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Fraud Detection & Risk Analytics Market Forecasts to 2034 – Global Analysis By Fraud Type (Payment Fraud, Identity Fraud, Account Takeover Fraud, Credit & Lending Fraud, Insurance Fraud, Other Fraud Types), Detection Approach, Risk Layer, Application, End User, and By Geography

https://marketpublishers.com/r/FE8C7794EB92EN.html
Date: April 2026
Pages: 200
Price: US$ 4,150.00 (Single User License)
ID: FE8C7794EB92EN

Abstracts

According to Stratistics MRC, the Global Fraud Detection & Risk Analytics Market is accounted for $5.0 billion in 2026 and is expected to reach $13.2 billion by 2034 growing at a CAGR of 13% during the forecast period. Fraud Detection & Risk Analytics solutions leverage artificial intelligence, machine learning, and advanced analytics to identify fraudulent activities and assess financial risk in real time. They analyze transactional data, behavioral patterns, and external datasets to detect anomalies, prevent cybercrime, and optimize credit risk management. Widely used in banking, insurance, e-commerce, and payments, these systems enhance operational security, reduce financial losses, and support regulatory compliance. Growing digital transactions and sophisticated cyber threats are driving market demand for AI-powered fraud detection and risk analytics solutions.

Market Dynamics:

Driver:

Growing digital payment transactions

The expansion of e-commerce platforms and digital wallets has heightened the need for advanced fraud prevention tools. Financial institutions are investing heavily in AI-

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powered analytics to monitor real-time transactions. Rising consumer demand for secure and seamless payment experiences further accelerates adoption. Cross-border transactions, which often carry higher fraud risks, are also fueling demand for robust detection systems. Collectively, these factors are propelling strong market growth.

Restraint:

Limited integration with legacy systems

Compatibility issues hinder the seamless deployment of advanced fraud detection solutions. High costs associated with system upgrades discourage smaller firms from adoption. Operational disruptions during integration also pose challenges. Additionally, legacy systems often lack the scalability required to handle modern transaction volumes. These barriers collectively slow down the pace of widespread implementation.

Opportunity:

AI and machine learning integration

Predictive models can adapt to evolving fraud patterns, reducing false positives and enhancing efficiency. Machine learning also supports real-time monitoring of large transaction datasets. Partnerships between fintech firms and AI providers are driving innovation in fraud analytics. Moreover, AI-driven solutions improve customer trust by ensuring secure digital payment experiences. As adoption of advanced analytics grows, AI integration will unlock significant new value in the market.

Threat:

Evolving fraud techniques constantly

Evolving fraud techniques constantly pose a threat, as cybercriminals develop sophisticated methods to bypass detection systems. Phishing, account takeover, and synthetic identity fraud are becoming increasingly complex. Fraudsters exploit gaps in digital ecosystems, challenging even advanced platforms. Regulatory compliance requirements add further complexity to fraud prevention strategies. Additionally, rapid innovation in fraud tactics forces institutions to continuously upgrade systems, increasing costs. Without adaptive frameworks, these evolving threats could undermine market stability.

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Covid-19 Impact:

The Covid-19 pandemic accelerated digital payment adoption, indirectly boosting demand for fraud detection and risk analytics. Lockdowns and remote work environments led to a surge in online transactions, increasing exposure to fraud. Financial institutions turned to AI-driven platforms to manage heightened risks. However, budget constraints during the pandemic slowed investment in large-scale infrastructure upgrades. At the same time, rising cybercrime during Covid-19 highlighted the urgency of robust fraud prevention. Overall, the pandemic acted as both a catalyst and a challenge, reshaping priorities in fraud detection.

The payment fraud segment is expected to be the largest during the forecast period

The payment fraud segment is expected to account for the largest market share during the forecast period as rising digital transactions increase vulnerability to fraudulent activities. Institutions are prioritizing payment fraud detection to safeguard consumer trust. AI-powered solutions are enhancing detection accuracy in real-time payment ecosystems. The segment benefits from regulatory mandates requiring strong fraud prevention in financial services. Integration with mobile wallets and e-commerce platforms further strengthens its dominance.

