

Flexible Packaging Market Forecasts to 2032 – Global Analysis By Packaging Type (Stand-Up Pouches, Flat Pouches & Sachets, Rollstock/Films, Bags, Lidding & Seals, Flexible Tubes and Other Packaging Types), Structure (Mono-Material Films, Multilayer Laminates and Co-Extruded Films), Printing, Closure, Sealing, End User and By Geography

<https://marketpublishers.com/r/F09A4EC498DDEN.html>

Date: September 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: F09A4EC498DDEN

Abstracts

According to Statistics MRC, the Global Flexible Packaging Market is accounted for \$305.4 billion in 2025 and is expected to reach \$424.1 billion by 2032 growing at a CAGR of 4.8% during the forecast period. Flexible packaging is a form of packaging made from easily yielding materials such as plastic films, foils, or paper, which can be readily shaped into various configurations. It is widely used across industries due to its lightweight nature, cost-effectiveness, and ability to preserve product integrity. This packaging adapts to contents, offering efficient storage and transportation. Common applications include pouches, bags, and wraps, often designed with barrier properties to protect against moisture, oxygen, and contaminants, enhancing shelf life and usability.

Market Dynamics:

Driver:

Growing demand for convenient and lightweight packaging

Industries such as food, beverages, pharmaceuticals, and personal care are adopting flexible solutions like pouches and sachets to enhance product accessibility and reduce bulk. These formats offer superior space efficiency and lower transportation costs,

making them ideal for e-commerce and retail distribution. Moreover, urban lifestyles and on-the-go consumption trends are fueling the need for packaging that supports quick usage and minimal waste. The shift from rigid containers to flexible alternatives is also driven by manufacturers aiming to optimize shelf appeal and reduce material usage.

Restraint:

Recycling challenges and lack of infrastructure

Multi-layered materials, often used for barrier protection, are difficult to separate and process through conventional recycling systems. Many regions lack the infrastructure to handle complex packaging waste, leading to increased landfill accumulation. Regulatory pressures are mounting, with governments enforcing extended producer responsibility (EPR) policies that require brands to manage post-consumer waste. These challenges not only elevate operational costs but also hinder the adoption of flexible formats in sustainability-focused markets.

Opportunity:

Technological advancements in printing and smart packaging

Smart packaging integrates sensors, QR codes, and RFID tags to enhance product traceability, freshness monitoring, and consumer engagement. Meanwhile, digital printing allows for vibrant, customizable designs that cater to brand storytelling and limited-edition campaigns. These innovations are especially valuable in sectors like pharmaceuticals and food, where safety and transparency are paramount offering brands a competitive edge in crowded marketplaces.

Threat:

Negative public perception

Negative sentiment around single-use plastics and non-recyclable laminates is influencing purchasing behavior, with many opting for products in sustainable formats. Social media campaigns and NGO-led initiatives are amplifying awareness, pressuring companies to rethink their packaging strategies. Brands that fail to address these concerns risk reputational damage and loss of market share. The threat is compounded by regulatory crackdowns and bans on certain plastic types, which could disrupt supply

chains and force costly redesigns.

Covid-19 Impact:

The COVID-19 pandemic had a dual impact on the flexible packaging industry, reshaping both supply dynamics and consumer expectations. Initially, lockdowns and labor shortages disrupted manufacturing and logistics, leading to delays and material scarcities. However, the crisis also accelerated demand for hygienic, tamper-evident packaging across food, healthcare, and personal care sectors. Consumers prioritized safety and convenience, driving adoption of single-use formats and resealable pouches. The surge in online shopping further boosted the need for durable, lightweight packaging that could withstand transit.

The flat pouches & sachets segment is expected to be the largest during the forecast period

The flat pouches & sachets segment is expected to account for the largest market share during the forecast period due to their versatility, cost-effectiveness, and widespread application. These formats are favored in food, pharmaceuticals, and cosmetics for their ability to preserve product integrity while offering easy dispensing. Their compact design reduces storage space and enhances portability, making them ideal for travel-size and single-use items. Additionally, advancements in sealing technologies and barrier films have improved their performance in moisture and oxygen protection.

The multilayer laminates segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the multilayer laminates segment is predicted to witness the highest growth rate driven by their superior protective properties and adaptability. These laminates combine multiple materials to offer enhanced resistance against moisture, light, and contaminants, making them suitable for sensitive products like pharmaceuticals and perishable foods. Innovations in material science are enabling thinner, more sustainable laminate structures without compromising performance. The demand for extended shelf life and high-barrier packaging in emerging markets is further propelling growth.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest

market share attributed to its mature consumer base and advanced manufacturing capabilities. The region benefits from strong demand across food, beverage, and healthcare sectors, where flexible formats are preferred for their convenience and efficiency. Regulatory support for sustainable packaging and high investment in R&D are driving innovation in materials and design. Additionally, the region's emphasis on brand differentiation and premium packaging continues to fuel market expansion.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR fueled by rapid urbanization, rising disposable incomes, and expanding retail infrastructure. Countries like China, India, and Indonesia are witnessing a shift from traditional unpackaged goods to branded, packaged products, boosting demand for flexible formats. Government initiatives promoting food safety and pharmaceutical access are also contributing to market growth.

