

Frozen Ready Meals - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Frozen Ready Meals Market is accounted for \$30.9 billion in 2017 and expected to grow at a CAGR of 4.9% to reach \$4.7 billion by 2026. The demand for quickly preparing foods and the innovation in producing new products are the drivers for market growth. Shift in interests from synthetic ingredients towards natural and organic ingredients and governments strict regulations are the restraints for the market growth. Frozen foods with natural ingredients and innovative packaging of private and local brands are providing an opportunity for the market. Ensuring quality, storage and processing techniques, are the challenges faced by the market. Increase in number of single person households increase the market as they depend to the maximum extent on these types of food products.

By Product, Frozen pizza has great features such as, environment-friendly manufacturing process, affordability and better quality new topping variants are also attracting customers towards frozen pizza. Demand for gluten free pizza due to increasing people with celiac disease, emergence of new tastes and wide range of promotional activities are the major drivers for the product growth.

By Ingredient, Natural color is a substance extracted from various sources like algae, seeds, fruits, vegetables, insects and minerals which have ability to color food substances makes food look appealing & attractive to the customer and are extensively used in food industry such as beverages, confectionary, bakery, meat products, dairy & frozen products. The process of making natural color is much expensive compared to that of synthetic colors. The health consciousness among customers leads to increasing demand for natural colors over synthetic colors because of its harmful effects. Anthocyanins, caramel, carotenoids are various types of natural food colors frequently used.

Asia Pacific frozen ready meals market is expected to witness highest and fastest expansion during the forecast period, in terms of production as well as sales.

Consumers in this region are estimated to be more inclined towards frozen ready meals against fresh meals due to the ease of reheating and thawing over preparing the meals from scratch. Europe and North America are also expected to witness considerable growth in terms of sales of frozen ready meals.

Some of the key players in the market are Nestle S.A., Connies Pizza, H.J. Heinz, McCain Foods Ltd., Unilever PLC, Sisters Food Group, Maple Leaf Foods, McCain, Hormel Foods, Kraft Heinz, Advanced Fresh Concepts, Campbell Soup, Fleury Michon, Iglo Group(NomadFoods), Tyson Foods, Sigma Alimentos and The Schwan Food.

Products Covered:

Frozen Pizza

Beef Meals

Chicken Meals

Vegetarian Meals

Snacks

Pie

Frozen Seafood

Potatoes

Soups

Other Meals

Moisture Content Covered:

High moisture content

Medium moisture content

Low moisture content

Distribution Channel Covered:

Online Stores

Supermarkets

Speciality Stores

Hypermarkets

Convenience stores

Other Distribution Channels

Ingredients Covered:

High Intensity Sweeteners

Flavourant

Natural color

Natural Flavors

Fatty acids

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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