

Fitness Equipment - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Fitness Equipment market is expected to grow from \$11.99 billion in 2016 to reach \$17.48 billion by 2023 with a CAGR of 5.5%. Increasing health awareness among the youth, rising obese population and increasing market initiatives for promoting good health by government and companies are some of the key factors fuelling the market. In addition, technological advancements such as wearable technologies and connected devices are fuelling the fitness equipment market. However, high costs of fitness equipments are hampering the market growth.

By equipment type, cardiovascular training equipments are used to facilitate physical activity that the human body can use to promote good health, lose weight and even relieve stress. In addition use of these equipments give mental stress relief and minimizes the effects of depression. Treadmills, Stairclimbers, Exercise Bikes, Rowing Machines, Ellipticals and Circuit Weight Training are some of the cardiovascular training equipments. United States is the major contributor to the growth of these equipments owing to high obesity rates and increased health consciousness.

Geographically, Asia Pacific region is expected to witness huge growth due to rising aging population and increasing cardiovascular disorder among various age groups. Rapid urbanization, rising disposable income, and increasing youth population are the key propellants for the growth of the market in APAC countries as population is actively getting involved in fitness activities.

Some of the key players in the fitness equipment market are Johnson Health Tech Co. Ltd., Amer Sports Corporation, Icon Health & Fitness, Inc., Technogym S.p.A, Nautilus, Inc., Brunswick Corporation, Core Health and Fitness LLC, Torque Fitness LLC, Impulse (Qingdao) Health Tech Co. Ltd., True Fitness Technology, Inc., Matrix Fitness,

Exigo, Octane Fitness, Precor incorporated and Kettler (GB) limited.

Distribution Channels Covered:

Offline Stores

Online Stores

End Users Covered:

Home/Individuals

Health Club

Other End Users

Equipment Types Covered:

Strength Training Equipment

Cardiovascular Training Equipment

Other Equipment Types

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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