

# Food Fortifying Agents - Global Market Outlook (2016-2022)

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### **Abstracts**

According to Stratistics MRC, the Global Food Fortifying Agents market is accounted for \$30.64 billion in 2015 and is expected to reach \$99.83 billion by 2022 growing at a CAGR of 18.4%. In the present scenario, the people across the globe are suffering from malnutrition due to insufficient food vitamins and less care taken on food; this is where food fortifying agents plays the vital role. The increased usage of functional foods in regard to busy schedule of people and rising health concerns in the geriatric population are the factors driving the market. In emerging economies it is gaining popularity owing to increasing awareness. However, the cost of fortifying agents is one of the factors restraining the market.

Dietary supplements segment is expected to be fastest growing segment owing to its benefits in aging population and carving interest in personal fitness. By type, Probiotics segment is estimated to be fastest growing segment because of increasing demand for nutrients as of growing incidences of chronic diseases. North America is estimated to be the dominating market but Asia Pacific is expected to be the fastest growing region due to continuous demand for fortifying agents in regard of health benefits from different nutrients.

Some of the key players of the Food Fortifying Agents market include Cargill Incorporated, E. I. Du Pont De Nemours And Company, Royal Dsm, BASF SE, Archer Daniels Midland Company, Nestle Sa, Ingredion Incorporated, Arla Foods, Tate & Lyle PLC, Chr. Hansen Holdings A/S, Kellogg Co., Dean Foods, Unilever Limited, RFM CORPORATION, Evonik Industries AG, PPG Industries Inc., Brenntag AG, Univar Inc. and Solvay S.A. ..

Applications Covered:



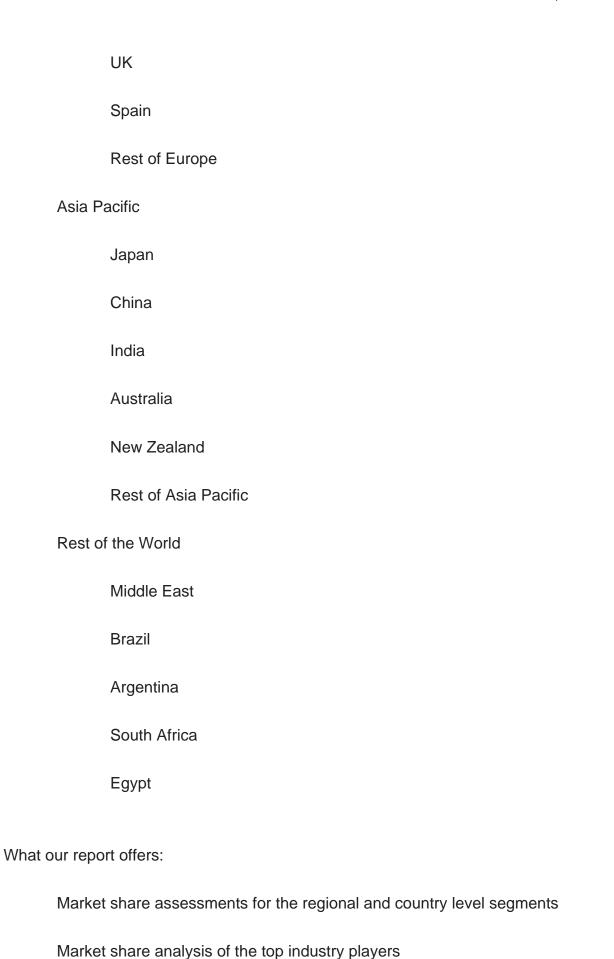
	Beverages	
	Bulk Food Items	
	Cereals & Cereal-Based Products	
	Dairy & Dairy Products	
	Dietary Supplements	
	Fats & Oils Market	
	Infant Formula	
	Other Applications	
Types Covered:		
	Carbohydrates	
	Lipids	
	Minerals	
	Copper	
	Docosahexaenoic acid (DHA)	
	Folic acid	
	lodine	
	Iron	
	Selenium	
	Zinc	



Other Minerals

	Prebio	tics
	Probio	tics
	Proteir	ns & Amino Acids
	Vitami	ns
	Vitami	n A
	Vitami	n D
	Vitami	n C
	Other	Vitamins
	Other	Types
Regior	ns Cove	ered:
	North A	America
		US
		Canada
		Mexico
	Europe	e
		Germany
		France
		Italy







Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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