

# **Fermented & Cultured Foods Market Forecasts to 2032 – Global Analysis By Product Type (Fermented Dairy Products, Fermented Beverages, Fermented Vegetables & Fruits, Fermented Soy & Pulses, Fermented Grains & Bakery, Fermented Meat & Seafood, and Other Product Types), Ingredient Source, Packaging Type, Technology , Distribution Channel, Application, and By Geography**

<https://marketpublishers.com/r/F0B2237F927AEN.html>

Date: January 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: F0B2237F927AEN

## **Abstracts**

According to Statistics MRC, the Global Fermented & Cultured Foods Market is accounted for \$281.43 billion in 2025 and is expected to reach \$428.78 billion by 2032 growing at a CAGR of 6.2% during the forecast period. Fermented and cultured foods refer to products created by intentional fermentation using helpful microorganisms such as bacteria and yeasts that transform natural sugars into organic acids or other compounds. This natural process improves taste, aroma, preservation, and nutrient availability. Popular fermented items include yogurt, kimchi, sauerkraut, kefir, kombucha, miso, and tempeh. They are increasingly consumed due to their probiotic properties, which aid digestion, strengthen immune function, balance gut microbiota, and support overall health and nutritional well-being.

### **Market Dynamics:**

Driver:

Growing health and wellness awareness

Consumers increasingly associate fermented foods with digestive health, immunity support, and improved nutrient absorption. Probiotic-rich products are gaining popularity among health-conscious individuals seeking natural functional foods. Social media, nutrition influencers, and scientific studies have amplified awareness of gut health benefits. Urban populations are actively shifting toward clean-label and minimally processed food options. Fermented foods align well with these lifestyle and dietary trends. As wellness-oriented consumption expands, demand for fermented and cultured products continues to strengthen.

Restraint:

Short shelf life and storage needs

Many fermented products require refrigeration to maintain microbial stability and product quality. Temperature-sensitive storage increases logistical complexity across supply chains. Improper handling can lead to spoilage, quality degradation, or safety concerns. Retailers may face higher wastage and inventory management challenges. These constraints can restrict market penetration, especially in developing regions. As a result, storage and distribution requirements can slow overall market growth.

Opportunity:

Advanced fermentation technologies

Innovations in microbial strain selection improve product consistency and health benefits. Controlled fermentation techniques help extend shelf life while preserving nutritional value. Automation and precision fermentation enhance scalability and production efficiency. Manufacturers can develop customized functional profiles targeting specific health needs. Advanced technologies also support plant-based and dairy-alternative fermented products. These innovations are expected to accelerate product diversification and market expansion.

Threat:

Price sensitivity and cost pressures

Premium ingredients, specialized cultures, and cold-chain logistics raise production costs. These costs are often transferred to end consumers through higher retail prices. In price-conscious markets, this may limit widespread adoption. Economic fluctuations

can further reduce discretionary spending on premium food products. Intense competition also pressures manufacturers to balance quality and affordability. Together, these factors may constrain long-term market growth.

### **Covid-19 Impact:**

The Covid-19 pandemic had a mixed impact on the fermented and cultured foods market. Initial lockdowns disrupted supply chains and restricted raw material availability. Manufacturing operations faced labor shortages and logistical delays. However, heightened health awareness during the pandemic boosted demand for immunity-supporting foods. Fermented foods gained attention for their probiotic and wellness benefits. Retail sales increased through online and direct-to-consumer channels. Post-pandemic recovery has reinforced the role of fermented foods in daily diets.

The dairy-based segment is expected to be the largest during the forecast period

The dairy-based segment is expected to account for the largest market share during the forecast period. Products such as yogurt, kefir, cheese, and cultured milk enjoy strong consumer familiarity. These items have well-established consumption patterns across multiple regions. Dairy fermentation offers consistent taste, texture, and probiotic benefits. Extensive cold-chain infrastructure supports large-scale dairy distribution. Major food companies continue to invest heavily in dairy fermentation innovations.

