

Folding Cartons - Global Market Outlook (2017-2023)

<https://marketpublishers.com/r/FC93C9B7001EN.html>

Date: July 2017

Pages: 194

Price: US\$ 4,150.00 (Single User License)

ID: FC93C9B7001EN

Abstracts

According to Statistics MRC, The Global Folding Cartons Market is accounted for \$39.6 billion in 2016 and expected to grow at a CAGR of 5.2% to reach \$56.7 billion by 2023. The market factors such as increase in developing countries with higher production and consumption of products, attractive and appealing packaging to entice customers, eco-friendly packaging and demand for good quality packaged foods are driving the market growth. However, the occurrence of substitutes for folding cartons packaging and economic conditions related to folding cartons manufacturing are inhibiting the market growth. The trend of industries to move towards single serve packs, introduction of smaller packs of their products, increasing requirement for additions to packaging such as QR codes, holographic images, Fresnel lenses and other 3D devices and the development of smart packaging are increasingly driving towards using folding cartons.

The food products segment dominated the market due to demand for convenient packaged food products from consumers. The healthcare industry is the largest user of folding cartons, followed by the tobacco industry. Asia Pacific region is accounted for the largest market share as new manufacturing technologies are driving the growth of the market in this region. North America is the second largest contributor to growth of the market, due to the healthcare sector in the region. Europe and Latin America contribute their significant presence in the global market because of personal care and confectionary industries.

The key players in global Folding Cartons market are Amcor Limited, Graphic Packaging International, Inc, Artistic Carton Company, Cherokee Packaging Inc, Craftsman Packaging, Inc, F.P.Woll & Co, Smurfit Kappa, Menasha Packaging Company LLC, Midlands Packaging Corporation, WestRock Company, Lural Packaging Group and Pacific Southwest Container.

Applications Covered:

Healthcare

Tobacco Products

Personal Care

Food

Hardware and Electrical

Paper Products

Household Care

Other Applications

Structures Covered:

French Reverse tuck

Standard Reverse tuck

Rectangular Sleeve

Standard Straight tuck

Mailer Lock

Bellows Tuck

Tuck & Tongue

Airplane Style Straight

Products Covered:

Green Folding Cartons

Plastic Folding Cartons

Paperboard Folding Cartons

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: South America and Middle East & Africa are represented in above manner.

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