

Fresh Food Packaging - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/F71D68334A9EN.html>

Date: August 2018

Pages: 164

Price: US\$ 4,150.00 (Single User License)

ID: F71D68334A9EN

Abstracts

According to Statistics MRC, the Global Fresh Food Packaging Market is accounted for \$75.98 billion in 2017 and is expected to reach \$120.57 billion by 2026 growing at a CAGR of 5.3% from 2017 to 2026. Rising need for convenience food products indicate that this market definitely has a bright future. Besides this, increased disposable income and growing awareness among buyers over packaged food are some of the factors fueling the market growth. However, factors such as the disposable management of the waste during the production are restraining the market growth.

The modern day food packaging offers complete protection, tampering and biological safety, and counterfeit resistance. It often bears nutrition information label and additional facts about the edible product offered for sale. Emergence of packaging or labels has helped marketers lure potential customers to buy a food item. Packaging further plays an important role in assuring customer satisfaction as well as information transmission. Food packaging instructs how the product should be used; transported; recycled, disposed etc.

Amongst Application, Fruits segment accounted for significant market share during the forecast period due to rise in demand for food packaging has grown rapidly in the fruits and vegetable industry. By geography, Asia Pacific dominated market for fresh food packaging in view of the increasing export of fruits and vegetables from China and India. China is the largest fresh food packaging market in Asia Pacific, followed by India, and the market in these countries is expected to grow rapidly in the near future.

Some of the key players in Fresh Food Packaging Market include Amcor Limited, Bemis Company, Inc., Berry Plastics, Coveris Holdings S.A, DS Smith PLC, E.I. Du Pont De Nemours and Co., International Paper Company, Mondi PLC, Packaging Corporation of

America, Sealed Air Corporation, Silgan Holdings, Inc., Smurfit Kappa, Sonoco Products Company, American Packaging Corporation, ACREO, Wells Plastics Ltd, Wageningen UR Food & Bio based Research, Jabil, ITC Limited, Innovia Films, Graham Packaging Industry, BASF SE and Ampacet Corporation.

Materials Covered:

Metal

Biaxially Oriented Polyethylene Terephthalate (BOPET)

Paper and Paper Board

Polyethylene

Polypropylene (PP)

Polyvinyl Chloride (PVC)

Glass

Wood

Textile

Rigid Plastic

Flexible Plastic

Other Materials

Thickness Covered:

3.6 – 5.5 mil

Below 3.5 mil

5.6 mil and above

Technologies Covered:

Modified Atmospheric Packaging

Intelligent Packaging

Gusseted Bags

Flexible Paper

Corrugated Cardboard Boxes

Cans

Aseptic Packaging

Antimicrobial packaging

Active Packaging

Boxboard

Converted roll stock

Flexible Pack

Stand-up pouches

Wicketed bags

Other Technologies

Applications Covered:

Baby Nutrition

Baked Goods

Bars, Biscuits & Cereals

Confectionery

Cooking Aids & Spreads

Crisp, Snacks & Nuts

Diary & Ice Cream

Fruits

Meat Products

Ready Meals

Seafood

Vegetables

Poultry

Other Applications

POS (or point of sales) Covered:

Retail Outlets

In Bulk

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL FRESH FOOD PACKAGING MARKET, BY MATERIAL

- 5.1 Introduction
- 5.2 Metal
 - 5.2.1 Tin
 - 5.2.2 Steel
 - 5.2.3 Aluminium
 - 5.2.4 Other Metals
- 5.3 Biaxially Oriented Polyethylene Terephthalate (BOPET)
- 5.4 Paper and Paper Board
- 5.5 Polyethylene
- 5.6 Polypropylene (PP)
- 5.7 Polyvinyl Chloride (PVC)
- 5.8 Glass
- 5.9 Wood
- 5.10 Textile
- 5.11 Rigid Plastic
- 5.12 Flexible Plastic
- 5.13 Other Materials

6 GLOBAL FRESH FOOD PACKAGING MARKET, BY THICKNESS

- 6.1 Introduction
- 6.2 3.6 – 5.5 mil
- 6.3 Below 3.5 mil
- 6.4 5.6 mil and above

7 GLOBAL FRESH FOOD PACKAGING MARKET, BY TECHNOLOGY

- 7.1 Introduction
- 7.2 Modified Atmospheric Packaging
- 7.3 Intelligent Packaging
- 7.4 Gusseted Bags
- 7.5 Flexible Paper
- 7.6 Corrugated Cardboard Boxes
- 7.7 Cans
- 7.8 Aseptic Packaging
- 7.9 Antimicrobial packaging
- 7.10 Active Packaging

