

Fresh Food Packaging - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Fresh Food Packaging Market is accounted for \$75.98 billion in 2017 and is expected to reach \$120.57 billion by 2026 growing at a CAGR of 5.3% from 2017 to 2026. Rising need for convenience food products indicate that this market definitely has a bright future. Besides this, increased disposable income and growing awareness among buyers over packaged food are some of the factors fueling the market growth. However, factors such as the disposable management of the waste during the production are restraining the market growth.

The modern day food packaging offers complete protection, tampering and biological safety, and counterfeit resistance. It often bears nutrition information label and additional facts about the edible product offered for sale. Emergence of packaging or labels has helped marketers lure potential customers to buy a food item. Packaging further plays an important role in assuring customer satisfaction as well as information transmission. Food packaging instructs how the product should be used; transported; recycled, disposed etc.

Amongst Application, Fruits segment accounted for significant market share during the forecast period due to rise in demand for food packaging has grown rapidly in the fruits and vegetable industry. By geography, Asia Pacific dominated market for fresh food packaging in view of the increasing export of fruits and vegetables from China and India. China is the largest fresh food packaging market in Asia Pacific, followed by India, and the market in these countries is expected to grow rapidly in the near future.

Some of the key players in Fresh Food Packaging Market include Amcor Limited, Bemis Company, Inc., Berry Plastics, Coveris Holdings S.A, DS Smith PLC, E.I. Du Pont De Nemours and Co., International Paper Company, Mondi PLC, Packaging Corporation of

America, Sealed Air Corporation, Silgan Holdings, Inc., Smurfit Kappa, Sonoco Products Company, American Packaging Corporation, ACREO, Wells Plastics Ltd, Wageningen UR Food & Bio based Research, Jabil, ITC Limited, Innovia Films, Graham Packaging Industry, BASF SE and Ampacet Corporation.

Materials Covered:

Metal

Biaxially Oriented Polyethylene Terephthalate (BOPET)

Paper and Paper Board

Polyethylene

Polypropylene (PP)

Polyvinyl Chloride (PVC)

Glass

Wood

Textile

Rigid Plastic

Flexible Plastic

Other Materials

Thickness Covered:

3.6 – 5.5 mil

Below 3.5 mil

5.6 mil and above

Technologies Covered:

Modified Atmospheric Packaging

Intelligent Packaging

Gusseted Bags

Flexible Paper

Corrugated Cardboard Boxes

Cans

Aseptic Packaging

Antimicrobial packaging

Active Packaging

Boxboard

Converted roll stock

Flexible Pack

Stand-up pouches

Wicketed bags

Other Technologies

Applications Covered:

Baby Nutrition

Baked Goods

Bars, Biscuits & Cereals

Confectionery

Cooking Aids & Spreads

Crisp, Snacks & Nuts

Diary & Ice Cream

Fruits

Meat Products

Ready Meals

Seafood

Vegetables

Poultry

Other Applications

POS (or point of sales) Covered:

Retail Outlets

In Bulk

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

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