

Fresh Food Packaging Market Outlook - Global Trends, Forecast, and Opportunity Assessment (2014-2022)

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Abstracts

The Global Fresh Food Packaging market is estimated at \$78.3 billion in 2014 and is expected to reach \$104.3 billion by 2022 growing at a CAGR of 3.6% during the forecast period 2014 to 2022. The factors that are driving the market are demand for convenience food, shelf life expansion of fresh food and growing attentiveness of packaged food among consumers. Rising raw material prices are the major restraints of the market. The key challenge lies in supervision of packaging waste. The global fresh food packaging market has developed exponentially in the recent years and this is estimated to continue during the forecast period.

The key players in the market include, Silgan Holdings, Inc., E.I. Du Pont De Nemours and Co., Sealed Air Corporation, Coveris Holdings S.A, DS Smith PLC, Amcor Limited, Mondi PLC, Rocktenn Company, International Paper Company and Bemis Company, Inc.

Materials Covered:

Polypropylene (PP)

Polyethylene

Polyvinyl Chloride (PVC)

Paper

Biaxially oriented polyethylene terephthalate (BOPET)

Aluminum

Type of Pack:

Gusseted Bags

Corrugated Box

Semi-Rigid

Converted Roll Stock

Flexible Paper

Rigid

Others

Applications Covered:

Vegetables

Fruits

Converted Roll

Seafood

Others

By Point of Sale:

Bulk

Retail

Regions Covered:

North America

US

Canada

Europe

Germany

France

Italy

UK

Spain

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia

Rest of the World

Latin America

Middle East

Africa

Others

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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