

# Garlic Flavor Market Forecasts to 2032 – Global Analysis By Source (Natural Garlic Flavor and Artificial Garlic Flavor), Form (Powder, Liquid, Paste and Granules), Application, End User and By Geography

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## Abstracts

According to Statistics MRC, the Global Garlic Flavor Market is accounted for \$265.06 million in 2025 and is expected to reach \$393.32 million by 2032, growing at a CAGR of 5.8% during the forecast period. Garlic flavor is the distinct, pungent, and savory taste and aroma derived from the garlic plant, primarily due to sulfur-containing compounds like allicin and its breakdown products. It offers a complex profile that can range from sharp and spicy when raw to mellow and slightly sweet when cooked. Garlic flavor is widely used in culinary applications across various cuisines to add depth and character to dishes.

According to data from the World Bank's World Integrated Trade Solution (WITS), in 2023, China led global exports of fresh or chilled garlic, with a value of approximately \$2.37 billion for 2.03 billion kilograms.

Market Dynamics:

Driver:

Increasing consumer preference for bold and savory flavors

One of the main factors propelling the garlic flavor industry is consumers' growing preference for strong, savory flavors. The flavor profile of many cuisines, including Mediterranean, Asian, and Latin American foods, is enhanced by garlic, which is

recognized for its strong and unique flavor. Additionally, the demand for seasonings based on garlic in marinades, sauces, and snacks has increased due to the growing popularity of ethnic and fusion foods. Garlic's broad use in food products is also influenced by its health benefits, which include cardiovascular and immunological support.

Restraint:

Price volatility and supply chain disruptions of raw garlic

Price swings and supply chain issues hinder market expansion in the manufacture of raw garlic. Insect infestations, currency exchange rate fluctuations, and unfavorable weather in important manufacturing regions like China disrupt supply networks. Furthermore, reliance on a small number of important suppliers makes one more susceptible to changes in the worldwide market. These problems raise the cost of producing garlic-based goods, which affects both customer affordability and producer profitability.

Opportunity:

Growing demand for natural and clean-label ingredients

Garlic flavor has a lot of potential due to consumers' growing preference for natural and clean-label products. Many people are aware that garlic is a natural element that fits nicely with current health-conscious tendencies. Additionally, because of its low processing and transparent origins, its use in organic food items is becoming more popular. Manufacturers are taking advantage of this desire by launching cutting-edge garlic-based flavors that are authentic while accommodating plant-based, vegetarian, and vegan diets.

Threat:

Environmental factors affecting garlic production

Climate change is one environmental issue that threatens garlic production. Unpredictable meteorological conditions, such as droughts or heavy rains, can lower yields and degrade quality. Garlic crops are also vulnerable to diseases and pests like white rot and thrips, which increase the hazards of production. These elements raise the price of pest control and adaptive farming techniques in addition to interfering with

supply.

#### Covid-19 Impact:

Due to supply chain disruptions brought on by lockdowns and prohibitions on foreign trade, the COVID-19 pandemic severely impacted the garlic taste industry. Furthermore, the decreased labor supply in agricultural industries impacted harvesting practices worldwide. However, because consumers were more health conscious, the pandemic also increased demand for products like garlic that improve immunity. Notwithstanding early logistical difficulties, this change aided in the expansion of retail sales of items based on garlic.

The powder segment is expected to be the largest during the forecast period

The powder segment is expected to account for the largest market share during the forecast period because of its many uses as a spice ingredient in both domestic and commercial settings. Additionally, garlic has a longer shelf life than fresh garlic, which makes it perfect for processed foods like sauces, snacks, spice blends, and prepared meals. Its simplicity in storage and transportation further supports its extensive appeal among producers seeking convenience in food preparation.

The ready to eat meals segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the ready to eat meals segment is predicted to witness the highest growth rate because of rising customer demand for quick and easy food options in the face of hectic lifestyles. Additionally, producers are adding garlic tastes to prepared foods to improve flavor without using chemical preservatives. This pattern is in line with changing customer tastes for tasty but healthful food options.

#### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share. Traditional cuisines in nations such as China, India, Japan, and Korea extensively incorporate garlic-flavored items. Additionally, the expansion of e-commerce and growing disposable incomes make it easier to obtain various garlic-based goods, including flakes and powders. Furthermore, the cultural significance of garlic as a fundamental ingredient supports regional demand.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR. This is attributed to changing dietary habits that prioritize convenience meals with robust flavors such as garlic. Furthermore, the demand for garlic as a flavoring in vegan snacks and prepared meals has increased due to growing interest in plant-based diets. The region's emphasis on eating healthily enhances the potential for market expansion.

### Key players in the market

Some of the key players in Garlic Flavor Market include Givaudan, International Flavors & Fragrances, Inc., Ajinomoto Co., Inc., Sensient Technologies Corporation, Symrise, T. Hasegawa USA Inc., Mevive International Food Ingredients Pvt Ltd, Bickford Flavors, The Garlic Company, Matrix Flavors & Fragrances Sdn Bhd, McCormick and Company Inc., Dabur India Ltd., The Hain Celestial Group Inc., ADF Foods Ltd., California Garlic Company, and Monterey Bay Spice Company Inc.

### Key Developments:

In August 2024, Ajinomoto Co., Inc. ("Ajinomoto Co.") will embark on a new food business starting from Singapore, with the launch of the new brand Atlr.72™ (Atelier Seven Two) proposing new food lifestyles that incorporate the blessings and beauty of nature in everyday eating occasions while actively utilizing environmentallyconscious ingredients (plant-based, cell-based, microbial-based, etc.) through its Green Food business. The first phase of the launch will be a limited-period sale of mooncakes using the air-based protein Solein® at Takashimaya in Singapore.

### Sources Covered:

Natural Garlic Flavor

Artificial Garlic Flavor

### Forms Covered:

Powder

Liquid

Paste

Granules

Applications Covered:

Instant Noodles

Snacks

Ready to Eat Meals

Sauces, Dressings & Condiments

Meat & Poultry Products

Bakery & Confectionery

Beverages

Seafood Products

Dairy Products

Seasoning Blends

Other Applications

End Users Covered:

Food & Beverage Manufacturers

HoReCa (Hotel/Restaurant/Catering)

Household Consumers

## Nutraceuticals / Functional Food Producers

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

## Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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