

FMCG Packaging - Global Market Outlook (2018-2027)

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Abstracts

According to Stratistics MRC, the Global FMCG Packaging market accounted for \$523.35 billion in 2018 and is expected to reach \$899.32 billion by 2027 growing at a CAGR of 6.2% during the forecast period. Some of the key factors such as increasing demand for growing e-commerce industry and rising demand for eco-friendly products are driving the market growth. However, the strict rules and regulations related to environmental safety act as the restraining factors for market growth. Moreover, the introduction of new products with the help of sustainable products will provide ample opportunities for the growth of the market.

Fast Moving Consumer Goods (FMCG) are items that are sold rapidly & at minimum cost. These are non-durable products like packaged foods, drinks, medicate, and even other different consumables. It incorporates primary as well as secondary packaging. Packaging grants effective correspondence between the brand proprietors & buyers through logos, colours, pictures, product data, & graphics. The prominent items in the market contain standup pouches, laminated pouches, zipper pouches, cling film, BOPP sacks, as well as extrusion laminates among various products.

By Application, healthcare & pharmaceutical (OTC) segment is going to have a lucrative growth during the forecast period. A medication packaging material from the healthcare services industry generally meets the criteria of product protection, quality, tamper evidence, patient comfort, and security needs. However, new therapies and innovations in the healthcare industry are increasing the demand for the product which, in turn, is demanding high-quality packaging. By geography, Europe is going to have a lucrative growth during the forecast period. This is a result of the retail outlet development over the region followed by an expanding number of brands available in the market. Thus, differentiating items from each other is becoming a significant task for the purchasers these days. Hence, packaging in collaboration with marketing efforts has turned into a critical instrument which is utilized by the producers to sell their brand image.



Some of the key players in FMCG Packaging market include Crown Holdings Inc, Amcor Ltd, Ardagh Group, Berry Plastics Corporation, DS Smith PLC, Tetra Pak International, Toyo Seikan Kaisha Ltd, Reynolds Group Holdings, CCL Industries, Ball Corporation, and MeadWestvaco Corporation.

Corporation, and MeadWestvaco Corporation.		
Packaging Types Covered:		
Paper-Based Packaging		
Custom Packaging		
Flexible Packaging		
Rigid Plastic Packaging		
Protective Packaging		
Other Packaging Types		
Raw Materials Covered:		
Low-Density Polyethylene (LDPE) Coated		
Polyethylene Terephthalate (PET)		
Aluminium		
High-Density Polyethylene (HDPE)		
Uncoated Paperboard		
Materials Covered:		
Metal		

Paper & Paperboard



	Glass
	Plastics
	Other Materials
Applica	tions Covered:
	Tobacco
	Personal Care & Cosmetics
	Healthcare & Pharmaceutical (OTC)
	Food & Beverages
	Anti-ageing and Beauty Products
	Household
	Other Applications
End-Us	ers Covered:
	Zipper Pouch
	Cling Film
	Laminate Pouch
	Printing Bags
	Stand Pouch
	Extrusion Laminates

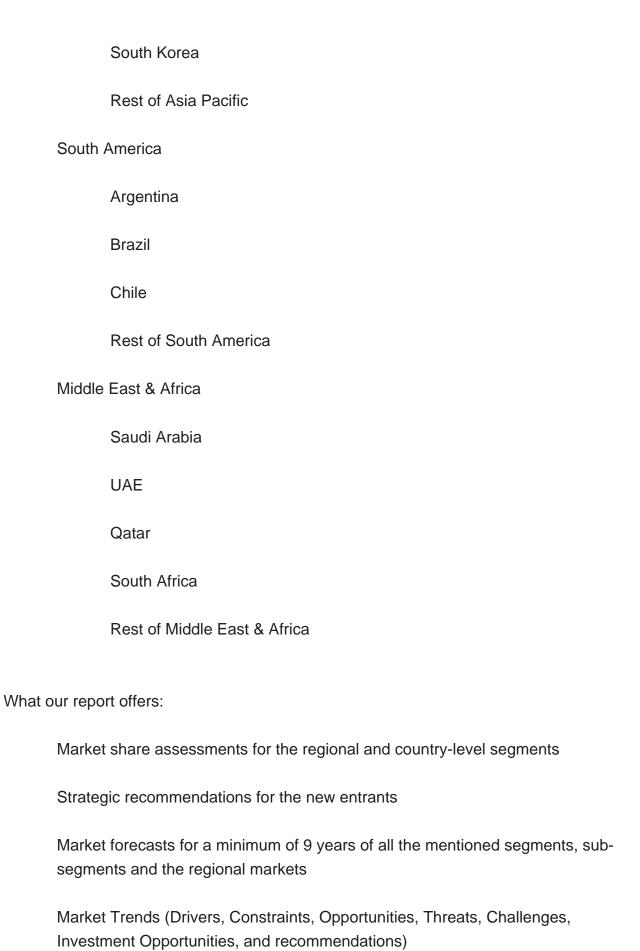


Biaxially Oriented Polypropylene (BOPP) Bags

Regions Cove	red:	
North America		
	US	
	Canada	
	Mexico	
Europe)	
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pa	acific	
	Japan	
	China	
	India	
	Australia	

New Zealand







Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances.



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NOTE: Tables for North America, Europe, Asia Pacific, Middle East & Africa, and South America are represented in the same manner above.



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