

10 GLOBAL GELATO MARKET, BY GEOGRAPHY

10.1 Introduction

10.2 North America

10.2.1 US

10.2.2 Canada

10.2.3 Mexico

10.3 Europe

10.3.1 Germany

10.3.2 UK

10.3.3 Italy

10.3.4 France

10.3.5 Spain

10.3.6 Rest of Europe

10.4 Asia Pacific

10.4.1 Japan

10.4.2 China

10.4.3 India

10.4.4 Australia

10.4.5 New Zealand

10.4.6 South Korea

10.4.7 Rest of Asia Pacific

10.5 South America

10.5.1 Argentina

10.5.2 Brazil

10.5.3 Chile

10.5.4 Rest of South America

10.6 Middle East & Africa

10.6.1 Saudi Arabia

10.6.2 UAE

10.6.3 Qatar

10.6.4 South Africa

10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Unilever Ltd.
- 12.2 General Mills
- 12.3 Bauli S.p.A.
- 12.4 Ben & Jerry's
- 12.5 Minus30
- 12.6 Nestle
- 12.7 Mars
- 12.8 Amorino
- 12.9 Gelato Fiasco
- 12.10 Ciao Bella Gelato Company
- 12.11 G.S. Gelato
- 12.12 Turkey Hill
- 12.13 Dairy Queen
- 12.14 Cold Stone Creamery
- 12.15 Danone S.A.

List Of Tables

LIST OF TABLES

- Table 1 Global Gelato Market Outlook, By Region (2022-2030) (\$MN)
- Table 2 Global Gelato Market Outlook, By Type (2022-2030) (\$MN)
- Table 3 Global Gelato Market Outlook, By Traditional (2022-2030) (\$MN)
- Table 4 Global Gelato Market Outlook, By Low-Fat (2022-2030) (\$MN)
- Table 5 Global Gelato Market Outlook, By Non-Dairy (2022-2030) (\$MN)
- Table 6 Global Gelato Market Outlook, By Organic (2022-2030) (\$MN)
- Table 7 Global Gelato Market Outlook, By Sugar-Free (2022-2030) (\$MN)
- Table 8 Global Gelato Market Outlook, By Other Types (2022-2030) (\$MN)
- Table 9 Global Gelato Market Outlook, By Flavor (2022-2030) (\$MN)
- Table 10 Global Gelato Market Outlook, By Classic Flavors (2022-2030) (\$MN)
- Table 11 Global Gelato Market Outlook, By Exotic/Innovative Flavors (2022-2030) (\$MN)
- Table 12 Global Gelato Market Outlook, By Seasonal Flavors (2022-2030) (\$MN)
- Table 13 Global Gelato Market Outlook, By Serving Style (2022-2030) (\$MN)
- Table 14 Global Gelato Market Outlook, By Cup (2022-2030) (\$MN)
- Table 15 Global Gelato Market Outlook, By Cone (2022-2030) (\$MN)
- Table 16 Global Gelato Market Outlook, By Stick (2022-2030) (\$MN)
- Table 17 Global Gelato Market Outlook, By Cakes (2022-2030) (\$MN)
- Table 18 Global Gelato Market Outlook, By Sandwiches (2022-2030) (\$MN)
- Table 19 Global Gelato Market Outlook, By Distribution Channel (2022-2030) (\$MN)
- Table 20 Global Gelato Market Outlook, By Retail (2022-2030) (\$MN)
- Table 21 Global Gelato Market Outlook, By Foodservice (2022-2030) (\$MN)
- Table 22 Global Gelato Market Outlook, By Online (2022-2030) (\$MN)
- Table 23 Global Gelato Market Outlook, By Specialty Stores (2022-2030) (\$MN)
- Table 24 Global Gelato Market Outlook, By Application (2022-2030) (\$MN)
- Table 25 Global Gelato Market Outlook, By Retail Consumption (2022-2030) (\$MN)
- Table 26 Global Gelato Market Outlook, By Foodservice (2022-2030) (\$MN)
- Table 27 Global Gelato Market Outlook, By Catering and Events (2022-2030) (\$MN)
- Table 28 Global Gelato Market Outlook, By Tourism and Leisure (2022-2030) (\$MN)
- Table 29 Global Gelato Market Outlook, By Other Applications (2022-2030) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Gelato Market Forecasts to 2030 – Global Analysis By Type (Traditional, Low-Fat, Non-Dairy, Organic, Sugar-Free and Other Types), Flavor, Serving Style, Distribution Channel, Application and By Geography

Product link: <https://marketpublishers.com/r/G0ECF1CB76E3EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0ECF1CB76E3EN.html>