The functional foods segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the functional foods segment is predicted to witness the highest growth rate. Consumers are increasingly seeking foods that deliver targeted health benefits beyond basic nutrition. Fermented functional foods support gut health, immunity, and metabolic wellness. Rising lifestyle-related disorders are accelerating demand for functional nutrition. Product innovation with added probiotics, prebiotics, and bioactive compounds is expanding offerings. Marketing emphasis on health claims further fuels consumer interest.

### **Region with largest share:**

During the forecast period, the Europe region is expected to hold the largest market share, due to the region has a long-standing tradition of fermented food consumption. Products such as cheese, yogurt, sauerkraut, and fermented beverages are dietary

staples. High consumer awareness of probiotics supports steady demand. Strong regulatory frameworks ensure product quality and safety. Advanced food processing infrastructure benefits large-scale production.

### **Region with highest CAGR:**

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. Rapid urbanization is transforming dietary habits across emerging economies. Traditional fermented foods are deeply rooted in regional cuisines. Rising disposable incomes are encouraging premium and packaged fermented products. Growing awareness of gut health is influencing consumer preferences. Expansion of modern retail and e-commerce improves product accessibility.

### **Key players in the market**

Some of the key players in Fermented & Cultured Foods Market include Danone S.A., Cargill, Inc., Nestle S.A., Lifeway Foods, Inc., Yakult Honsha Co., Ltd., Chr. Hansen Holding A/S, Kraft Heinz Company, Archer Daniels Midland Company, General Mills Inc., Fonterra Co-operative Group Limited, PepsiCo, Inc., Unilever, The Coca-Cola Company, Heineken N.V., and Anheuser-Busch InBev.

### **Key Developments:**

In October 2025, Mars and Cargill, announced they are spurring the development of more than 224MWac\* of new renewable energy capacity through five virtual power purchase agreements (PPAs) in Poland. The PPAs were signed with GoldenPeaks Capital, one of Europe's fastest-growing independent producers of renewable energy.

In March 2025, ADM and Mitsubishi Corporation announced that both companies have signed a non-binding memorandum of understanding to form a strategic alliance to explore potential areas of future collaboration across the agriculture value chain. Together, ADM and MC are committed to creating value and driving solutions that will help shape the future of the global agriculture value chain.

### **Product Types Covered:**

Fermented Dairy Products

Fermented Beverages

Fermented Vegetables & Fruits

Fermented Soy & Pulses

Fermented Grains & Bakery

Fermented Meat & Seafood

Other Product Types

#### Ingredient Sources Covered:

Dairy-based

Plant-based

Grain-based

Mixed

#### Packaging Types Covered:

Bottles

Cans

Pouches

Tetra Packs

Bulk / Institutional

#### Technologies Covered:

Lactic Acid Fermentation

Alcoholic Fermentation

Acetic Acid Fermentation

Anaerobic vs Aerobic

Industrial Culturing Technologies

Distribution Channels Covered:

Supermarkets & Hypermarkets

Online Retail

Specialty Health Stores

Convenience Stores

Foodservice / Institutional

Applications Covered:

Food & Beverages

Dietary & Nutritional Supplements

Functional Foods

Animal Feed

Foodservice / HORECA

Other Applications

Regions Covered:

## North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 Application Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY PRODUCT TYPE**

- 5.1 Introduction
- 5.2 Fermented Dairy Products
- 5.3 Fermented Beverages
- 5.4 Fermented Vegetables & Fruits
- 5.5 Fermented Soy & Pulses
- 5.6 Fermented Grains & Bakery
- 5.7 Fermented Meat & Seafood
- 5.8 Other Product Types

## **6 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY INGREDIENT SOURCE**

- 6.1 Introduction
- 6.2 Dairy-based
- 6.3 Plant-based
- 6.4 Grain-based
- 6.5 Mixed

## **7 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY PACKAGING TYPE**

- 7.1 Introduction
- 7.2 Bottles
- 7.3 Cans
- 7.4 Pouches
- 7.5 Tetra Packs
- 7.6 Bulk / Institutional

