

# **Frozen Vegetables Market Forecasts to 2028 – Global Analysis By Nature (Conventional and Organic), Product (Asparagus, Bell Peppers and Others), Distribution Channel ((B2B), and (B2C)), End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Frozen Vegetables Market is accounted for \$29.01 billion in 2020 and is expected to reach \$49.10 billion by 2028 growing at a CAGR of 6.8% during the forecast period. Increase in the number of working women across the globe, rise in awareness about benefits of frozen vegetable products and rapid increase in requirement for lactase enzymes are driving the market growth. However, misconceptions in consumers that frozen vegetables lack nutritional values is hampering the growth of the market.

Frozen vegetables are made in order to provide easy transportation and preservation of food over longer duration until they are ready to be eaten. These vegetables have their temperature brought down and maintained below the freezing point. They can either be commercially packed or frozen at home by an individual.

Based on the product, the corn segment is going to have lucrative growth during the forecast period owing to the ease of availability of corn across the globe and high usage of corn and corn-based items in food outlets and quick service restaurants.

By geography, Europe is going to have high growth during the forecast period owing to the demand for convenient foods in the region. Rise in disposable incomes and growing expenditures on food increases the demand for frozen vegetable products and hence boosts the market growth.

Some of the key players profiled in the Frozen Vegetables Market include Ajinomoto Co. Inc., Amy's Kitchen Inc., Ardo N.V., Arena Agroindustrie Alimentari SPA, Aryzta AG, Cargill, Inc., Conagra Foods Inc., Europastry S.A., Findus Group, Flower Foods, General Mills Inc., Goya Foods Inc., Kellogg Company, Kraft Foods Group Inc. and Nestle S.A.

#### Natures Covered:

Conventional

Organic

#### Products Covered:

Asparagus

Bell Peppers

Broccoli

Cabbage

Carrot

Cauliflower

Corn

Tomatoes

Green Beans

Green Peas

Mixed Vegetables

Mushrooms

Onion

Potato

Spinach

Spring Onion

#### Distribution Channels Covered:

Business to Business (B2B)

Business to Customer (B2C)

#### End Users Covered:

Food Manufacturers

Food Service Industry

Household/Retail Customers

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2018, 2019, 2020, 2024 and 2027

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up

to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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