Key players in the market

Some of the key players in Flexible Packaging Market include Amcor plc, Mondi Group, Berry Global Group, Inc., Sealed Air Corporation, Constantia Flexibles, Huhtamaki Oyj, Sonoco Products Company, ProAmpac, TC Transcontinental Inc., DS Smith plc, Novolex, UFlex Ltd., Coveris Holdings S.A., WestRock Company, Smurfit Kappa Group plc, Bischof + Klein SE & Co. KG, Printpack, Inc., Ahlstrom, Jindal Poly Films Ltd. and CCL Industries Inc.

Key Developments:

In August 2025, Constantia Flexibles acquired Aluflexpack and invested over €100 million to expand its global production network. It launched new mono-material solutions like EcoLamHighPlus and EcoVerHighPlus at FACHPACK 2025.

In July 2025, Huhtamaki introduced compostable and recyclable ice cream cups made from bio-based coated paperboard. The cups meet home and industrial composting standards, expanding Huhtamaki's sustainable foodservice portfolio.

In July 2025, UFlex showcased FlexiTubes with USFDA-approved recycled content at CMPL Expo 2025. These tubes support Extended Producer Responsibility and reduce plastic waste. They reflect UFlex's commitment to circular packaging innovation.

Closures Covered:

Zippers

Resealable Tapes

Spouts

Tear Notches

Other Closures

Sealings Covered:

Heat-Sealable Films & Coatings

Vacuum / MAP Pouches

Retortable Pouches

Cold-seal Systems

Other Sealings

End Users Covered:

Food & Beverage

Pharmaceuticals & Healthcare

Cosmetics & Personal Care

Household Care

Industrial & Chemicals

E-commerce

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL FLEXIBLE PACKAGING MARKET, BY PACKAGING TYPE

- 5.1 Introduction
- 5.2 Stand-Up Pouches
- 5.3 Flat Pouches & Sachets
- 5.4 Rollstock/Films
- 5.5 Bags
- 5.6 Lidding & Seals
- 5.7 Flexible Tubes
- 5.8 Other Packaging Types

6 GLOBAL FLEXIBLE PACKAGING MARKET, BY STRUCTURE

- 6.1 Introduction
- 6.2 Mono-Material Films
- 6.3 Multilayer Laminates
- 6.4 Co-Extruded Films

7 GLOBAL FLEXIBLE PACKAGING MARKET, BY PRINTING

- 7.1 Introduction
- 7.2 Flexographic Printing
- 7.3 Gravure Printing
- 7.4 Digital Printing
- 7.5 Hybrid Printing
- 7.6 Other Printings

8 GLOBAL FLEXIBLE PACKAGING MARKET, BY CLOSURE

- 8.1 Introduction
- 8.2 Zippers
- 8.3 Resealable Tapes
- 8.4 Spouts
- 8.5 Tear Notches
- 8.6 Other Closures

9 GLOBAL FLEXIBLE PACKAGING MARKET, BY SEALING

- 9.1 Introduction
- 9.2 Heat-Sealable Films & Coatings

- 9.3 Vacuum / MAP Pouches
- 9.4 Retortable Pouches
- 9.5 Cold-seal Systems
- 9.6 Other Sealings

10 GLOBAL FLEXIBLE PACKAGING MARKET, BY END USER

- 10.1 Introduction
- 10.2 Food & Beverage
- 10.3 Pharmaceuticals & Healthcare
- 10.4 Cosmetics & Personal Care
- 10.5 Household Care
- 10.6 Industrial & Chemicals
- 10.7 E-commerce
- 10.8 Other End Users

11 GLOBAL FLEXIBLE PACKAGING MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America

- 11.5.1 Argentina
- 11.5.2 Brazil
- 11.5.3 Chile
- 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE
 - 11.6.3 Qatar
 - 11.6.4 South Africa
 - 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Amcor plc
- 13.2 Mondi Group
- 13.3 Berry Global Group, Inc.
- 13.4 Sealed Air Corporation
- 13.5 Constantia Flexibles
- 13.6 Huhtamaki Oyj
- 13.7 Sonoco Products Company
- 13.8 ProAmpac
- 13.9 TC Transcontinental Inc.
- 13.10 DS Smith plc
- 13.11 Novolex
- 13.12 UFlex Ltd.
- 13.13 Coveris Holdings S.A.
- 13.14 WestRock Company
- 13.15 Smurfit Kappa Group plc
- 13.16 Bischof + Klein SE & Co. KG
- 13.17 Printpack, Inc.
- 13.18 Ahlstrom