## **8 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY TECHNOLOGY**

- 8.1 Introduction
- 8.2 Lactic Acid Fermentation
- 8.3 Alcoholic Fermentation
- 8.4 Acetic Acid Fermentation
- 8.5 Anaerobic vs Aerobic
- 8.6 Industrial Culturing Technologies

## **9 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY DISTRIBUTION CHANNEL**

- 9.1 Introduction
- 9.2 Supermarkets & Hypermarkets
- 9.3 Online Retail
- 9.4 Specialty Health Stores
- 9.5 Convenience Stores
- 9.6 Foodservice / Institutional

## **10 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY APPLICATION**

- 10.1 Introduction
- 10.2 Food & Beverages
- 10.3 Dietary & Nutritional Supplements
- 10.4 Functional Foods
- 10.5 Animal Feed
- 10.6 Foodservice / HORECA
- 10.7 Other Applications

## **11 GLOBAL FERMENTED & CULTURED FOODS MARKET, BY GEOGRAPHY**

- 11.1 Introduction
- 11.2 North America
  - 11.2.1 US
  - 11.2.2 Canada
  - 11.2.3 Mexico
- 11.3 Europe
  - 11.3.1 Germany
  - 11.3.2 UK
  - 11.3.3 Italy
  - 11.3.4 France
  - 11.3.5 Spain
  - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
  - 11.4.1 Japan
  - 11.4.2 China
  - 11.4.3 India
  - 11.4.4 Australia

- 11.4.5 New Zealand
- 11.4.6 South Korea
- 11.4.7 Rest of Asia Pacific
- 11.5 South America
  - 11.5.1 Argentina
  - 11.5.2 Brazil
  - 11.5.3 Chile
  - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
  - 11.6.1 Saudi Arabia
  - 11.6.2 UAE
  - 11.6.3 Qatar
  - 11.6.4 South Africa
  - 11.6.5 Rest of Middle East & Africa

## **12 KEY DEVELOPMENTS**

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

## **13 COMPANY PROFILING**

- 13.1 Danone S.A.
- 13.2 Cargill, Inc.
- 13.3 Nestle S.A.
- 13.4 Lifeway Foods, Inc.
- 13.5 Yakult Honsha Co., Ltd.
- 13.6 Chr. Hansen Holding A/S
- 13.7 Kraft Heinz Company
- 13.8 Archer Daniels Midland Company (ADM)
- 13.9 General Mills, Inc.
- 13.10 Fonterra Co operative Group Limited
- 13.11 PepsiCo, Inc.
- 13.12 Unilever
- 13.13 The Coca Cola Company
- 13.14 Heineken

## 13.15 Anheuser Busch InBev

## List Of Tables

### LIST OF TABLES

Table 1 Global Fermented & Cultured Foods Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Fermented & Cultured Foods Market Outlook, By Product Type (2024-2032) (\$MN)

Table 3 Global Fermented & Cultured Foods Market Outlook, By Fermented Dairy Products (2024-2032) (\$MN)

Table 4 Global Fermented & Cultured Foods Market Outlook, By Fermented Beverages (2024-2032) (\$MN)

Table 5 Global Fermented & Cultured Foods Market Outlook, By Fermented Vegetables & Fruits (2024-2032) (\$MN)

Table 6 Global Fermented & Cultured Foods Market Outlook, By Fermented Soy & Pulses (2024-2032) (\$MN)

Table 7 Global Fermented & Cultured Foods Market Outlook, By Fermented Grains & Bakery (2024-2032) (\$MN)

Table 8 Global Fermented & Cultured Foods Market Outlook, By Fermented Meat & Seafood (2024-2032) (\$MN)

Table 9 Global Fermented & Cultured Foods Market Outlook, By Other Product Types (2024-2032) (\$MN)

Table 10 Global Fermented & Cultured Foods Market Outlook, By Ingredient Source (2024-2032) (\$MN)

