

Forage Seeds Market Forecasts to 2032 – Global Analysis By Type (Grasses, Legumes, Forage Cereals, and Other Types), Seed Variety, Form, Sales Channel, Application, End User and By Geography

<https://marketpublishers.com/r/FF85F23D59CCEN.html>

Date: January 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: FF85F23D59CCEN

Abstracts

According to Statistics MRC, the Global Forage Seeds Market is accounted for \$5.29 billion in 2025 and is expected to reach \$7.95 billion by 2032 growing at a CAGR of 6.0% during the forecast period. Forage seeds are seeds used to grow plants intended for animal feed, such as grasses and legumes. They are chosen for their nutritional content, digestibility, and ability to thrive in various climates and soils. Crops from these seeds supply animals with vital proteins, fibers, and energy needed for growth, milk, and health. Beyond feeding livestock, forage plants improve soil fertility, prevent erosion, and support sustainable pasture practices, making forage seeds a crucial component in efficient and environmentally responsible farming systems.

According to China's Development Plans for Adjustment of Crop Farming Structure, the area dedicated to these crops is projected to reach 6.3 million hectares, with a significant portion allocated to corn silage.

Market Dynamics:

Driver:

Focus on sustainable agriculture

The increasing global emphasis on sustainable agriculture is propelling demand for high-quality forage seeds. Farmers are adopting eco-friendly practices to improve soil health and reduce dependency on chemical inputs. Sustainable livestock farming relies heavily

on nutrient-rich forage to maintain animal productivity. Government programs and incentives are encouraging the cultivation of resilient forage varieties. Advances in seed breeding are producing drought-tolerant and high-yield grasses suitable for diverse climates. Awareness campaigns are educating farmers about long-term benefits of sustainable forage practices.

Restraint:

Complexity of regulatory approvals

Approval procedures vary across regions, requiring extensive documentation and field trials. Compliance with international agricultural standards, including non-GMO verification, adds additional challenges. Smaller seed producers often face difficulties meeting regulatory requirements due to limited resources. Changes in environmental policies can delay market entry and impact innovation. Delays in approvals can also restrict the availability of new seed varieties to farmers. These complexities act as a barrier to faster growth within the forage seeds industry.

Opportunity:

Demand for organic and non-GMO feed

Farmers are increasingly sourcing certified non-GMO forage seeds to cater to this demand. Organic feed adoption is supported by higher market prices and premium value chains. Innovations in organic seed breeding are making high-yield, pest-resistant varieties more accessible. Government incentives for organic farming are encouraging broader adoption of sustainable forage. Awareness of the health and environmental benefits of organic feed is growing among livestock producers. This trend is expected to open new avenues for expansion in the forage seeds market.

Threat:

Climate change and unpredictable weather

Droughts, floods, and unseasonal rainfall can reduce seed yield and quality. Farmers face difficulty in selecting varieties that perform consistently under changing conditions. Pest infestations and soil degradation are becoming more frequent due to climate shifts. These uncertainties increase production costs and reduce profitability for seed growers. Crop failure risks may limit investments in new seed technologies. As a result, climate

change represents a major threat to forage seed market stability.

Covid-19 Impact:

The Covid-19 pandemic disrupted seed supply chains, affecting global distribution networks. Travel restrictions and labor shortages slowed harvesting, processing, and transportation of forage seeds. Delays in import/export regulations further impacted availability in key markets. Farmers faced challenges in accessing high-quality seeds during critical sowing periods. However, the crisis also encouraged adoption of digital platforms for seed sourcing and farm management. Government support and subsidies helped mitigate some operational disruptions.

The grasses segment is expected to be the largest during the forecast period

The grasses segment is expected to account for the largest market share during the forecast period, due to their widespread suitability for livestock feed. High nutritional value and adaptability to diverse climates make grasses a preferred choice for farmers. Technological advancements in hybrid and improved grass varieties are enhancing yields. Grasses can be integrated into sustainable crop rotations, supporting soil conservation efforts. Rising demand from dairy and meat production sectors is driving segment growth.

The government & research institutions segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the government & research institutions segment is predicted to witness the highest growth rate. Investments in agricultural R&D are promoting the development of superior seed varieties. Support programs for sustainable livestock feed are boosting seed demand from public entities. Collaborative initiatives between research bodies and seed producers are accelerating innovation. Pilot projects and demonstration farms are expanding adoption of new forage types. Increased funding for climate-resilient seed programs is driving growth in this segment.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, due to advanced livestock farming practices. Strong adoption of modern cultivation techniques supports consistent seed quality. Government policies and subsidies encourage farmers to invest in high-performance forage varieties. Well-

established supply chains ensure timely distribution of seeds across the region. Rising demand from dairy and beef production contributes to market dominance. Strategic collaborations between seed companies and research institutions enhance product availability.

Region with highest CAGR:

Over the forecast period, the Middle East & Africa region is anticipated to exhibit the highest CAGR. Expanding livestock farming and increasing awareness of sustainable feed practices drive market growth. Governments are introducing initiatives to improve forage seed quality and availability. Investment in irrigation and soil management techniques enhances cultivation potential. Rising demand for dairy and meat products is fueling seed adoption. Innovative seed varieties suited to arid and semi-arid climates are gaining traction.

Key players in the market

Some of the key players in Forage Seeds Market include DLF Seeds A/S, Barenbrug Group, Allied Seed LLC, La Crosse Seed LLC, S&W Seed Company, Advanta Seeds, Limagrain Group, PGG Wrightson Seeds, RAGT Semences, BrettYoung Seeds, Forage Genetics International, AgReliant Genetics, Land O'Lakes, Inc., Hancock Farm & Seed Co., and Germinal Holdings Ltd.

Key Developments:

In March 2023, Barenbrug enters agreement to acquire UK seed specialist Watson Group. The Royal Barenbrug Group has entered an agreement for its UK business to acquire Watson Group of companies, an independent seed specialist. The acquisition will strengthen Barenbrug's business in the UK while enabling Watson Group to consolidate its own growth.

In January 2023, GROWMARK announced the acquisition of the remaining shares of Allied Seed, LLC from GreenPoint Ag, in a transaction that will result in GROWMARK becoming the sole owner of the company. The acquisition of the remaining stake in Allied Seed supports our overall growth and supply strategies and positions us well to meet the increasing demand for cover crops as part of a comprehensive on-farm sustainability strategy.

Types Covered:

Grasses

Legumes

Forage Cereals

Other Types

Seed Varieties Covered:

GMO Seeds

Non-GMO Seeds

Organic Seeds

Hybrid Seeds

Forms Covered:

Pelleted Seeds

Raw Seeds

Coated Seeds

Sales Channels Covered:

Direct Sales

Distributors

Retailers

E-commerce & Online Platforms

Applications Covered:

- Livestock Feed
- Soil Conservation & Erosion Control
- Turf & Landscaping
- Other Applications

End Users Covered:

- Commercial Farms
- Smallholder Farms
- Government & Research Institutions
- Other End Users

Regions Covered:

- North America
 - US
 - Canada
 - Mexico
- Europe
 - Germany
 - UK
 - Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and

strategic alliances

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