

Food Supplement Ingredients Market Forecasts to 2030 – Global Analysis By Product (Vitamin, Amino Acid, Minerals, Probiotics, Carbohydrates, Omega-3, Collagen Peptides, Folic Acid, Oxalic Acid, Magnesium, Iron and Other Products), Age, Form, Application and by Geography

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Abstracts

According to Statistics MRC, the Global Food Supplement Ingredients Market is accounted for \$16.87 billion in 2024 and is expected to reach \$29.80 billion by 2030 growing at a CAGR of 9.95% during the forecast period. Food supplement ingredients play a pivotal role in enhancing health and wellness by providing essential nutrients that may be lacking in regular diets. These components, which are all designed to address particular health issues like immunity, digestion, energy, and cognitive function, include vitamins, minerals, amino acids, enzymes, botanicals, and bioactive compounds. Moreover, the safety, effectiveness, and purity of these ingredients are guaranteed by strict quality control and adherence to legal requirements, satisfying the rising demand from consumers for sustainable and health-conscious products.

According to the World Health Organization (WHO), an estimated 40% of children aged 6-59 months and 37% of pregnant women worldwide are affected by anaemia.

Market Dynamics:

Driver:

Higher incidence of chronic illnesses

The demand for supplements that address chronic conditions like obesity, diabetes, cardiovascular diseases, and digestive disorders is rising as a result of these conditions increased prevalence. Ingredients like chromium for blood sugar regulation, omega-3 for heart health, and soluble fiber (like psyllium) for cholesterol control are becoming more popular. Additionally, green tea extract and conjugated linoleic acid (CLA), two functional ingredients that promote weight management and metabolic health, are also driving market expansion.

Restraint:

Unfavourable side effects and consumer misconfidence

Consumers and regulatory bodies are concerned about instances of negative side effects brought on by specific dietary supplements. The market has become distrustful of certain products due to mislabeling, contamination, or excessive use of synthetic additives. Lawsuits and unfavorable media coverage pertaining to dangerous products can seriously undermine consumer trust and damage the industry's reputation. Furthermore, this makes it difficult for producers to gain consumers' trust and inform them of the advantages and safety of their goods.

Opportunity:

Growth of vegan and plant-based supplements

There are a lot of growth prospects for producers of food supplement ingredients due to the global trend toward plant-based lifestyles. Vegan and plant-based supplements, such as protein powders, algal-derived omega-3 fatty acids, and herbal extracts, are highly sought after by customers looking for cruelty-free and environmentally friendly products. Moreover, businesses can take advantage of this trend by creating cutting-edge plant-based formulations that satisfy dietary requirements and appeal to environmentally conscious consumers. Partnerships with groups that prioritize sustainability can improve brand recognition and expand market penetration.

Threat:

Rising incidence of counterfeit products

A major threat to the market for food supplement ingredients is the spread of fake and inferior supplements. Consumer confidence in the industry as a whole is weakened by

these counterfeit goods, which frequently contain dangerous or ineffective ingredients. In areas with lax regulatory enforcement, counterfeit goods are especially common, which could harm the reputation of genuine manufacturers' brands. Additionally, lawsuits and fines are among the financial and legal risks that businesses face when counterfeit goods are available on the market.

Covid-19 Impact:

The market for food supplement ingredients was greatly impacted by the COVID-19 pandemic, which increased demand as consumers placed a higher priority on immunity and health. Due to their apparent advantages in enhancing immunity and general well-being, products containing vitamins, minerals, and herbal extracts attracted more attention. Global supply chains were also thrown off balance by the pandemic, which resulted in production and raw material procurement delays. Furthermore, amidst labor shortages and transportation constraints, manufacturers encountered difficulties in ensuring a steady supply. Notwithstanding these obstacles, the pandemic's increased consumer awareness of the importance of preventive healthcare opened up long-term growth prospects for the industry by promoting innovation and diversification in supplement formulations.

The Adults segment is expected to be the largest during the forecast period

Over the course of the forecast period, the adults segment is expected to hold the largest market share in the food supplement ingredients market. This dominance is explained by adults' growing awareness of nutrition, fitness, and preventive healthcare. Supplements intended to boost immunity, energy levels, and general well-being is mostly consumed by adults, particularly in light of the growing incidence of lifestyle-related conditions like obesity, diabetes, and cardiovascular diseases. Moreover, the use of dietary supplements to support exercise routines and the expanding trend of personalized nutrition also support the growth of this market.

The Liquids segment is expected to have the highest CAGR during the forecast period

The liquid segment is anticipated to grow at the highest CAGR over the course of the forecast period. The superior bioavailability and ease of use of liquid supplements, which the body can easily absorb, are responsible for this growth. Because they are easier to digest than tablets or capsules, liquids deliver nutrients more quickly, which appeals to customers seeking instant results. Additionally, liquid supplements are easily combined with water, juices, or smoothies, which increase their attractiveness to people

who are health-conscious and want convenience and flexibility in their eating habits.

Region with largest share:

The market for food supplement ingredients is anticipated to be dominated by the North American region. The strong consumer demand for dietary supplements, which is being driven by aging populations, a greater emphasis on health and wellness, and increased awareness of preventive healthcare, is the main cause of this dominance. The market's growth is further supported by the region's strong retail networks, extensive distribution channels, and robust healthcare infrastructure. Furthermore, the robust market performance in North America is also a result of growing interest in organic ingredients, fitness, and customized nutrition.

Region with highest CAGR:

The market for food supplement ingredients is anticipated to grow at the highest CAGR in the Asia-Pacific region. Growing health consciousness, rising disposable incomes, and an expanding middle class in nations like China, India, and Japan are the main drivers of this growth. The growing number of elderly people in the area is also increasing the demand for supplements that support longevity, general health, and well-being. Moreover, new growth prospects are being created by the growing integration of contemporary dietary supplements with traditional practices like herbal medicine.

Key players in the market

Some of the key players in Food Supplement Ingredients market include Archer Daniels Midland Company (ADM), DSM Nutritional Products, Ingredion Incorporated, BASF SE, Naturex (Givaudan), Kerry Group, Abbott, Renown Pharmaceuticals Pvt Ltd, Amway Corp, Glanbia Nutritionals, Lonza Group, Cargill, Incorporated, Kemin Health, Nestle and Associated British Foods PLC.

Key Developments:

In November 2024, Ingredion Incorporated and Lantmannen announce a new long-term collaboration. Lantmannen is an agricultural cooperative and Northern Europe's leading player in agriculture, bioenergy, food and ingredients.

In July 2024, BASF and ENGIE signed a 7-year Biomethane Purchase Agreement (BPA). Under the BPA, ENGIE will supply BASF with 2.7 to 3.0 terawatt hours of

biomethane throughout the term of the agreement.

In December 2023, ADM announced that it has reached an agreement to acquire UK-based FDL, a leading developer and producer of premium flavor and functional ingredient systems. FDL, with expected 2023 sales of approximately \$120 million, operates three production facilities and two customer innovation centers, all in the United Kingdom.

Products Covered:

Vitamin

Amino Acid

Minerals

Probiotics

Carbohydrates

Omega-3

Collagen Peptides

Folic Acid

Oxalic Acid

Magnesium

Iron

Other Products

Ages Covered:

Infant

Children

Adults

Pregnant Women

Old-aged

Forms Covered:

Powder

Liquids

Tablets and Capsules

Soft Gels

Gummies

Other Forms

Applications Covered:

Dietary Supplements

Functional Foods

Sports Nutrition

Infant Nutrition

Medical Foods

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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