

# Fresh Food Packaging - Global Market Outlook (2017-2026)

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#### **Abstracts**

According to Stratistics MRC, the Global Fresh Food Packaging Market is accounted for \$75.98 billion in 2017 and is expected to reach \$120.57 billion by 2026 growing at a CAGR of 5.3% from 2017 to 2026. Rising need for convenience food products indicate that this market definitely has a bright future. Besides this, increased disposable income and growing awareness among buyers over packaged food are some of the factors fueling the market growth. However, factors such as the disposable management of the waste during the production are restraining the market growth.

The modern day food packaging offers complete protection, tampering and biological safety, and counterfeit resistance. It often bears nutrition information label and additional facts about the edible product offered for sale. Emergence of packaging or labels has helped marketers lure potential customers to buy a food item. Packaging further plays an important role in assuring customer satisfaction as well as information transmission. Food packaging instructs how the product should be used; transported; recycled, disposed etc.

Amongst Application, Fruits segment accounted for significant market share during the forecast period due to rise in demand for food packaging has grown rapidly in the fruits and vegetable industry. By geography, Asia Pacific dominated market for fresh food packaging in view of the increasing export of fruits and vegetables from China and India. China is the largest fresh food packaging market in Asia Pacific, followed by India, and the market in these countries is expected to grow rapidly in the near future.

Some of the key players in Fresh Food Packaging Market include Amcor Limited, Bemis Company, Inc., Berry Plastics, Coveris Holdings S.A, DS Smith PLC, E.I. Du Pont De Nemours and Co., International Paper Company, Mondi PLC, Packaging Corporation of



America, Sealed Air Corporation, Silgan Holdings, Inc., Smurfit Kappa, Sonoco Products Company, American Packaging Corporation, ACREO, Wells Plastics Ltd, Wageningen UR Food & Bio based Research, Jabil, ITC Limited, Innovia Films, Graham Packaging Industry, BASF SE and Ampacet Corporation.

Materials Covered:		
Metal		
Biaxially Oriented Polyethylene Terephthalate (BOPET)		
Paper and Paper Board		
Polyethylene		
Polypropylene (PP)		
Polyvinyl Chloride (PVC)		
Glass		
Wood		
Textile		
Rigid Plastic		
Flexible Plastic		
Other Materials		
Thickness Covered:		
3.6 – 5.5 mil		
Below 3.5 mil		
5.6 mil and above		



## Technologies Covered: Modified Atmospheric Packaging Intelligent Packaging **Gusseted Bags** Flexible Paper **Corrugated Cardboard Boxes** Cans Aseptic Packaging Antimicrobial packaging **Active Packaging** Boxboard Converted roll stock Flexible Pack Stand-up pouches Wicketed bags Other Technologies

Applications Covered:

**Baby Nutrition** 

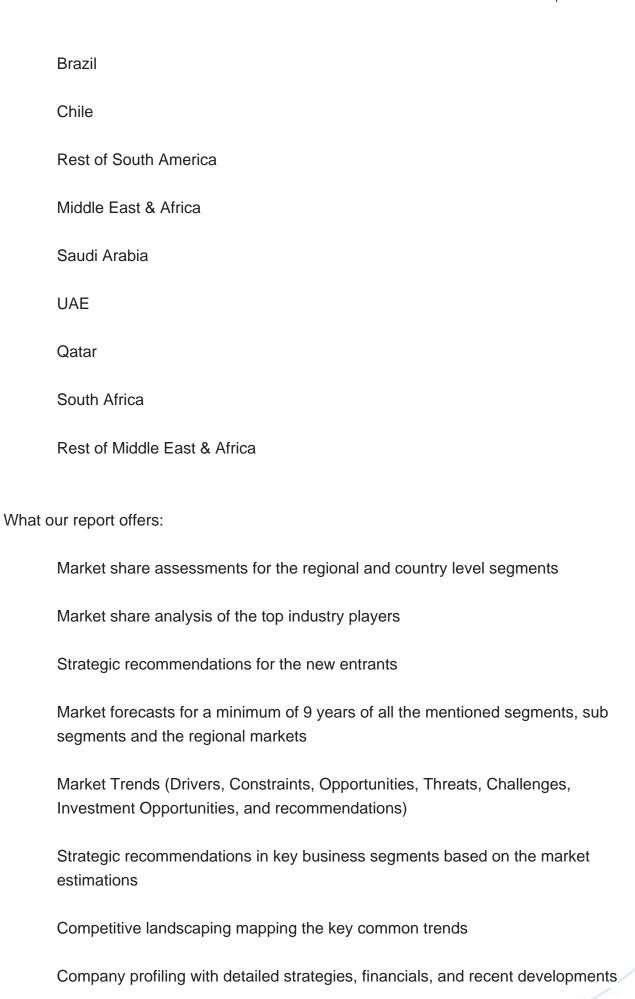


	Baked Goods		
	Bars, Biscuits & Cereals		
	Confectionery		
	Cooking Aids & Spreads		
	Crisp, Snacks & Nuts		
	Diary & Ice Cream		
	Fruits		
	Meat Products		
	Ready Meals		
	Seafood		
	Vegetables		
	Poultry		
	Other Applications		
POS (or point of sales) Covered:			
	Retail Outlets		
	In Bulk		
Regions Covered:			
	North America		
	US		



Canada
Mexico
Europe
Germany
UK
Italy
France
Spain
Rest of Europe
Asia Pacific
Japan
China
India
Australia
New Zealand
South Korea
Rest of Asia Pacific
South America
Argentina







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