

Frozen Bakery Products - Global Market Outlook (2020-2028)

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Abstracts

According to Statistics MRC, the Global Frozen Bakery Products Market is accounted for \$38,319.36 million in 2020 and is expected to reach \$62,003.25 million by 2028 growing at a CAGR of 6.2% during the forecast period. Growing adoption of convenience foods, increase in consumption of frozen bakery products and extended shelf lives of products are driving the market growth. However, high production costs and increase in preference for conventional and freshly baked products are hampering the growth of the market.

Frozen bakery products are conventional bakery products that are frozen to preserve the nutrients and avoid spoilage caused by microbial growth. These products usually do not contain any harmful preservatives and rich in nutrition and available in variety of tastes and maintains flavors of the original product. Frozen bakery food products are as per name they are prepared, frozen, and packed so that the consumers only need to heat and assemble them before consumption.

Based on the product, the pizza & cold pizza crust segment is going to have lucrative growth during the forecast period owing to increase in demand for the products in the retail and commercial sectors. Due to the increasing trend over vegan diet among customers, many of the manufacturers now strategize on coming up with pizza crust accordingly.

By geography, Europe is going to have high growth during the forecast period as in the European zone, developed markets limit further development and producers are forced to search for new business prospects in emerging economies. In Europe, the preference for conventional, freshly baked goods, the fragmented business situation and the uncertainty of raw material prices serve as constraints on the development of

the frozen baking products market. UK is the main contributor to the European market's growth. The consumption of frozen bakery items is high mostly in European countries.

Some of the key players profiled in the Frozen Bakery Products Market include General Mills Inc., Kellogg Company, Associated British Foods PLC, Europastry S.A., Conagra Brands, Inc., Cargill, Inc, Grupo Bimbo, Flower Foods Inc., Dawn Foods Products Inc., Vandemoortele, TreeHouse Foods, Inc., Aryzta AG, Cole's Quality Food Inc, Nestle SA and Tyson Foods.

Sources Covered:

Barley

Corn

Rye

Wheat

Products Covered:

Pretzels

Waffles

Frigid Cake & Freezing Pastries

Cookies & Biscuits

Breads & Rolls

Pizza & Cold Pizza Crust

Morning Goods

Pancakes

Bagels

Form of Consumptions Covered:

Ready-to-Bake (Partially Baked Frozen Products)

Raw Frozen

Raw Products

Ready-to-Proof (Frozen Dough)

Ready-to-Eat (Fully Baked)

Ready-to-Make

Specialty Types Covered:

Non-Specialty

Specialty

Sales Formats Covered:

Pre-Packed Part-Baked

Fresh

Pre-Packed Baked

End Users Covered:

Hotels and Restaurants

Food Processing Industry

Bakery Chains

Convenience & Independent Retail

Quick Service Restaurants (QSR)

Large Retail

Distribution Channels Covered:

Departmental Stores

Traditional Grocery Store

Conventional Stores

Food Services

Catering & Industrial

Store-Based

Specialty Stores

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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