

Frozen Food Market Forecasts to 2028 – Global Analysis By Product (Frozen, Frozen Processed) Application (Commercial, Household, Agricultural), End User (Enterprise Sale (B2B), Exporters, Retail Users) and By Geography

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Abstracts

According to Statistics MRC, the Global Frozen Food Market is accounted for \$304.06 billion in 2020 and is expected to reach \$491.98 billion by 2028 growing at a CAGR of 6.2% during the forecast period. Increase in use of frozen food products and the utilization of these products by numerous end users are the factors driving the market growth. However, the lack of a proper supply chain system is hampering the growth of the market.

Frozen food is defined as food products that are preserved under low temperature and used over a long period. Frozen foods are those which is preserved by a freezing process and stored in the freezer before cooking. The product market comprises various food products, including ready meals, vegetables & fruits, potatoes, meat & poultry, seafood, and soup.

Based on the product, the frozen segment is going to have lucrative growth during the forecast period. Almost all the countries in the world have proposed a country level lockdown in which people are restricted to go outside their houses. This panic situation around the globe has propelled the demand for frozen food products owing to their higher shelf life. In addition, it helps the customers to reduce their number of visits to the market places for shopping for frozen food products.

By geography, Europe is going to have high growth during the forecast period due to the large spending capabilities of consumers and economic stability, busy lifestyle of

consumers, and rise in health-conscious consumers in the region.

Some of the key players profiled in the Frozen Food Market include Ajinomoto Co. Inc., Aryzta A.G., Associated British Foods Plc., Cargill Incorporated, ConAgra Brands, Inc., Dr. Oetker, General Mills Inc., JBS S.A., Kellogg Company, McCain Foods Limited, Nestle S.A., Nomad Foods Ltd, the Kraft Heinz Company, Tyson Foods Inc., and Unilever.

Food Forms Covered:

Fully-Prepared

Half Cooked

Raw Material

Ready-to-Cook

Ready-to-Drink

Ready-to-Eat

Packaging Techniques Covered:

Antimicrobials

Edible Films

Moisture Control

Oxygen Scavengers

Time Temperature Indicators

Packaging Types Covered:

Flexible Packaging

Rigid Packaging

Products Covered:

Frozen

Frozen Processed

Freezing Techniques Covered:

Air Blast Freezing

Belt Freezing

Contact Freezers

Individual Quick Freezing (IQF)

Tunnel Freezers

Applications Covered:

Commercial

Household

Agricultural

End Users Covered:

Enterprise Sale (B2B)

Exporters

Retail Users

Distribution Channels Covered:

Offline/Store-Based

Online Channels/Non Store-Based

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2054 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL FROZEN FOOD MARKET, BY FOOD FORM

- 5.1 Introduction
- 5.2 Fully-Prepared
- 5.3 Half Cooked
- 5.4 Raw Material
- 5.5 Ready-to-Cook
- 5.6 Ready-to-Drink
- 5.7 Ready-to-Eat

6 GLOBAL FROZEN FOOD MARKET, BY PACKAGING TECHNIQUE

- 6.1 Introduction
- 6.2 Antimicrobials
- 6.3 Edible Films
- 6.4 Moisture Control
- 6.5 Oxygen Scavengers
- 6.6 Time Temperature Indicators

7 GLOBAL FROZEN FOOD MARKET, BY PACKAGING TYPE

- 7.1 Introduction
- 7.2 Flexible Packaging
- 7.3 Rigid Packaging

8 GLOBAL FROZEN FOOD MARKET, BY PRODUCT

- 8.1 Introduction
- 8.2 Frozen
 - 8.2.1 Fruits and Vegetables
 - 8.2.1.1 Frozen Vegetables (Frozen Potatoes)
 - 8.2.1.1.1 Aloo Tikki
 - 8.2.1.1.2 Bites, Wedges and Smileys
 - 8.2.1.1.3 French Fries
 - 8.2.1.1.4 Nuggets
 - 8.2.1.2 Carrot
 - 8.2.1.3 Cauliflower
 - 8.2.1.4 Corn

- 8.2.1.5 Green Peas
- 8.2.1.6 Mixed Vegetables
- 8.2.1.7 Frozen Fruits
 - 8.2.1.7.1 Berries (Raspberries, Blueberries and Blackberries)
 - 8.2.1.7.2 Cherries
 - 8.2.1.7.3 Strawberries
- 8.2.2 Frozen Meat & Poultry
 - 8.2.2.1 Chicken
 - 8.2.2.2 Pork
 - 8.2.2.3 Mutton
- 8.2.3 Frozen Juice
- 8.2.4 Frozen Seafood/Fish
- 8.2.5 Frozen Specialty Food
- 8.3 Frozen Processed
 - 8.3.1 Frozen Bakery Products & Confectionery Items
 - 8.3.1.1 Bread
 - 8.3.1.2 Frozen pizza Crusts
 - 8.3.1.3 Raw Dough
 - 8.3.2 Convenience Foods
 - 8.3.3 Frozen Cooked Ready Meals
 - 8.3.4 Frozen Dairy Products
 - 8.3.5 Frozen Desserts
 - 8.3.6 Frozen Refrigerated Soups
 - 8.3.7 Frozen Snacks