- 7.11 Boxboard
- 7.12 Converted roll stock
- 7.13 Flexible Pack
- 7.14 Stand-up pouches
- 7.15 Wicketed bags
- 7.16 Other Technologies

8 GLOBAL FRESH FOOD PACKAGING MARKET, BY APPLICATION

- 8.1 Introduction
- 8.2 Baby Nutrition
- 8.3 Baked Goods
- 8.4 Bars, Biscuits & Cereals
- 8.5 Confectionery
- 8.6 Cooking Aids & Spreads
- 8.7 Crisp, Snacks & Nuts
- 8.8 Dairy & Ice Cream
- 8.9 Fruits
- 8.10 Meat Products
- 8.11 Ready Meals
- 8.12 Seafood
- 8.13 Vegetables
- 8.14 Poultry
- 8.15 Other Applications

9 GLOBAL FRESH FOOD PACKAGING MARKET, BY POS (OR POINT OF SALE)

- 9.1 Retail Outlets
- 9.2 In Bulk

10 GLOBAL FRESH FOOD PACKAGING MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany

- 10.3.2 UK
- 10.3.3 Italy
- 10.3.4 France
- 10.3.5 Spain
- 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 New Zealand
 - 10.4.6 South Korea
 - 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil
 - 10.5.3 Chile
 - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 Qatar
 - 10.6.4 South Africa
 - 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Amcor Limited
- 12.2 Bemis Company, Inc.
- 12.3 Berry Plastics
- 12.4 Coveris Holdings S.A

- 12.5 DS Smith PLC
- 12.6 E.I. Du Pont De Nemours and Co.
- 12.7 International Paper Company
- 12.8 Mondi PLC
- 12.9 Packaging Corporation of America
- 12.10 Sealed Air Corporation
- 12.11 Silgan Holdings, Inc.
- 12.12 Smurfit Kappa
- 12.13 Sonoco Products Company
- 12.14 American Packaging Corporation
- 12.15 ACREO
- 12.16 Wells Plastics Ltd
- 12.17 Wageningen UR Food & Bio based Research
- 12.18 Jabil
- 12.19 ITC Limited
- 12.20 Innovia Films
- 12.21 Graham Packaging Industry
- 12.22 BASF SE
- 12.23 Ampacet Corporation

List Of Tables

LIST OF TABLES

Table 1 Global Fresh Food Packaging Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Fresh Food Packaging Market Outlook, By Material (2016-2026) (US \$MN)

Table 3 Global Fresh Food Packaging Market Outlook, By Metal (2016-2026) (US \$MN)

Table 4 Global Fresh Food Packaging Market Outlook, By Tin (2016-2026) (US \$MN)

Table 5 Global Fresh Food Packaging Market Outlook, By Steel (2016-2026) (US \$MN)

Table 6 Global Fresh Food Packaging Market Outlook, By Aluminium (2016-2026) (US \$MN)

Table 7 Global Fresh Food Packaging Market Outlook, By Other Metals (2016-2026) (US \$MN)

Table 8 Global Fresh Food Packaging Market Outlook, By Biaxially Oriented Polyethylene Terephthalate (BOPET) (2016-2026) (US \$MN)

Table 9 Global Fresh Food Packaging Market Outlook, By Paper and Paper Board (2016-2026) (US \$MN)

Table 10 Global Fresh Food Packaging Market Outlook, By Polyethylene (2016-2026) (US \$MN)

Table 11 Global Fresh Food Packaging Market Outlook, By Polypropylene (PP) (2016-2026) (US \$MN)

Table 12 Global Fresh Food Packaging Market Outlook, By Polyvinyl Chloride (PVC) (2016-2026) (US \$MN)

Table 13 Global Fresh Food Packaging Market Outlook, By Glass (2016-2026) (US \$MN)

Table 14 Global Fresh Food Packaging Market Outlook, By Wood (2016-2026) (US \$MN)

Table 15 Global Fresh Food Packaging Market Outlook, By Textile (2016-2026) (US \$MN)

Table 16 Global Fresh Food Packaging Market Outlook, By Rigid Plastic (2016-2026) (US \$MN)

Table 17 Global Fresh Food Packaging Market Outlook, By Flexible Plastic (2016-2026) (US \$MN)

Table 18 Global Fresh Food Packaging Market Outlook, By Other Materials (2016-2026) (US \$MN)

Table 19 Global Fresh Food Packaging Market Outlook, By Thickness (2016-2026) (US \$MN)

