

Food Fortifying Agents - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Food Fortifying Agents market is accounted for \$30.64 billion in 2015 and is expected to reach \$99.83 billion by 2022 growing at a CAGR of 18.4%. In the present scenario, the people across the globe are suffering from malnutrition due to insufficient food vitamins and less care taken on food; this is where food fortifying agents plays the vital role. The increased usage of functional foods in regard to busy schedule of people and rising health concerns in the geriatric population are the factors driving the market. In emerging economies it is gaining popularity owing to increasing awareness. However, the cost of fortifying agents is one of the factors restraining the market.

Dietary supplements segment is expected to be fastest growing segment owing to its benefits in aging population and carving interest in personal fitness. By type, Probiotics segment is estimated to be fastest growing segment because of increasing demand for nutrients as of growing incidences of chronic diseases. North America is estimated to be the dominating market but Asia Pacific is expected to be the fastest growing region due to continuous demand for fortifying agents in regard of health benefits from different nutrients.

Some of the key players of the Food Fortifying Agents market include Cargill Incorporated, E. I. Du Pont De Nemours And Company, Royal Dsm, BASF SE, Archer Daniels Midland Company, Nestle Sa, Ingredion Incorporated, Arla Foods, Tate & Lyle PLC, Chr. Hansen Holdings A/S, Kellogg Co., Dean Foods, Unilever Limited, RFM CORPORATION, Evonik Industries AG, PPG Industries Inc., Brenntag AG, Univar Inc. and Solvay S.A. ..

Applications Covered:

Beverages

Bulk Food Items

Cereals & Cereal-Based Products

Dairy & Dairy Products

Dietary Supplements

Fats & Oils Market

Infant Formula

Other Applications

Types Covered:

Carbohydrates

Lipids

Minerals

Copper

Docosahexaenoic acid (DHA)

Folic acid

Iodine

Iron

Selenium

Zinc

Other Minerals

Prebiotics

Probiotics

Proteins & Amino Acids

Vitamins

Vitamin A

Vitamin D

Vitamin C

Other Vitamins

Other Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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