

Food Colors - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Food Colors market is expected to grow from \$1.94 billion in 2016 to reach \$3.76 billion by 2023 with a CAGR of 9.9%. Raising awareness regarding the harmful effects of synthetic colors, technological innovations, increasing incomes of individuals and demand for easy-to-cook meals, need for clean label products and enhancing product appeal through colorants are some of the factors driving the market growth. Factors such as health issues caused by synthetic colorants and strict regulations are restraining the market growth.

By Type, the natural colors segment is the largest market share due to the rising health consciousness among the consumers that demands nature derived ingredients and additives in food are the major factor contributing to the growth of this segment in the market. Natural food colors are extensively used in food industry such as beverages, confectionary, bakery, meat products, dairy & frozen products, and caramel, carotenoids, anthocyanins, carmine, betalains, anthraquinones, cochineal extract, curcumin and turmeric are the natural colors used by these industries.

Geographically, North America witnessed huge growth due to demand in consumer interest for better appearance of food products, demand for organic and clean label products, increasing government support, dominance of high growth in the R&D and growth in demand for food & beverage products manufactured with natural food colors. In addition the launch of new products with natural ingredients in the U.S is expected to boost the growth of the market in the future.

Some of the key players in the Food Colors market are Sensient Technology Corporation, Koninklijke DSM N.V, Archer Daniels Midland Company, FMC Corporation, Döhler Group, Chr. Hansen S/A, Fiorio Colori, Naturex S.A, D.D. Williamson & Co. Inc. (DDW), Kalsec Inc, BASF SE, Allied Biotech Corporation, Diana Naturals, Roha Dyechem Pvt. Ltd, Synthite Industries Ltd and San-Ei Gen F.F.I. Inc.

Forms Covered:

Liquid Gel

Powder

Liquid

Gel Paste

Types covered:

Nature-Identical Colors

Synthetic Colors

Natural Colors

Solubility's covered:

Lake

Dye

Applications covered:

Dairy food products

Meat

Beverage

Packaged food/frozen food products

Bakery and Confectionery

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

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