

# Forage Feed Market Forecasts to 2032 – Global Analysis By Type (Stored Forage and Fresh Forage), Animal Type, Form, Species, Distribution Channel and By Geography

<https://marketpublishers.com/r/F72E5877D8A2EN.html>

Date: June 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: F72E5877D8A2EN

## Abstracts

According to Statistics MRC, the Global Forage Feed Market is accounted for \$101.2 billion in 2025 and is expected to reach \$158.3 billion by 2032 growing at a CAGR of 6.6% during the forecast period. Forage feed refers to plant material, primarily grasses, legumes, and other herbaceous plants, consumed directly by grazing animals like cattle, sheep, and goats. It serves as a natural and essential source of nutrients, providing fiber, energy, protein, vitamins, and minerals necessary for animal growth, health, and production. Forage can be fresh pasture, hay, or silage, depending on how it is harvested and stored. It plays a crucial role in sustainable livestock farming by supporting digestion and maintaining soil health through grazing. Overall, forage feed is a fundamental component of animal diets, especially in extensive and mixed farming systems.

Market Dynamics:

Driver:

Rising Demand for Livestock Products

The rising demand for livestock products is significantly driving growth in the forage feed market. As consumers seek more meat, dairy, and other animal-based products, livestock farmers increase herd sizes, boosting the need for high-quality forage feed. This surge encourages advancements in feed production, improved forage varieties, and sustainable farming practices. Consequently, the forage feed market experiences

expanded opportunities, increased investments, and innovation, ultimately supporting livestock productivity and meeting global protein demands efficiently.

Restraint:

#### Climate Change and Weather Variability

Climate change and weather variability severely disrupt the forage feed market by reducing crop yields and altering growth cycles. Unpredictable rainfall, prolonged droughts, and extreme temperatures damage pasture quality, limiting feed availability. This leads to higher production costs and supply shortages, affecting livestock health and productivity. Additionally, increased pest and disease outbreaks further degrade forage resources, creating instability and financial strain for farmers and the broader agricultural sector reliant on consistent forage supply.

Opportunity:

#### Technological Advancements

Technological advancements have significantly boosted the forage feed market by improving crop yields and enhancing feed quality. Innovations like precision agriculture, advanced machinery, and biotechnology enable efficient planting, harvesting, and processing of forage crops. These technologies reduce waste, increase nutrient content, and lower production costs, making feed more accessible and affordable for livestock farmers. Additionally, digital tools for monitoring soil and crop health optimize resource use, driving sustainable growth and meeting rising global demand for quality animal feed.

Threat:

#### Land Use Competition

Land use competition destructively impacts the forage feed market by reducing available land for growing essential fodder crops. As agricultural land is diverted to more profitable or urban uses, forage production declines, causing feed shortages and price hikes. This limits livestock farmers' access to affordable, quality feed, reducing productivity and increasing costs. Ultimately, it disrupts the livestock sector's growth and threatens food security by constraining a vital input for animal nutrition, thus it limits market expansion.

## Covid-19 Impact

The Covid-19 pandemic disrupted the forage feed market significantly by affecting supply chains and labor availability. Lockdowns and transport restrictions delayed raw material sourcing and distribution. Demand fluctuated as livestock farming faced operational challenges and reduced market access. However, growing awareness of animal nutrition and the need for sustainable feed boosted interest post-pandemic. Overall, while Covid-19 caused short-term setbacks, it also accelerated innovations and shifts towards more resilient forage feed supply systems.

The ruminant's segment is expected to be the largest during the forecast period

The ruminant's segment is expected to account for the largest market share during the forecast period, due to demand for high-quality, nutrient-rich forage essential for cattle, sheep, and goats. As ruminants rely heavily on forage-based diets, their growth in dairy and meat production boosts forage cultivation and feed innovations. This segment's expanding population and increasing productivity focus encourage investments in sustainable forage solutions, ultimately strengthening the market's growth and advancing agricultural practices globally.

