

# **Fishing Line Market Forecasts to 2032 – Global Analysis By Product Type (Monofilament Fishing Line, Braided Fishing Line, Fluorocarbon Fishing Line, Hybrid Lines, Wire Lines and Other Product Types), Material, Distribution Channel, Application and By Geography**

<https://marketpublishers.com/r/F804142F8B13EN.html>

Date: June 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: F804142F8B13EN

## **Abstracts**

According to Statistics MRC, the Global Fishing Line Market is accounted for \$1.8 billion in 2025 and is expected to reach \$2.7 billion by 2032 growing at a CAGR of 6.3% during the forecast period. A fishing line is a cord used in angling to catch fish, connecting the fishing rod to the hook or lure. Typically made from materials such as nylon, fluorocarbon, or braided fibers, fishing lines are designed to be strong, durable, and resistant to breaking under tension. They come in various strengths and thicknesses, known as 'test' ratings, to suit different fishing conditions and target species. A good fishing line offers minimal visibility underwater, flexibility, and resistance to abrasion. Depending on the type of fishing—freshwater, saltwater, or fly fishing—different types of lines are chosen to enhance performance and ensure success.

According to the Centre for the Promotion of Imports from Developing Countries (CBI) established by the Netherlands Ministry of Foreign Affairs, the global fishing tourism market is projected to reach USD 211.1 billion by 2033.

Market Dynamics:

Driver:

Growing popularity of recreational fishing

The growing popularity of recreational fishing is driven by several factors, boosting demand for quality fishing lines. Increased interest in outdoor and nature-based activities, especially post-pandemic, has encouraged more people to take up fishing as a relaxing and accessible hobby. Technological advancements in fishing gear, including more durable and specialized fishing lines, have enhanced the overall experience. Additionally, social media and online communities have played a role in promoting fishing as a fun, rewarding, and family-friendly activity.

Restraint:

#### Competition from alternative recreational activities

Competition from alternative recreational activities poses a negative effect on the fishing line industry by diverting potential anglers towards other pastimes. As options like hiking, cycling, and video gaming become more popular, fewer people may engage in fishing, leading to reduced demand for fishing gear, including fishing lines. This shift can result in stagnating sales, decreased market growth, and a smaller customer base. Additionally, with less interest in fishing, innovations and investments in fishing products may slow down.

Opportunity:

#### Integration of smart technologies

The integration of smart technologies in fishing lines is driven by the demand for enhanced angling efficiency and user experience. Innovations such as Bluetooth-enabled bite alarms, sensor-equipped lines, and mobile app connectivity allow anglers to monitor activity in real time. These technologies cater to both hobbyists and professionals seeking greater accuracy and convenience. The trend toward smart, data-driven outdoor gear reflects broader consumer interest in tech-enhanced recreation, pushing manufacturers to develop fishing lines with embedded intelligence for better performance.

Threat:

#### High cost of specialized and advanced lines

The high cost of specialized and advanced fishing lines can limit accessibility for many

anglers, especially beginners or those on a budget. These premium lines, designed for specific fishing conditions, can be prohibitively expensive, making them less appealing to the average consumer. As a result, some anglers may opt for cheaper, lower-quality alternatives, potentially affecting their overall fishing experience. The high prices could also discourage frequent use and deter new participants from investing in fishing as a regular hobby.

### Covid-19 Impact

The COVID-19 pandemic had a mixed impact on the fishing line industry. On one hand, lockdowns and travel restrictions led to an increased interest in outdoor activities, including fishing, as people sought safe, socially-distanced hobbies. This boost in recreational fishing drove demand for fishing lines. On the other hand, supply chain disruptions and manufacturing delays hindered production and distribution. Additionally, the economic uncertainty led some anglers to prioritize essential purchases over specialized fishing gear, affecting sales in certain segments.

