

# **Fruit and Vegetable Juices - Global Market Outlook (2015-2022)**

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## **Abstracts**

According to Statistics MRC, the Global Fruit and Vegetable juices market is estimated to grow at a CAGR of 4.2% during the forecast period 2015 to 2022. The increasing demand for healthy products, inclination for a juice and prevalent consumer trend are the factors favoring the market growth. Consumer juice and flavor preference is the restraint for fruit and vegetable juices market. The fruit and vegetable juices market is mainly depended on brand value, flavor preference and consumer taste. The fruit and vegetable juices market is likely to increase the market share in developing countries.

The major market share is captured by orange juices segment. Consumers are moving away from classic products such as orange juice due to rapidly changing consumption patterns. The consumers are looking towards new juices with wildly increasing new and innovative flavors. The fruit and vegetable juices market is dominated by large players namely Nestles SA, Coca Cola Company, Pepsico Inc etc. U.S., U.K., China and Japan are the leading markets for fruit and vegetable juices.

Some of the key players in the global market include Nestles SA (Juicy Juice) Switzerland, The Coca Cola Company (Minute Maid), WINN-Bill-DANN Foods Russia, Hangzhou Wahaha Group Co Ltd, DR Pepper Snapple Group, Schweppes Austria Pty Ltd, Suntory Holdings Ltd, Pepsico Inc (Tropicana), Mott's Llp, Skypeople Fruit Juice, Inc., Ocean Spray Cranberries Inc., Del Monte Corporation, Maspex Czech Sro (Relax), Tampico Beverages, Sunkist Growers Inc., Ito En Ltd Japan, Loblaws Inc (President's Choice), Odwalla Inc, and Welch Foods Inc.

Fruit and Vegetable Juices Category Covered:

Organic Juices

Pre-biotic and Pro-biotic

Naturally Sweetened(no Artificial Sweetner)

Health Juice

Carbonated Juice

Others

Flavour Covered:

Fruit Mixes

Single Fruit Flavour

Orange

Apple

Mango

Lemon

Mixed

Vegetable

Carrot

Concentration Covered:

Flavoured Drinks

Fruits

Vegetables

100% Juice

Concentrate

Non – Concentrate

Fruit Drinks (UPTO 24%)

Nectars (25-99%)

others

Type covered:

Chilled Ready-to-serve

Frozen

Shelf Stable

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

*Fruit and Vegetable Juices - Global Market Outlook (2015-2022)*

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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