

# **First and Last?Mile Mobility Market Forecasts to 2034 – Global Analysis By Transport Mode (Micromobility, Shared Mobility, Shuttle & Minibus Services, Autonomous Pods & Robo-shuttles and Walking Infrastructure Enhancements), Technology, Service Type, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global First and Last?Mile Mobility Market is accounted for \$49.4 billion in 2026 and is expected to reach \$90.8 billion by 2034 growing at a CAGR of 7.9% during the forecast period. First and last-mile mobility describes transport services that link people from their homes or workplaces to primary transit points like metro stations, bus terminals, or train stops. It is essential for strengthening city transportation systems by closing accessibility gaps. Typical modes include bike-sharing, electric scooters, app-based taxis, feeder buses, and walkable routes. Effective solutions ease road congestion, cut environmental impact, and improve travel comfort. Through technology integration, live updates, and eco-friendly vehicles, urban planners can ensure smooth multimodal travel experiences, motivating greater reliance on public transportation while promoting sustainable growth and efficient movement within expanding metropolitan areas.

According to Toyota Mobility Foundation and WRI India, metro commuters in Indian cities face significant challenges in last?mile connectivity, with surveys showing that over 60% of riders rely on auto?rickshaws or shared mobility services to complete their journeys.

## **Market Dynamics:**

### Driver:

#### Urbanization and growing traffic congestion

The expansion of cities and increasing population concentration significantly propel the growth of the First and Last-Mile Mobility Market. Urban sprawl has led to longer travel routes and overstretched road networks, causing persistent congestion. Traditional public transportation frequently fails to provide door-to-door connectivity, leaving commuters with limited access. First and last-mile options, including shared bicycles, electric scooters, and app-based ride services, effectively close this accessibility gap. These solutions promote flexible travel, decrease private car usage, and alleviate traffic burdens. Consequently, they enhance commuting efficiency and improve overall urban transportation systems in densely populated metropolitan regions.

### Restraint:

#### Inadequate infrastructure and limited charging facilities

Weak urban infrastructure and insufficient charging networks act as major barriers to market growth. Numerous metropolitan areas do not provide adequate cycling tracks, organized parking zones, or secure walkways, restricting mobility operations. Limited electric charging points create logistical issues for maintaining vehicle fleets efficiently. Inconsistent road quality and congested city planning further complicate service deployment. When first and last-mile systems are not effectively linked to transit stations, overall convenience declines. These shortcomings raise operational costs, impact safety standards, and discourage widespread adoption, particularly in rapidly growing or infrastructure-deficient urban environments.

### Opportunity:

#### Expansion of electric and sustainable mobility solutions

The transition toward environmentally responsible transportation creates promising prospects for the market. Growing climate awareness and emission control policies are increasing preference for electric micro-mobility vehicles. Improvements in battery performance extend usability and lower maintenance requirements. Government incentives for clean mobility solutions further stimulate investment and consumer interest. Providers adopting sustainable fleets can strengthen brand value and meet corporate sustainability standards. Expanding renewable charging networks supports

operational efficiency, enabling companies to capitalize on the rising demand for low-carbon, eco-friendly first and last-mile mobility alternatives.

Threat:

Intense market competition and price wars

Growing rivalry within the shared mobility industry threatens sustainable growth. Both new entrants and established firms compete aggressively, frequently lowering prices to capture market share. Such pricing battles shrink profit margins and strain financial performance. Heavy reliance on discounts encourages users to shift between platforms, weakening customer retention. In densely populated cities, service oversupply further intensifies competition. Companies lacking innovative strategies or cost efficiency may struggle to survive. This competitive pressure can lead to mergers, acquisitions, or business closures, creating instability within the first and last-mile mobility ecosystem.

### **Covid-19 Impact:**

The outbreak of COVID-19 had a profound effect on the First and Last-Mile Mobility Market, primarily due to strict lockdown measures and limited travel. Remote working and temporary closures of educational institutions significantly reduced daily commuting, leading to lower usage of shared mobility services. Concerns about hygiene and virus exposure discouraged passengers from using shared transport modes. Nevertheless, the crisis increased demand for personal, socially distanced mobility solutions like electric bikes and scooters. Service providers adopted rigorous sanitization protocols and contactless technologies to rebuild trust. As restrictions eased, urban mobility demand gradually recovered, supporting market stabilization and renewed growth opportunities.

