

Flexible Displays - Global Market Outlook (2015-2022)

<https://marketpublishers.com/r/F153067E1B1EN.html>

Date: April 2016

Pages: 172

Price: US\$ 4,150.00 (Single User License)

ID: F153067E1B1EN

Abstracts

According to Statistics MRC, global flexible displays market is expected to reach \$232.3 billion by 2022. Research and development, new technological innovations, and the fabrication process of the materials and displays are fueling the flexible displays market to grow in a remarkable manner. Though the distinguished features such as light weight, robust and ultra thin are favoring the market growth, factors such as obscure technologies and manufacturing challenges are hindering the market growth. The major challenge faced by manufacturers is constructing flexible OLED displays in different devices.

OLED segment is anticipated to be the largest market for the global flexible display products market during the forecast period. The growth is attributed to increasing demand for light weight and low cost displays in electronics industry such as smartphones, tablets and television. North America is emerged as the major revenue generating region in the global flexible displays market due to prosperous retail, consumer electronics, automotive, defense and education sectors. There is an increasing demand for the flexible displays from APAC region strongly driven by China and Japan.

Some of the key players in global flexible displays market are Atmel Corporation, AU Optronics Corp., Corning Incorporated, Delta Electronics Inc., Dupont Display, E Ink Holdings, Inc., Flexible Display Center (Asu), Hewlett-Packard Company, Kent Displays Inc., LG Display Co. Ltd., Materion Corporation, Nanolumens Inc., Nokia Corporation, Novald AG, Philips Electronics, Plastic Logic Ltd, Polymer Vision, Sony Corporation, Toppan Printing Co. Ltd., Universal Display Corporation, and Visionox Inc.

Products Covered:

Liquid Crystal Display (LCD)

Electrophoretic Displays

Organic Light Emitting Diode (OLED)

Materials Covered:

Polymer

Crystalline

Amorphous and Solution-Castable Amorphous

Glass-Reinforced Plastic

Glass

Components Covered:

Backlight Panel (Non-Emissive/LCD)

Conductive Layer

Organic Material (Emissive Layer)

Substrate

OLED

LCD (Glass Substrate)

Other Components

Cathode

Anode

Technologies Covered:

Emissive Display

Non-Emissive Display

E-Paper

OLED

Display Manufacturing Technology

Photographic Technology

Flexible Flat Panel Display Technology

Flexible Plasma Display Technology

Applications Covered:

Smartphone

Laptop

Tablet

Television

E-Reader

E-Paper

Comparison of E-Paper and Existing Technologies

E-Paper Industry Lifecycle

Types of E-Paper Display Technologies

Applications of E-Paper

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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