9 GLOBAL FROZEN FOOD MARKET, BY FREEZING TECHNIQUE

- 9.1 Introduction
- 9.2 Air Blast Freezing
- 9.3 Belt Freezing
- 9.4 Contact Freezers
- 9.5 Individual Quick Freezing (IQF)
- 9.6 Tunnel Freezers

10 GLOBAL FROZEN FOOD MARKET, BY APPLICATION

- 10.1 Introduction
- 10.2 Commercial
- 10.3 Household

10.4 Agricultural

11 GLOBAL FROZEN FOOD MARKET, BY END USER

11.1 Introduction

11.2 Enterprise Sale (B2B)

11.2.1 Education Institute

11.2.2 Food Service Industry

11.2.3 HoReCa (Hotels, Restaurant and Caf?)

11.2.4 Travel (Railway/Airline)

11.3 Exporters

11.4 Retail Users

12 GLOBAL FROZEN FOOD MARKET, BY DISTRIBUTION CHANNEL

12.1 Introduction

12.2 Offline/Store-Based

12.2.1 Convenience Stores/Standalone Stores

12.2.2 Specialty Stores

12.2.3 Supermarkets & Hypermarkets

12.3 Online Channels/Non Store-Based

13 GLOBAL FROZEN FOOD MARKET, BY GEOGRAPHY

13.1 Introduction

13.2 North America

13.2.1 US

13.2.2 Canada

13.2.3 Mexico

13.3 Europe

13.3.1 Germany

13.3.2 UK

13.3.3 Italy

13.3.4 France

13.3.5 Spain

13.3.6 Rest of Europe

13.4 Asia Pacific

13.4.1 Japan

13.4.2 China

- 13.4.3 India
- 13.4.4 Australia
- 13.4.5 New Zealand
- 13.4.6 South Korea
- 13.4.7 Rest of Asia Pacific
- 13.5 South America
 - 13.5.1 Argentina
 - 13.5.2 Brazil
 - 13.5.3 Chile
 - 13.5.4 Rest of South America
- 13.6 Middle East & Africa
 - 13.6.1 Saudi Arabia
 - 13.6.2 UAE
 - 13.6.3 Qatar
 - 13.6.4 South Africa
 - 13.6.5 Rest of Middle East & Africa

14 KEY DEVELOPMENTS

- 14.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 14.2 Acquisitions & Mergers
- 14.3 New Product Launch
- 14.4 Expansions
- 14.5 Other Key Strategies

15 COMPANY PROFILING

- 15.1 Ajinomoto Co. Inc.
- 15.2 Ayzta A.G.
- 15.3 Associated British Foods Plc.
- 15.4 Cargill Incorporated
- 15.5 ConAgra Brands, Inc.
- 15.6 Dr. Oetker
- 15.7 General Mills Inc.
- 15.8 JBS S.A.
- 15.9 Kellogg Company
- 15.10 McCain Foods Limited
- 15.11 Nestle S.A.
- 15.12 Nomad Foods Ltd

15.13 the Kraft Heinz Company

15.14 Tyson Foods Inc.

15.15 Unilever

List Of Tables

LIST OF TABLES

- Table 1 Global Frozen Food Market Outlook, By Region (2019-2028) (US \$MN)
- Table 2 Global Frozen Food Market Outlook, By Food Form (2019-2028) (US \$MN)
- Table 3 Global Frozen Food Market Outlook, By Fully-Prepared (2019-2028) (US \$MN)
- Table 4 Global Frozen Food Market Outlook, By Half Cooked (2019-2028) (US \$MN)
- Table 5 Global Frozen Food Market Outlook, By Raw Material (2019-2028) (US \$MN)
- Table 6 Global Frozen Food Market Outlook, By Ready-to-Cook (2019-2028) (US \$MN)
- Table 7 Global Frozen Food Market Outlook, By Ready-to-Drink (2019-2028) (US \$MN)
- Table 8 Global Frozen Food Market Outlook, By Ready-to-Eat (2019-2028) (US \$MN)
- Table 9 Global Frozen Food Market Outlook, By Packaging Technique (2019-2028) (US \$MN)
- Table 10 Global Frozen Food Market Outlook, By Antimicrobials (2019-2028) (US \$MN)
- Table 11 Global Frozen Food Market Outlook, By Edible Films (2019-2028) (US \$MN)
- Table 12 Global Frozen Food Market Outlook, By Moisture Control (2019-2028) (US \$MN)
- Table 13 Global Frozen Food Market Outlook, By Oxygen Scavengers (2019-2028) (US \$MN)
- Table 14 Global Frozen Food Market Outlook, By Time Temperature Indicators (2019-2028) (US \$MN)
- Table 15 Global Frozen Food Market Outlook, By Packaging Type (2019-2028) (US \$MN)
- Table 16 Global Frozen Food Market Outlook, By Flexible Packaging (2019-2028) (US \$MN)
- Table 17 Global Frozen Food Market Outlook, By Rigid Packaging (2019-2028) (US \$MN)
- Table 18 Global Frozen Food Market Outlook, By Product (2019-2028) (US \$MN)
- Table 19 Global Frozen Food Market Outlook, By Frozen (2019-2028) (US \$MN)
- Table 20 Global Frozen Food Market Outlook, By Fruits and Vegetables (2019-2028) (US \$MN)
- Table 21 Global Frozen Food Market Outlook, By Frozen Meat & Poultry (2019-2028) (US \$MN)
- Table 22 Global Frozen Food Market Outlook, By Frozen Juice (2019-2028) (US \$MN)
- Table 23 Global Frozen Food Market Outlook, By Frozen Seafood/Fish (2019-2028) (US \$MN)
- Table 24 Global Frozen Food Market Outlook, By Frozen Specialty Food (2019-2028) (US \$MN)