The monofilament fishing line segment is expected to be the largest during the forecast period

The monofilament fishing line segment is expected to account for the largest market share during the forecast period, due to their affordability, versatility, and ease of use. Made from a single strand of nylon, these lines offer shock absorption, buoyancy, and a range of diameters suitable for various fishing techniques. This growth is fueled by the increasing popularity of recreational fishing, advancements in line technology, and a shift towards eco-friendly materials. Monofilament lines remain a reliable choice for both novice and experienced anglers.

The freshwater fishing segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the freshwater fishing segment is predicted to witness the highest growth rate. Technological advancements have led to the development of high-performance lines with improved durability and sensitivity. Rising disposable incomes have enabled anglers to invest in quality gear. Additionally, the growing popularity of fishing as a leisure activity, supported by social media and influencer endorsements, has further fueled market demand. These factors collectively contribute to the robust expansion of the freshwater fishing line market.

### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share driven by increasing participation in recreational fishing, advancements in fishing line technologies, and rising disposable incomes. Technological innovations, such as improved knot strength, low memory, and enhanced sensitivity, are attracting anglers seeking high-performance gear. The expansion of e-commerce platforms has made fishing lines more accessible to a broader audience. Government initiatives promoting fishing as a sustainable activity and the growing popularity of fishing competitions further contribute to the market's expansion.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR. This growth is fueled by increasing participation in recreational fishing, advancements in fishing line technologies, and rising disposable incomes. Technological innovations, such as improved knot strength, low memory, and enhanced sensitivity, are attracting anglers seeking high-performance gear. The expansion of e-commerce platforms has made fishing lines more accessible to a broader audience. Additionally, government initiatives promoting fishing as a sustainable activity and the growing popularity of fishing competitions further contribute to the market's expansion.

### Key players in the market

Some of the key players profiled in the Fishing Line Market include Pure Fishing Inc., Daiwa Corporation, Shimano Inc., Seaguar, Sufix, Berkley, Spiderwire, YO-ZURI, P-Line, TUF Line, Sunline, HI-SEAS, Strike King, Vicious Fishing, YGK and Gamakatsu.

### Key Developments:

In October 2024, Pure Fishing Inc. obtained a five-year, USD 750 million credit facility from a group of lenders led by Monarch Alternative Capital LP and Silver Point Finance. The funding will be used to repay existing term and asset-backed loans fully, providing the company with additional long-term capital for growth.

In August 2024, DAIWA collaborated with Japan's XBRAID to introduce the highest-quality braided fishing lines to the North American market. XBRAID is now accessible to anglers in both North and South America through DAIWA, providing exciting opportunities for freshwater and saltwater fishermen.

**Product Types Covered:**

Monofilament Fishing Line

Braided Fishing Line

Fluorocarbon Fishing Line

Hybrid Lines

Wire Lines

Other Product Types

**Materials Covered:**

Nylon

Polyvinylidene Fluoride (PVDF)

Metal Alloys

Polyethylene (PE)

Tablets

**Distribution Channels Covered:**

Online Retail

Offline Retail

Specialty Stores

**Applications Covered:**

Freshwater Fishing

Big Game Fishing

Saltwater Fishing

Ice Fishing

Fly Fishing

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

*Fishing Line Market Forecasts to 2032 – Global Analysis By Product Type (Monofilament Fishing Line, Braided Fi...*

- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL FISHING LINE MARKET, BY PRODUCT TYPE**

- 5.1 Introduction
- 5.2 Monofilament Fishing Line
- 5.3 Braided Fishing Line
- 5.4 Fluorocarbon Fishing Line
- 5.5 Hybrid Lines
- 5.6 Wire Lines
- 5.7 Other Product Types

## **6 GLOBAL FISHING LINE MARKET, BY MATERIAL**

- 6.1 Introduction
- 6.2 Nylon
- 6.3 Polyvinylidene Fluoride (PVDF)
- 6.4 Metal Alloys
- 6.5 Polyethylene (PE)

## **7 GLOBAL FISHING LINE MARKET, BY DISTRIBUTION CHANNEL**

- 7.1 Introduction
- 7.2 Online Retail
- 7.3 Offline Retail
- 7.4 Specialty Stores