13.19 Jindal Poly Films Ltd.

13.20 CCL Industries Inc.

List Of Tables

LIST OF TABLES

Table 1 Global Flexible Packaging Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Flexible Packaging Market Outlook, By Packaging Type (2024-2032) (\$MN)

Table 3 Global Flexible Packaging Market Outlook, By Stand-Up Pouches (2024-2032) (\$MN)

Table 4 Global Flexible Packaging Market Outlook, By Flat Pouches & Sachets (2024-2032) (\$MN)

Table 5 Global Flexible Packaging Market Outlook, By Rollstock/Films (2024-2032) (\$MN)

Table 6 Global Flexible Packaging Market Outlook, By Bags (2024-2032) (\$MN)

Table 7 Global Flexible Packaging Market Outlook, By Lidding & Seals (2024-2032) (\$MN)

Table 8 Global Flexible Packaging Market Outlook, By Flexible Tubes (2024-2032) (\$MN)

Table 9 Global Flexible Packaging Market Outlook, By Other Packaging Types (2024-2032) (\$MN)

Table 10 Global Flexible Packaging Market Outlook, By Structure (2024-2032) (\$MN)

Table 11 Global Flexible Packaging Market Outlook, By Mono-Material Films (2024-2032) (\$MN)

Table 12 Global Flexible Packaging Market Outlook, By Multilayer Laminates (2024-2032) (\$MN)

Table 13 Global Flexible Packaging Market Outlook, By Co-Extruded Films (2024-2032) (\$MN)

Table 14 Global Flexible Packaging Market Outlook, By Printing (2024-2032) (\$MN)

Table 15 Global Flexible Packaging Market Outlook, By Flexographic Printing (2024-2032) (\$MN)

Table 16 Global Flexible Packaging Market Outlook, By Gravure Printing (2024-2032) (\$MN)

Table 17 Global Flexible Packaging Market Outlook, By Digital Printing (2024-2032) (\$MN)

Table 18 Global Flexible Packaging Market Outlook, By Hybrid Printing (2024-2032) (\$MN)

Table 19 Global Flexible Packaging Market Outlook, By Other Printings (2024-2032) (\$MN)

Table 20 Global Flexible Packaging Market Outlook, By Closure (2024-2032) (\$MN)

Table 21 Global Flexible Packaging Market Outlook, By Zippers (2024-2032) (\$MN)

Table 22 Global Flexible Packaging Market Outlook, By Resealable Tapes (2024-2032) (\$MN)

Table 23 Global Flexible Packaging Market Outlook, By Spouts (2024-2032) (\$MN)

Table 24 Global Flexible Packaging Market Outlook, By Tear Notches (2024-2032) (\$MN)

Table 25 Global Flexible Packaging Market Outlook, By Other Closures (2024-2032) (\$MN)

Table 26 Global Flexible Packaging Market Outlook, By Sealing (2024-2032) (\$MN)

Table 27 Global Flexible Packaging Market Outlook, By Heat-Sealable Films & Coatings (2024-2032) (\$MN)

Table 28 Global Flexible Packaging Market Outlook, By Vacuum / MAP Pouches (2024-2032) (\$MN)

Table 29 Global Flexible Packaging Market Outlook, By Retortable Pouches (2024-2032) (\$MN)

Table 30 Global Flexible Packaging Market Outlook, By Cold-seal Systems (2024-2032) (\$MN)

Table 31 Global Flexible Packaging Market Outlook, By Other Sealings (2024-2032) (\$MN)

Table 32 Global Flexible Packaging Market Outlook, By End User (2024-2032) (\$MN)

Table 33 Global Flexible Packaging Market Outlook, By Food & Beverage (2024-2032) (\$MN)

Table 34 Global Flexible Packaging Market Outlook, By Pharmaceuticals & Healthcare (2024-2032) (\$MN)

Table 35 Global Flexible Packaging Market Outlook, By Cosmetics & Personal Care (2024-2032) (\$MN)

Table 36 Global Flexible Packaging Market Outlook, By Household Care (2024-2032) (\$MN)

Table 37 Global Flexible Packaging Market Outlook, By Industrial & Chemicals (2024-2032) (\$MN)

Table 38 Global Flexible Packaging Market Outlook, By E-commerce (2024-2032) (\$MN)

Table 39 Global Flexible Packaging Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Flexible Packaging Market Forecasts to 2032 – Global Analysis By Packaging Type (Stand-Up Pouches, Flat Pouches & Sachets, Rollstock/Films, Bags, Lidding & Seals, Flexible Tubes and Other Packaging Types), Structure (Mono-Material Films, Multilayer Laminates and Co-Extruded Films), Printing, Closure, Sealing, End User and By Geography

Product link: <https://marketpublishers.com/r/F09A4EC498DDEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F09A4EC498DDEN.html>