

Flavors and Fragrances - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Flavors and Fragrances market is expected to grow from \$21.01 billion in 2017 to reach \$28.97 billion by 2026 with a CAGR of 3.6%. Increasing demand for natural flavors and fragrances, growing demand for consumer products and raise in per capita spending on food and consumer products in emerging countries are some of the key factors boosting the market growth. However, compliance with quality and regulatory standards is inhibiting the market growth.

Flavors and fragrances are vital components of different customer goods and packaged foods. Natural and synthetic essence compositions make the cool mint flavor of toothpaste, the cinnamon aroma of pumpkin lattes and the cherry taste of cherry cola. Moreover, fragrance compositions add the fresh smell of pine to exotic top notes to fine perfumes and household cleaning products.

Based on Ingredients, Natural ingredients segment witnessed the significant growth. It is extracted from plants and animal sources. Growing availability of natural ingredients and increasing awareness among consumers towards healthier lifestyles are the major factors driving the market for natural ingredients. Asia Pacific is estimated to be the largest market during the forecast period owing to the increasing population and rapid urbanization. In addition, rise in per capita spending on consumer products in high-growth economies will drive the Asia-Pacific region.

Some of the key players in the Flavors and Fragrances Market include Robertet, Firmenich, Frutarom, Takasago, International Flavors & Fragrances, Symrise, Sensient, Givaudan, Archer Daniels Midland, Ogawa & Co., Ltd., Kerry, Bell Flavors & Fragrances, BASF SE and Cargill Inc.

Ingredients Covered:

Natural Ingredients

Synthetic Ingredients

Products Covered:

Aroma Chemicals

Natural Flavors & Fragrances

End Users Covered:

Dairy Products

Flavors

Confectionery

Consumer Products

Savory & Snacks

Beverages

Fine Fragrances

Bakery

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.

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