

# **Flexible Packaging - Global Market Outlook (2017-2026)**

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## **Abstracts**

According to Statistics MRC, the Global Flexible Packaging market is expected to grow from \$171.76 billion in 2017 to reach \$316.00 billion by 2026 with a CAGR of 7.0%. Factors such as growing demand from end-users, price-effectiveness and increased product shelf-life and improving comprehensive universal manufacturing activities are some of the key factors fuelling the market growth. However, strict regulations by government are some factors hindering the growth of the market. Replacement of conventional packaging by modern flexible packaging is providing ample growth opportunities in the coming future.

Flexible packaging refers to a package or material made of flexible and easily yielding materials, that when filled or closed can be readily change into multiple shapes. Moreover, flexible packaging is composed of plastics, papers, and metals as the key components of flexible packaging products, which are made from foil, paper sheet, laminated paper, and plastic layers. Flexible packaging is gaining grounds in the field of primary packaging. Advancements in material science have allowed manufacturers to create flexible packaging the food and beverage industry better than before.

In terms of significance, the stand-up pouches section was accounted for the major market share and is predicted to raise the highest value during the period. This expansion can be accredited to pouches as they are among those modern forms of flexible plastic packaging that help in terms of their ease of use and portability. Stand-up pouches offer many features such as zipper re-closure, pour spouts, slider closures, release valves, and sturdy shelf existence. They also provide high clarity and exceptional barrier properties to the product closed and stored within.

Asia-Pacific region has the largest share in the total market for flexible plastic packaging

owing to manufacturers focus on developing low-priced flexible plastic packaging options. The Asia-Pacific region is predicted to index the highest growth during the forecast period this is certified to the large client base for FMCG products and purchaser durables, due to the expansion in people in countries of this region this, in turn, is anticipated to lead to the increase of the flexible plastic packaging in the market.

Some of the key players in flexible packaging the market include Wipak Group, Südpack Verpackungen GmbH, Sonoco, Sealed Air Corporation, Schur Flexibles, Mondi Group, Goglio SpA, Flair Flexible Packaging Corporation, ExxonMobil Chemical, Coveris Holdings S.A., Constantia Flexibles Group GmbH, Clondalkin Group Holdings B.V., ACTEGA GmbH, BBC Cellpack Packaging, Bischof + Klein International, Berry Plastic Group, Bemis Company, Inc., Amcor, AR Packaging and Ampac Holdings, LLC.

#### Materials Covered:

Cellulosic

Polymer

Plastic Films

Polyester Films

Bio-plastics

Flexible Foam

Other Materials

#### Types Covered:

Bags

Gusseted Bags

Wicketed Bags

Pouches

Vacuum Pouches & Bags

Squeezable Bottles

Warps

Other Types

#### Applications Covered:

Pharmaceutical

Personal Care and Household Care

Tobacco

Food & Beverage

Cosmetics & Toiletries

Healthcare

Other Applications

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

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