

Flavored Yogurt - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/F4D067F6F16EN.html>

Date: January 2019

Pages: 184

Price: US\$ 4,150.00 (Single User License)

ID: F4D067F6F16EN

Abstracts

According to Statistics MRC, the Global Flavored Yogurt Market is accounted for \$56.21 billion in 2017 and is expected to reach \$144.01 billion by 2026 growing at a CAGR of 11.0%. Increasing health benefits and innovative packaging are factors fuelling market growth. However, the high presence of preservatives is hindering the growth of the market.

Yogurt, a fermented form of milk, when garnished or added with different flavors obtained from different sources like fruits and vegetables is termed as flavored yogurt. Most of these products are prepared from dairy products such as milk and cream. These yogurts are available in various forms, shapes, colors, and packages.

Based on the type, frozen segment commanded significant growth during the forecast period due to increasing demand for new flavors, low-calorie food products and rising consumer preferences for exotic flavors are factors favoring the market growth.

By geography, Asia Pacific is anticipated to dominate the global market owing to the increasing income of people in this region and the shifting tastes and preferences of the consumers are the major factors fueling market growth in this region.

Some of the key players in the Flavored Yogurt market include Cargill Inc, Nestle SA, Danone SA, Fonterra, Arla Foods, Inc, General Mills Inc, Yili, Sargento Foods Inc, Mondelez International Group (Kraft), Fage, Stonyfield Farm, Straus Family Creamery and Chobani.

Products Covered:

Artificial Casings

Natural Casings

Types Covered:

Frozen

Creamy

Baby Yogurt

Low fat & No-fat

Organic

Standard Flavored Yogurt

Other Types

Ingredients Covered:

Artificial Sweeteners

Colors

Fruits

Bacteria

Flavors

Other Ingredients

Flavors Covered:

Blueberry

Strawberry

Vanilla

Mango

Other Flavors

Distribution Channels Covered:

Online Stores

Supermarkets/Hypermarkets

Convenience Stores

Specialist Retailers

Independent Retailers

Other Distribution Channels

Applications Covered:

Food & Beverage

Dessert

Drugs

Cosmetics

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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