The user & identity risk analysis segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the user & identity risk analysis segment is predicted to witness the highest growth rate due to rising demand for advanced identity verification. Increasing cases of account takeover and synthetic identity fraud are driving adoption. AI-driven analytics enable institutions to assess user behaviour patterns and detect anomalies. The segment benefits from integration with biometric and multi-factor authentication systems. Regulatory focus on identity fraud prevention further accelerates growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to advanced financial infrastructure and strong regulatory enforcement. The U.S. leads in adoption of AI-driven fraud detection platforms, supported by fintech innovation. Major banks and payment providers are investing

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heavily in risk analytics. Regulatory clarity around fraud prevention fosters confidence among institutions. Additionally, North America hosts several leading fraud detection technology providers, reinforcing its dominance.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by rapid digital payment adoption and fintech expansion. Countries such as China, India, and Singapore are spearheading innovation in fraud detection systems. Rising smartphone penetration and mobile wallet usage are fueling demand for secure payment ecosystems. Governments are actively promoting financial inclusion through digital platforms, increasing the need for fraud prevention. Moreover, Asia Pacific's large population base provides a vast market for identity and transaction risk analytics.

Key players in the market

Some of the key players in Fraud Detection & Risk Analytics Market include SAS Institute Inc., FICO, IBM Corporation, Oracle Corporation, SAP SE, FIS Global, Fiserv, Inc., NICE Actimize, ACI Worldwide, Inc., LexisNexis Risk Solutions, Experian plc, TransUnion, Kount Inc., Riskified Ltd., Sift Science Inc., Forter Inc. and Feedzai.

Key Developments:

In March 2026, ACI Worldwide and Sumsub entered a strategic alliance to combat the 889% surge in AI-enabled financial crime. This partnership integrates ACI's real-time fraud management with Sumsub's 'Agentic-ready' KYC (Know Your Customer) layers to secure the full customer lifecycle.

In February 2026, NICE Actimize Launched ActOne 2.0, an AI-augmented case management system. This new product features 'Self-Healing Workflows' that automatically adjust risk thresholds based on real-time feedback from investigators, reducing false positives by a projected 40%.

Fraud Types Covered:

- Payment Fraud
- Identity Fraud

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- Account Takeover Fraud
- Credit & Lending Fraud
- Insurance Fraud
- Other Fraud Types

Detection Approaches Covered:

- Rule-Based Detection
- AI & Machine Learning-Based Detection
- Behavioral Analytics
- Anomaly Detection Systems
- Hybrid Detection Models
- Other Detection Approaches

Risk Layers Covered:

- Transaction-Level Risk Analysis
- User & Identity Risk Analysis
- Device & Network Risk Analysis
- Behavioral Risk Analysis
- Enterprise Risk Management
- Other Risk Layers

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Applications Covered:

- Banking & Financial Services
- E-commerce & Retail
- Insurance
- Telecom
- Government & Public Sector
- Healthcare
- Other Applications

End Users Covered:

- Large Enterprises
- Financial Institutions
- Payment Service Providers
- Other End Users

Regions Covered:

- North America
  - United States
  - Canada
  - Mexico
- Europe

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- United Kingdom
- Germany
- France
- Italy
- Spain
- Netherlands
- Belgium
- Sweden
- Switzerland
- Poland
- Rest of Europe

Asia Pacific

- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Thailand

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- Malaysia
- Singapore
- Vietnam
- Rest of Asia Pacific

South America

- Brazil
- Argentina
- Colombia
- Chile
- Peru
- Rest of South America

Rest of the World (RoW)

- Middle East
  - Saudi Arabia
  - United Arab Emirates
  - Qatar
  - Israel
  - Rest of Middle East
- Africa
  - South Africa

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Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

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SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) are also represented in the same manner as above.

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