Table 20 Global Fresh Food Packaging Market Outlook, By 3.6 – 5.5 mil (2016-2026)
(US \$MN)

Table 21 Global Fresh Food Packaging Market Outlook, By Below 3.5 mil (2016-2026)
(US \$MN)

Table 22 Global Fresh Food Packaging Market Outlook, By 5.6 mil and above
(2016-2026) (US \$MN)

Table 23 Global Fresh Food Packaging Market Outlook, By Technology (2016-2026)
(US \$MN)

Table 24 Global Fresh Food Packaging Market Outlook, By Modified Atmospheric
Packaging (2016-2026) (US \$MN)

Table 25 Global Fresh Food Packaging Market Outlook, By Intelligent Packaging
(2016-2026) (US \$MN)

Table 26 Global Fresh Food Packaging Market Outlook, By Gusseted Bags
(2016-2026) (US \$MN)

Table 27 Global Fresh Food Packaging Market Outlook, By Flexible Paper (2016-2026)
(US \$MN)

Table 28 Global Fresh Food Packaging Market Outlook, By Corrugated Cardboard
Boxes (2016-2026) (US \$MN)

Table 29 Global Fresh Food Packaging Market Outlook, By Cans (2016-2026) (US
\$MN)

Table 30 Global Fresh Food Packaging Market Outlook, By Aseptic Packaging
(2016-2026) (US \$MN)

Table 31 Global Fresh Food Packaging Market Outlook, By Antimicrobial packaging
(2016-2026) (US \$MN)

Table 32 Global Fresh Food Packaging Market Outlook, By Active Packaging
(2016-2026) (US \$MN)

Table 33 Global Fresh Food Packaging Market Outlook, By Boxboard (2016-2026) (US
\$MN)

Table 34 Global Fresh Food Packaging Market Outlook, By Converted roll stock
(2016-2026) (US \$MN)

Table 35 Global Fresh Food Packaging Market Outlook, By Flexible Pack (2016-2026)
(US \$MN)

Table 36 Global Fresh Food Packaging Market Outlook, By Stand-up pouches
(2016-2026) (US \$MN)

Table 37 Global Fresh Food Packaging Market Outlook, By Wicketed bags (2016-2026)
(US \$MN)

Table 38 Global Fresh Food Packaging Market Outlook, By Other Technologies
(2016-2026) (US \$MN)

Table 39 Global Fresh Food Packaging Market Outlook, By Application (2016-2026)

(US \$MN)

Table 40 Global Fresh Food Packaging Market Outlook, By Baby Nutrition (2016-2026)

(US \$MN)

Table 41 Global Fresh Food Packaging Market Outlook, By Baked Goods (2016-2026)

(US \$MN)

Table 42 Global Fresh Food Packaging Market Outlook, By Bars, Biscuits & Cereals (2016-2026) (US \$MN)

Table 43 Global Fresh Food Packaging Market Outlook, By Confectionery (2016-2026) (US \$MN)

Table 44 Global Fresh Food Packaging Market Outlook, By Cooking Aids & Spreads (2016-2026) (US \$MN)

Table 45 Global Fresh Food Packaging Market Outlook, By Crisp, Snacks & Nuts (2016-2026) (US \$MN)

Table 46 Global Fresh Food Packaging Market Outlook, By Dairy & Ice Cream (2016-2026) (US \$MN)

Table 47 Global Fresh Food Packaging Market Outlook, By Fruits (2016-2026) (US \$MN)

Table 48 Global Fresh Food Packaging Market Outlook, By Meat Products (2016-2026) (US \$MN)

Table 49 Global Fresh Food Packaging Market Outlook, By Ready Meals (2016-2026) (US \$MN)

Table 50 Global Fresh Food Packaging Market Outlook, By Seafood (2016-2026) (US \$MN)

Table 51 Global Fresh Food Packaging Market Outlook, By Vegetables (2016-2026) (US \$MN)

Table 52 Global Fresh Food Packaging Market Outlook, By Poultry (2016-2026) (US \$MN)

Table 53 Global Fresh Food Packaging Market Outlook, By Other Applications (2016-2026) (US \$MN)

Table 54 Global Fresh Food Packaging Market Outlook, By POS (or point of sale) (2016-2026) (US \$MN)

Table 55 Global Fresh Food Packaging Market Outlook, By Retail Outlets (2016-2026) (US \$MN)

Table 56 Global Fresh Food Packaging Market Outlook, By In Bulk (2016-2026) (US \$MN)

NOTE: Tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are represented in the same manner above.

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