

Frozen Desserts - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Frozen Desserts Market is expected to grow at a CAGR of 9.7%. Advancement in freezing technologies, innovative refrigerator displays in shops and healthier and quicker supply chain solutions have resulted in growing insist for frozen desserts market. However, a vacillation in the costs of key ingredients used in frozen desserts is hindering the market development.

Frozen desserts such as ice-creams and yogurts are usually consumed as munchies. Frozen yogurts such as mango, chocolate, kiwi and others are seeing vast consumption amongst the masses. Most of these products are made from dairy products such as milk and cream. These are obtainable in a variety of forms, shapes, and packages. In addition, desserts with combination flavors are finding traction in the developed nations.

By geography, North America region is dominating the frozen desserts market owing to the prevalence of main key players in the region and is expected to hold its dominance throughout the review period. Changing lifestyle is one of the important features driving the expansion of frozen desserts in this region.

Some of the key players in the Frozen Desserts market include Kemps, Edward'S (Hershey'S), Amul, Unilever, Nestle, Ferrero SpA, London Dairy Co Ltd, Baskin Robbins LLC, J&J Snack Foods (Whole Fruit), General Mills, Ben and Jerry's Homemade Holdings Inc., Blue Bell Creameries, Wells Enterprises, China Mengniu Dairy, Bulla Dairy Foods, Meiji Co Ltd, Ezaki Glico, Ciao Bella, Andy's Frozen Custard and Weis Frozen Foods.

Products Covered:

Flavoured Liquid

Milk & Cream

Fruit Juice

Frozen Custard

Quiescently Frozen Confection

Ice-creams

Frozen Yogurt

Frozen Cakes

Mousse

Sherbet and Sorbet

Frozen Novelties

Other Products

Buying Types Covered:

Take-Home

Impulse

Distribution Channels Covered:

Direct Selling/Wholesale

Retail Sales

On-Trade

Off-Trade

Food Service Outlets

Specialty Stores

Online Stores

Ingredients Covered:

Dairy-Based

Non-Dairy Based

Fruits

Gelatos

Other Ingredients

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: North America, Europe, Asia Pacific, South America, and Middle East & Africa are also represented in the above manner.

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