Table 25 Global Frozen Food Market Outlook, By Frozen Processed (2019-2028) (US \$MN)

Table 26 Global Frozen Food Market Outlook, By Frozen Bakery Products & Confectionery Items (2019-2028) (US \$MN)

Table 27 Global Frozen Food Market Outlook, By Convenience Foods (2019-2028) (US \$MN)

Table 28 Global Frozen Food Market Outlook, By Frozen Cooked Ready Meals (2019-2028) (US \$MN)

Table 29 Global Frozen Food Market Outlook, By Frozen Dairy Products (2019-2028) (US \$MN)

Table 30 Global Frozen Food Market Outlook, By Frozen Desserts (2019-2028) (US \$MN)

Table 31 Global Frozen Food Market Outlook, By Frozen Refrigerated Soups (2019-2028) (US \$MN)

Table 32 Global Frozen Food Market Outlook, By Frozen Snacks (2019-2028) (US \$MN)

Table 33 Global Frozen Food Market Outlook, By Freezing Technique (2019-2028) (US \$MN)

Table 34 Global Frozen Food Market Outlook, By Air Blast Freezing (2019-2028) (US \$MN)

Table 35 Global Frozen Food Market Outlook, By Belt Freezing (2019-2028) (US \$MN)

Table 36 Global Frozen Food Market Outlook, By Contact Freezers (2019-2028) (US \$MN)

Table 37 Global Frozen Food Market Outlook, By Individual Quick Freezing (IQF) (2019-2028) (US \$MN)

Table 38 Global Frozen Food Market Outlook, By Tunnel Freezers (2019-2028) (US \$MN)

Table 39 Global Frozen Food Market Outlook, By Application (2019-2028) (US \$MN)

Table 40 Global Frozen Food Market Outlook, By Commercial (2019-2028) (US \$MN)

Table 41 Global Frozen Food Market Outlook, By Household (2019-2028) (US \$MN)

Table 42 Global Frozen Food Market Outlook, By Agricultural (2019-2028) (US \$MN)

Table 43 Global Frozen Food Market Outlook, By End User (2019-2028) (US \$MN)

Table 44 Global Frozen Food Market Outlook, By Enterprise Sale (B2B) (2019-2028) (US \$MN)

Table 45 Global Frozen Food Market Outlook, By Education Institute (2019-2028) (US \$MN)

Table 46 Global Frozen Food Market Outlook, By Food Service Industry (2019-2028) (US \$MN)

Table 47 Global Frozen Food Market Outlook, By HoReCa (Hotels, Restaurant and

Caf?) (2019-2028) (US \$MN)

Table 48 Global Frozen Food Market Outlook, By Travel (Railway/Airline) (2019-2028) (US \$MN)

Table 49 Global Frozen Food Market Outlook, By Exporters (2019-2028) (US \$MN)

Table 50 Global Frozen Food Market Outlook, By Retail Users (2019-2028) (US \$MN)

Table 51 Global Frozen Food Market Outlook, By Distribution Channel (2019-2028) (US \$MN)

Table 52 Global Frozen Food Market Outlook, By Offline/Store-Based (2019-2028) (US \$MN)

Table 53 Global Frozen Food Market Outlook, By Convenience Stores/Standalone Stores (2019-2028) (US \$MN)

Table 54 Global Frozen Food Market Outlook, By Specialty Stores (2019-2028) (US \$MN)

Table 55 Global Frozen Food Market Outlook, By Supermarkets & Hypermarkets (2019-2028) (US \$MN)

Table 56 Global Frozen Food Market Outlook, By Online Channels/Non Store-Based (2019-2028) (US \$MN)

NOTE: Tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in the same manner above.

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