The ryegrass segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the ryegrass segment is predicted to witness the highest growth rate, due to its high nutritional value, fast growth, and adaptability to various climates. Its excellent digestibility and palatability enhance livestock health and productivity, leading to increased demand among farmers. Additionally, ryegrass improves soil quality through nitrogen fixation, promoting sustainable farming practices. These benefits collectively boost forage feed availability and quality, driving market growth and supporting the livestock industry's expanding needs globally.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share due to sustainable livestock farming and enhancing animal nutrition. It boosts agricultural productivity, ensuring food security and increasing farmers' incomes. The growing demand for dairy and meat products fuels market expansion, encouraging innovation and investment in quality forage production. Additionally, it promotes eco-friendly farming practices, reduces reliance on imported feeds, and strengthens rural

economies, contributing to overall regional agricultural development and resilience.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, owing to increasing demand for high-quality forage feed supports sustainable farming practices and improves animal health, leading to better meat and dairy yields. Technological advancements and rising awareness about balanced diets in livestock further propel market growth. Additionally, the market contributes to economic development by creating jobs and supporting rural economies. Overall, the forage feed sector plays a vital role in strengthening the agricultural supply chain and promoting sustainable livestock farming across the region.

Key players in the market

Some of the key players profiled in the Forage Feed Market include CP Group, Cargill, Land O'Lakes, Wen's Food Group, Haid Group, BRF S.A., ForFarmers N.V., Tyson Foods, Nutreco, De Heus, Shuangbaotai Group (Twins Group), JA Zen-Noh, Alltech Inc., Muyuan Foods Co. Ltd., East Hope Group, Japfa Ltd, Ridley Inc. and Gavilon.

Key Developments:

In December 2021, Cargill acquired Croda to expand its presence in high-growth markets for bio-based solutions in Europe, the United States and Asia. With this acquisition, Cargill gains production capabilities for thousands of specialized products in accelerating growth segments.

In October 2021, Cargill expanded its bioindustrial solutions portfolio with BioveroO bio-based plasticizer, which is used for a wide variety of product manufacturing applications such as flooring, clothing, wires, cables and plastic films and sheets for its industrial customers throughout North America.

Types Covered:

Stored Forage

Fresh Forage

**Animal Types Covered:**

Ruminants

Swine

Poultry

Equine

Other Animal Types

**Forms Covered:**

Dry

Green

Pellets

Cubes

**Species Covered:**

Alfalfa

Clover

Ryegrass

Fescue

Timothy

Other Species

**Distribution Channels Covered:**

Direct Sales

Indirect Sales

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Emerging Markets
- 3.7 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL FORAGE FEED MARKET, BY TYPE**

- 5.1 Introduction
- 5.2 Stored Forage
- 5.3 Fresh Forage

## **6 GLOBAL FORAGE FEED MARKET, BY ANIMAL TYPE**

- 6.1 Introduction
- 6.2 Ruminants
- 6.3 Swine
- 6.4 Poultry
- 6.5 Equine
- 6.6 Other Animal Types

## **7 GLOBAL FORAGE FEED MARKET, BY FORM**

- 7.1 Introduction
- 7.2 Dry
- 7.3 Green
- 7.4 Pellets
- 7.5 Cubes

## **8 GLOBAL FORAGE FEED MARKET, BY SPECIES**

- 8.1 Introduction
- 8.2 Alfalfa
- 8.3 Clover
- 8.4 Ryegrass
- 8.5 Fescue
- 8.6 Timothy
- 8.7 Other Species

## **9 GLOBAL FORAGE FEED MARKET, BY DISTRIBUTION CHANNEL**

- 9.1 Introduction
- 9.2 Direct Sales
- 9.3 Indirect Sales
  - 9.3.1 Distributors
  - 9.3.2 Retailers

