

# Floor Adhesive - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Floor Adhesive Market is accounted for \$8.12 billion in 2016 and is expected to reach \$12.95 billion by 2023 growing at a CAGR of 6.9% during the forecast period. Rising usage of various types of flooring materials in commercial and industrial sector is one of the key factors fueling the market growth. However, strict government regulations and fluctuating raw material cost are the some of the factors hampering the market.

Wood Floor Adhesives work by creating a bond between the substrate and the flooring through a chemical reaction. While all adhesives work on the same principle of changing from a liquid to a solid state, they differ by the carrying agent or catalyst that activates them. The most common types of wood flooring adhesives include: Water based and Solvent based. Wood flooring adhesive solutions makes hardwood flooring installations faster, easier and smarter.

Water-based adhesive is generally prepared from soluble synthetic or natural polymers. Water usually plays the role of carrier fluid to control the viscosity of adhesive particles useful for different substrates at different thicknesses. Water-based adhesives combine long polymer chains with good coat-ability. Water-based adhesives are widely used due to their low volatile organic content, and excellent shear strength, flexibility, and outstanding adhesion for diverse end user applications.

Asia Pacific is expected to grow at a fastest CAGR due to the increased investments in infrastructural development. Developing countries, such as China and India are attracting various key vendors to create new production in this region.

Some of the key players in Floor Adhesive market include Henkel AG & Co. KGaA, Forbo Holding AG, Bostik SA, H.B Fuller Company, Mapei S.P.A, Pidilite Industries Limited, Sika AG, Wacker Chemie AG, Laticrete International, Inc. and The DOW

Chemical Company.

Applications Covered:

Wood

Tile & Stone

Laminate

Carpet

Other Applications

Resin Types Covered:

Polyurethane Adhesive

Vinyl Adhesive

Epoxy Adhesive

Acrylic Adhesive

Other Resin Types

Technologies Covered:

Solvent-Based Adhesive

Water-Based Adhesive

Hot-Melt Based Adhesive

End Users Covered:

Commercial

Residential

Industrial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

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