## **8 GLOBAL FISHING LINE MARKET, BY APPLICATION**

- 8.1 Introduction
- 8.2 Freshwater Fishing
- 8.3 Big Game Fishing
- 8.4 Saltwater Fishing
- 8.5 Ice Fishing
- 8.6 Fly Fishing
- 8.7 Other Applications

## **9 GLOBAL FISHING LINE MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America

- 9.2.1 US
- 9.2.2 Canada
- 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
  - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia
  - 9.6.2 UAE
  - 9.6.3 Qatar
  - 9.6.4 South Africa
  - 9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Pure Fishing Inc.
- 11.2 Daiwa Corporation
- 11.3 Shimano Inc.
- 11.4 Seaguar
- 11.5 Sufix
- 11.6 Berkley
- 11.7 Spiderwire
- 11.8 YO-ZURI
- 11.9 P-Line
- 11.10 TUF Line
- 11.11 Sunline
- 11.12 HI-SEAS
- 11.13 Strike King
- 11.14 Vicious Fishing
- 11.15 YGK
- 11.16 Gamakatsu

## List Of Tables

### LIST OF TABLES

- Table 1 Global Fishing Line Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Fishing Line Market Outlook, By Product Type (2024-2032) (\$MN)
- Table 3 Global Fishing Line Market Outlook, By Monofilament Fishing Line (2024-2032) (\$MN)
- Table 4 Global Fishing Line Market Outlook, By Braided Fishing Line (2024-2032) (\$MN)
- Table 5 Global Fishing Line Market Outlook, By Fluorocarbon Fishing Line (2024-2032) (\$MN)
- Table 6 Global Fishing Line Market Outlook, By Hybrid Lines (2024-2032) (\$MN)
- Table 7 Global Fishing Line Market Outlook, By Wire Lines (2024-2032) (\$MN)
- Table 8 Global Fishing Line Market Outlook, By Other Product Types (2024-2032) (\$MN)
- Table 9 Global Fishing Line Market Outlook, By Material (2024-2032) (\$MN)
- Table 10 Global Fishing Line Market Outlook, By Nylon (2024-2032) (\$MN)
- Table 11 Global Fishing Line Market Outlook, By Polyvinylidene Fluoride (PVDF) (2024-2032) (\$MN)
- Table 12 Global Fishing Line Market Outlook, By Metal Alloys (2024-2032) (\$MN)
- Table 13 Global Fishing Line Market Outlook, By Polyethylene (PE) (2024-2032) (\$MN)
- Table 14 Global Fishing Line Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 15 Global Fishing Line Market Outlook, By Online Retail (2024-2032) (\$MN)
- Table 16 Global Fishing Line Market Outlook, By Offline Retail (2024-2032) (\$MN)
- Table 17 Global Fishing Line Market Outlook, By Specialty Stores (2024-2032) (\$MN)
- Table 18 Global Fishing Line Market Outlook, By Application (2024-2032) (\$MN)
- Table 19 Global Fishing Line Market Outlook, By Freshwater Fishing (2024-2032) (\$MN)
- Table 20 Global Fishing Line Market Outlook, By Big Game Fishing (2024-2032) (\$MN)
- Table 21 Global Fishing Line Market Outlook, By Saltwater Fishing (2024-2032) (\$MN)
- Table 22 Global Fishing Line Market Outlook, By Ice Fishing (2024-2032) (\$MN)
- Table 23 Global Fishing Line Market Outlook, By Fly Fishing (2024-2032) (\$MN)
- Table 24 Global Fishing Line Market Outlook, By Other Applications (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Fishing Line Market Forecasts to 2032 – Global Analysis By Product Type (Monofilament Fishing Line, Braided Fishing Line, Fluorocarbon Fishing Line, Hybrid Lines, Wire Lines and Other Product Types), Material, Distribution Channel, Application and By Geography

Product link: <https://marketpublishers.com/r/F804142F8B13EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F804142F8B13EN.html>