

Functional Foods - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Functional Foods Market is valued at \$1.54 billion in 2015 and is expected to grow at a CAGR of 8.2 % to reach \$2.68 million by 2022. Growing health consciousness among public is one of the key factors contributing to the market growth. Furthermore, rise in health care costs and increasing geriatric population is expected to propel the market growth. Growing demand for naturally made nutraceuticals and functional food such as pea-protein is generating ample of opportunities for the market to grow. Manufacturing of products having combined perks with reasonable price is expected to have future growth prospects for global market.

North America commanded the largest market share and is anticipated to continue its dominance with US as the major market. Constantly growing demand for energy drinks and fortified dairy products is expected to propel the market in the region. Asia Pacific is anticipated to grow at a faster pace owing to growing health consciousness and rising disposable income among consumers. European region is poised to grow at a modest rate due to beleaguered food & beverages industry.

Some of the key players in the Functional Foods Market are Kellogg Company, The Unilever Group, Archer Daniels Midland Company, Cargill, Incorporated, Red Bull GmbH, BASF SE, Ingredion Incorporated, Tate & Lyle PLC, Amway, Kerry Group PLC, Yakult Honsha Co., Ltd., Associated British Foods PLC, The Coca-Cola Company, General Mills, Inc., E. I. Du Pont De Nemours and Nestlé S.A.

Constituent Types Covered:

Carotenoids

Hydrocolloids

Minerals

Proteins & Amino Acids

Probiotics

Essential Oils

Omega 3 & 6 Fatty Acids

Prebiotics

Vitamins

Extraction Covered:

Animal Sources

Beef

Dairy Products

Fish

Plant Sources

Oats

Tomatoes

Garlic

Soy

Wine and Grapes

Citrus Fruits

Broccoli

Flaxseed

Tea

Cranberry

Application Covered:

Foods

Snacks

Bakery

Confectionery

Dairy Products

Cereals and Grains

Other Food Products

Beverage

Energy & Soft Drinks

Juices

Health Benefit Covered:

Immunity

Mental Performance Enhancers

Bone Health

Heart Health

Cancer Prevention

Nutrition

Weight Management

Gut Health

Oral/Dental Health

Nutrition

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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