

Frozen Food Market Forecasts to 2028 – Global Analysis By Product (Frozen, Frozen Processed) Application (Commercial, Household, Agricultural), End User (Enterprise Sale (B2B), Exporters, Retail Users) and By Geography

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Abstracts

According to Statistics MRC, the Global Frozen Food Market is accounted for \$304.06 billion in 2020 and is expected to reach \$491.98 billion by 2028 growing at a CAGR of 6.2% during the forecast period. Increase in use of frozen food products and the utilization of these products by numerous end users are the factors driving the market growth. However, the lack of a proper supply chain system is hampering the growth of the market.

Frozen food is defined as food products that are preserved under low temperature and used over a long period. Frozen foods are those which is preserved by a freezing process and stored in the freezer before cooking. The product market comprises various food products, including ready meals, vegetables & fruits, potatoes, meat & poultry, seafood, and soup.

Based on the product, the frozen segment is going to have lucrative growth during the forecast period. Almost all the countries in the world have proposed a country level lockdown in which people are restricted to go outside their houses. This panic situation around the globe has propelled the demand for frozen food products owing to their higher shelf life. In addition, it helps the customers to reduce their number of visits to the market places for shopping for frozen food products.

By geography, Europe is going to have high growth during the forecast period due to the large spending capabilities of consumers and economic stability, busy lifestyle of

consumers, and rise in health-conscious consumers in the region.

Some of the key players profiled in the Frozen Food Market include Ajinomoto Co. Inc., Arysza A.G., Associated British Foods Plc., Cargill Incorporated, ConAgra Brands, Inc., Dr. Oetker, General Mills Inc., JBS S.A., Kellogg Company, McCain Foods Limited, Nestle S.A., Nomad Foods Ltd, the Kraft Heinz Company, Tyson Foods Inc., and Unilever.

Food Forms Covered:

Fully-Prepared

Half Cooked

Raw Material

Ready-to-Cook

Ready-to-Drink

Ready-to-Eat

Packaging Techniques Covered:

Antimicrobials

Edible Films

Moisture Control

Oxygen Scavengers

Time Temperature Indicators

Packaging Types Covered:

Flexible Packaging

Rigid Packaging

Products Covered:

Frozen

Frozen Processed

Freezing Techniques Covered:

Air Blast Freezing

Belt Freezing

Contact Freezers

Individual Quick Freezing (IQF)

Tunnel Freezers

Applications Covered:

Commercial

Household

Agricultural

End Users Covered:

Enterprise Sale (B2B)

Exporters

Retail Users

Distribution Channels Covered:

Offline/Store-Based

Online Channels/Non Store-Based

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2054 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

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Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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