## **10 GLOBAL FORAGE FEED MARKET, BY GEOGRAPHY**

- 10.1 Introduction
- 10.2 North America
  - 10.2.1 US
  - 10.2.2 Canada
  - 10.2.3 Mexico
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 Italy
  - 10.3.4 France
  - 10.3.5 Spain
  - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India
  - 10.4.4 Australia
  - 10.4.5 New Zealand
  - 10.4.6 South Korea
  - 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil
  - 10.5.3 Chile
  - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 Qatar
  - 10.6.4 South Africa
  - 10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch

11.4 Expansions

11.5 Other Key Strategies

## **12 COMPANY PROFILING**

12.1 CP Group

12.2 Cargill

12.3 Land O'Lakes

12.4 Wen's Food Group

12.5 Haid Group

12.6 BRF S.A.

12.7 ForFarmers N.V.

12.8 Tyson Foods

12.9 Nutreco

12.10 De Heus

12.11 Shuangbaotai Group (Twins Group)

12.12 JA Zen-Noh

12.13 Alltech Inc.

12.14 Muyuan Foods Co. Ltd.

12.15 East Hope Group

12.16 Japfa Ltd

12.17 Ridley Inc.

12.18 Gaviion

## List Of Tables

### LIST OF TABLES

- Table 1 Global Forage Feed Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Forage Feed Market Outlook, By Type (2024-2032) (\$MN)
- Table 3 Global Forage Feed Market Outlook, By Stored Forage (2024-2032) (\$MN)
- Table 4 Global Forage Feed Market Outlook, By Fresh Forage (2024-2032) (\$MN)
- Table 5 Global Forage Feed Market Outlook, By Animal Type (2024-2032) (\$MN)
- Table 6 Global Forage Feed Market Outlook, By Ruminants (2024-2032) (\$MN)
- Table 7 Global Forage Feed Market Outlook, By Swine (2024-2032) (\$MN)
- Table 8 Global Forage Feed Market Outlook, By Poultry (2024-2032) (\$MN)
- Table 9 Global Forage Feed Market Outlook, By Equine (2024-2032) (\$MN)
- Table 10 Global Forage Feed Market Outlook, By Other Animal Types (2024-2032) (\$MN)
- Table 11 Global Forage Feed Market Outlook, By Form (2024-2032) (\$MN)
- Table 12 Global Forage Feed Market Outlook, By Dry (2024-2032) (\$MN)
- Table 13 Global Forage Feed Market Outlook, By Green (2024-2032) (\$MN)
- Table 14 Global Forage Feed Market Outlook, By Pellets (2024-2032) (\$MN)
- Table 15 Global Forage Feed Market Outlook, By Cubes (2024-2032) (\$MN)
- Table 16 Global Forage Feed Market Outlook, By Species (2024-2032) (\$MN)
- Table 17 Global Forage Feed Market Outlook, By Alfalfa (2024-2032) (\$MN)
- Table 18 Global Forage Feed Market Outlook, By Clover (2024-2032) (\$MN)
- Table 19 Global Forage Feed Market Outlook, By Ryegrass (2024-2032) (\$MN)
- Table 20 Global Forage Feed Market Outlook, By Fescue (2024-2032) (\$MN)
- Table 21 Global Forage Feed Market Outlook, By Timothy (2024-2032) (\$MN)
- Table 22 Global Forage Feed Market Outlook, By Other Species (2024-2032) (\$MN)
- Table 23 Global Forage Feed Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 24 Global Forage Feed Market Outlook, By Direct Sales (2024-2032) (\$MN)
- Table 25 Global Forage Feed Market Outlook, By Indirect Sales (2024-2032) (\$MN)
- Table 26 Global Forage Feed Market Outlook, By Distributors (2024-2032) (\$MN)
- Table 27 Global Forage Feed Market Outlook, By Retailers (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Forage Feed Market Forecasts to 2032 – Global Analysis By Type (Stored Forage and Fresh Forage), Animal Type, Form, Species, Distribution Channel and By Geography

Product link: <https://marketpublishers.com/r/F72E5877D8A2EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F72E5877D8A2EN.html>