The shared mobility segment is expected to be the largest during the forecast period

The shared mobility segment is expected to account for the largest market share during the forecast period because of its broad consumer acceptance and adaptable service models. Ride-hailing platforms, shared bicycles, and electric scooters offer convenient, demand-responsive transportation that connects commuters to primary transit points. Digital applications, seamless payment systems, and live tracking features strengthen the overall travel experience. These services operate effectively within densely populated cities and align well with existing public transportation systems. Through efficient fleet management and strong collaborations with local authorities, shared

mobility solutions maintain a prominent position within integrated urban mobility frameworks.

The municipal/urban authorities segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the municipal/urban authorities segment is predicted to witness the highest growth rate, supported by expanding investments in urban mobility modernization. Governments are prioritizing sustainable transportation frameworks, smart infrastructure, and low-emission mobility options to address traffic congestion and environmental challenges. Partnerships with private operators enable deployment of integrated micro-mobility and shuttle services connected to public transit systems. Strategic funding programs and regulatory backing strengthen implementation efforts. As cities pursue long-term urban development and greener transportation ecosystems, municipal engagement continues to accelerate, contributing significantly to the segment's rapid expansion.

### **Region with largest share:**

During the forecast period, the Asia Pacific region is expected to hold the largest market share, supported by expanding urban populations and advanced shared transportation ecosystems. Cities throughout the region widely implement micro-mobility options and technology-driven ride services to improve connectivity with public transit networks. Strong governmental focus on smart urban development and sustainable transport policies encourages continuous infrastructure investment. Widespread mobile connectivity and cashless payment systems further streamline user engagement. With growing commuter demand and large-scale urban transformation initiatives, Asia-Pacific maintains a commanding presence in the evolving first and last-mile mobility landscape.

### **Region with highest CAGR:**

Over the forecast period, the Europe region is anticipated to exhibit the highest CAGR due to its strong commitment to green mobility and urban sustainability. Regional authorities actively encourage electric scooters, bike-sharing programs, and pedestrian-friendly infrastructure to limit vehicle emissions and traffic density. Well-connected transit networks enable seamless integration of micro-mobility solutions with buses and rail systems. Rising public awareness about environmental responsibility and expanding smart mobility investments further boost adoption. With continuous policy backing and technological advancements, Europe stands out as the most rapidly expanding region in

this market.

### **Key players in the market**

Some of the key players in First and Last?Mile Mobility Market include Uber, Lyft, CMAC Group, Ola, Grab, Transdev, Careem, Via, OneRail, Delhivery, Ecom Express, Xpressbees, FarEye Technologies, Ajivika eMobility, Scoobic Urban Mobility, Veho, Lime and Tender.

### **Key Developments:**

In February 2026, Uber Technologies Inc announced it has reached an agreement to acquire the delivery business of Turkish rapid grocery delivery company Getir, strengthening its position in the Turkish market. The acquisition will significantly expand Uber's delivery footprint in T?rkiye, where Getir first pioneered the ultrafast grocery delivery model before expanding internationally.

In January 2026, CMAC Group has completed the acquisition of minicabit after signing an asset purchase agreement on 3 December 2025, bringing the UK-based online comparison platform into its transport aggregation business. The deal integrates minicabit's booking comparison capability and transport network into CMAC Group's existing aggregation platform, strengthening its position across consumer and business travel markets.

In April 2025, Lyft, Inc. announced it has entered into a definitive agreement to acquire FREENOW, a leading European multi-mobility app with a taxi offering at its core, from BMW Group and Mercedes-Benz Mobility for approximately €175 million or \$197 million\* in cash. FREENOW will continue operating as it does today, with its talented leadership team and employees in place to drive growth across 9 countries and over 150 cities across Ireland, the United Kingdom, Germany, Greece, Spain, Italy, Poland, France, and Austria.

### **Transport Modes Covered:**

Micromobility

Shared Mobility

Shuttle & Minibus Services

Autonomous Pods & Robo-shuttles

Walking Infrastructure Enhancements

Technologies Covered:

Electric Mobility Solutions

Connected Mobility Infrastructure

Autonomous Driving Systems

Mobility-as-a-Service (MaaS) Platforms

Payment & Ticketing Integration

Service Types Covered:

Public Transit Integration

On-Demand Ride Services

Institutional Mobility

Community Mobility

Logistics & Parcel Delivery

End Users Covered:

Individual Commuters

Institutional Users

Municipal/Urban Authorities

## Logistics Providers

### Regions Covered:

#### North America

United States

Canada

Mexico

#### Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

#### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

## Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

## Africa

South Africa

Egypt

Morocco

Rest of Africa

### **What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

### **Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free

*First and Last?Mile Mobility Market Forecasts to 2034 – Global Analysis By Transport Mode (Micromobility, Shar...*

customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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