Table 11 Global Fermented & Cultured Foods Market Outlook, By Dairy-based (2024-2032) (\$MN)

Table 12 Global Fermented & Cultured Foods Market Outlook, By Plant-based (2024-2032) (\$MN)

Table 13 Global Fermented & Cultured Foods Market Outlook, By Grain-based (2024-2032) (\$MN)

Table 14 Global Fermented & Cultured Foods Market Outlook, By Mixed (2024-2032) (\$MN)

Table 15 Global Fermented & Cultured Foods Market Outlook, By Packaging Type (2024-2032) (\$MN)

Table 16 Global Fermented & Cultured Foods Market Outlook, By Bottles (2024-2032) (\$MN)

Table 17 Global Fermented & Cultured Foods Market Outlook, By Cans (2024-2032) (\$MN)

Table 18 Global Fermented & Cultured Foods Market Outlook, By Pouches (2024-2032)

(\$MN)

Table 19 Global Fermented & Cultured Foods Market Outlook, By Tetra Packs (2024-2032) (\$MN)

Table 20 Global Fermented & Cultured Foods Market Outlook, By Bulk / Institutional (2024-2032) (\$MN)

Table 21 Global Fermented & Cultured Foods Market Outlook, By Technology (2024-2032) (\$MN)

Table 22 Global Fermented & Cultured Foods Market Outlook, By Lactic Acid Fermentation (2024-2032) (\$MN)

Table 23 Global Fermented & Cultured Foods Market Outlook, By Alcoholic Fermentation (2024-2032) (\$MN)

Table 24 Global Fermented & Cultured Foods Market Outlook, By Acetic Acid Fermentation (2024-2032) (\$MN)

Table 25 Global Fermented & Cultured Foods Market Outlook, By Anaerobic vs Aerobic (2024-2032) (\$MN)

Table 26 Global Fermented & Cultured Foods Market Outlook, By Industrial Culturing Technologies (2024-2032) (\$MN)

Table 27 Global Fermented & Cultured Foods Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 28 Global Fermented & Cultured Foods Market Outlook, By Supermarkets & Hypermarkets (2024-2032) (\$MN)

Table 29 Global Fermented & Cultured Foods Market Outlook, By Online Retail (2024-2032) (\$MN)

Table 30 Global Fermented & Cultured Foods Market Outlook, By Specialty Health Stores (2024-2032) (\$MN)

Table 31 Global Fermented & Cultured Foods Market Outlook, By Convenience Stores (2024-2032) (\$MN)

Table 32 Global Fermented & Cultured Foods Market Outlook, By Foodservice / Institutional (2024-2032) (\$MN)

Table 33 Global Fermented & Cultured Foods Market Outlook, By Application (2024-2032) (\$MN)

Table 34 Global Fermented & Cultured Foods Market Outlook, By Food & Beverages (2024-2032) (\$MN)

Table 35 Global Fermented & Cultured Foods Market Outlook, By Dietary & Nutritional Supplements (2024-2032) (\$MN)

Table 36 Global Fermented & Cultured Foods Market Outlook, By Functional Foods (2024-2032) (\$MN)

Table 37 Global Fermented & Cultured Foods Market Outlook, By Animal Feed (2024-2032) (\$MN)

Table 38 Global Fermented & Cultured Foods Market Outlook, By Foodservice / HORECA (2024-2032) (\$MN)

Table 39 Global Fermented & Cultured Foods Market Outlook, By Other Applications (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

## I would like to order

Product name: Fermented & Cultured Foods Market Forecasts to 2032 – Global Analysis By Product Type (Fermented Dairy Products, Fermented Beverages, Fermented Vegetables & Fruits, Fermented Soy & Pulses, Fermented Grains & Bakery, Fermented Meat & Seafood, and Other Product Types), Ingredient Source, Packaging Type, Technology , Distribution Channel, Application, and By Geography

Product link: <https://marketpublishers.com/r/F0B2237F927AEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F0B2237F927AEN.html>