

Flavored Yogurt - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Flavored Yogurt Market is accounted for \$56.21 billion in 2017 and is expected to reach \$144.01 billion by 2026 growing at a CAGR of 11.0%. Increasing health benefits and innovative packaging are factors fuelling market growth. However, the high presence of preservatives is hindering the growth of the market.

Yogurt, a fermented form of milk, when garnished or added with different flavors obtained from different sources like fruits and vegetables is termed as flavored yogurt. Most of these products are prepared from dairy products such as milk and cream. These yogurts are available in various forms, shapes, colors, and packages.

Based on the type, frozen segment commanded significant growth during the forecast period due to increasing demand for new flavors, low-calorie food products and rising consumer preferences for exotic flavors are factors favoring the market growth.

By geography, Asia Pacific is anticipated to dominate the global market owing to the increasing income of people in this region and the shifting tastes and preferences of the consumers are the major factors fueling market growth in this region.

Some of the key players in the Flavored Yogurt market include Cargill Inc, Nestle SA, Danone SA, Fonterra, Arla Foods, Inc, General Mills Inc, Yili, Sargento Foods Inc, Mondelez International Group (Kraft), Fage, Stonyfield Farm, Straus Family Creamery and Chobani.

Products Covered:

Artificial Casings



Natural Casings

| Types C | Covered: |
|----------|--------------------------|
| | Frozen |
| | Creamy |
| | Baby Yogurt |
| | Low fat & No-fat |
| | Organic |
| | Standard Flavored Yogurt |
| | Other Types |
| Ingredie | ents Covered: |
| | Artificial Sweeteners |
| | Colors |
| | Fruits |
| | Bacteria |
| | Flavors |
| | Other Ingredients |
| Flavors | Covered: |
| | Blueberry |



Strawberry

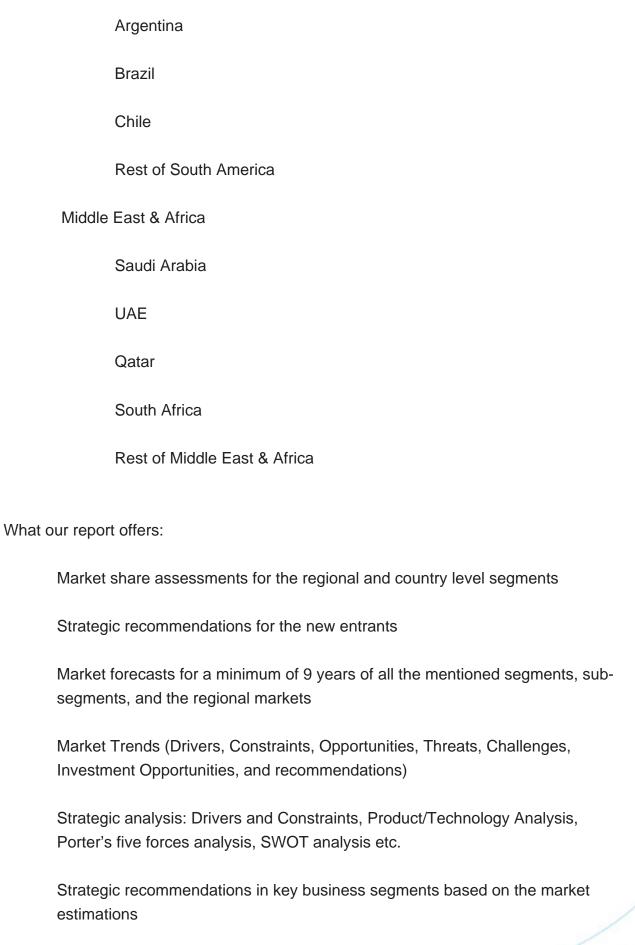
| | Vanilla |
|----------|-----------------------------|
| | Mango |
| | Other Flavors |
| Distribu | tion Channels Covered: |
| | Online Stores |
| | Supermarkets/Hypermarkets |
| | Convenience Stores |
| | Specialist Retailers |
| | Independent Retailers |
| | Other Distribution Channels |
| Applica | tions Covered: |
| | Food & Beverage |
| | Dessert |
| | Drugs |
| | Cosmetics |
| | Other Applications |
| . | |

Regions Covered:



| North | America |
|--------|----------------------|
| | US |
| | Canada |
| | Mexico |
| Europ | е |
| | Germany |
| | UK |
| | Italy |
| | France |
| | Spain |
| | Rest of Europe |
| Asia F | acific |
| | Japan |
| | China |
| | India |
| | Australia |
| | New Zealand |
| | South Korea |
| | Rest of Asia Pacific |







Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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