

# FMCG Packaging - Global Market Outlook (2018-2027)

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## Abstracts

According to Statistics MRC, the Global FMCG Packaging market accounted for \$523.35 billion in 2018 and is expected to reach \$899.32 billion by 2027 growing at a CAGR of 6.2% during the forecast period. Some of the key factors such as increasing demand for growing e-commerce industry and rising demand for eco-friendly products are driving the market growth. However, the strict rules and regulations related to environmental safety act as the restraining factors for market growth. Moreover, the introduction of new products with the help of sustainable products will provide ample opportunities for the growth of the market.

Fast Moving Consumer Goods (FMCG) are items that are sold rapidly & at minimum cost. These are non-durable products like packaged foods, drinks, medicate, and even other different consumables. It incorporates primary as well as secondary packaging. Packaging grants effective correspondence between the brand proprietors & buyers through logos, colours, pictures, product data, & graphics. The prominent items in the market contain standup pouches, laminated pouches, zipper pouches, cling film, BOPP sacks, as well as extrusion laminates among various products.

By Application, healthcare & pharmaceutical (OTC) segment is going to have a lucrative growth during the forecast period. A medication packaging material from the healthcare services industry generally meets the criteria of product protection, quality, tamper evidence, patient comfort, and security needs. However, new therapies and innovations in the healthcare industry are increasing the demand for the product which, in turn, is demanding high-quality packaging. By geography, Europe is going to have a lucrative growth during the forecast period. This is a result of the retail outlet development over the region followed by an expanding number of brands available in the market. Thus, differentiating items from each other is becoming a significant task for the purchasers these days. Hence, packaging in collaboration with marketing efforts has turned into a critical instrument which is utilized by the producers to sell their brand image.

Some of the key players in FMCG Packaging market include Crown Holdings Inc, Amcor Ltd, Ardagh Group, Berry Plastics Corporation, DS Smith PLC, Tetra Pak International, Toyo Seikan Kaisha Ltd, Reynolds Group Holdings, CCL Industries, Ball Corporation, and MeadWestvaco Corporation.

#### Packaging Types Covered:

Paper-Based Packaging

Custom Packaging

Flexible Packaging

Rigid Plastic Packaging

Protective Packaging

Other Packaging Types

#### Raw Materials Covered:

Low-Density Polyethylene (LDPE) Coated

Polyethylene Terephthalate (PET)

Aluminium

High-Density Polyethylene (HDPE)

Uncoated Paperboard

#### Materials Covered:

Metal

Paper & Paperboard

Glass

Plastics

Other Materials

Applications Covered:

Tobacco

Personal Care & Cosmetics

Healthcare & Pharmaceutical (OTC)

Food & Beverages

Anti-ageing and Beauty Products

Household

Other Applications

End-Users Covered:

Zipper Pouch

Cling Film

Laminate Pouch

Printing Bags

Stand Pouch

Extrusion Laminates

## Biaxially Oriented Polypropylene (BOPP) Bags

### Regions Covered:

#### North America

US

Canada

Mexico

#### Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

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Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

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Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

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**NOTE:** Tables for North America, Europe, Asia Pacific, Middle East & Africa, and South America are represented in the same manner above.

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