

Feed Packaging - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Feed Packaging Market is accounted for \$13.24 billion in 2017 and is expected to reach \$22.75 billion by 2026 growing at a CAGR of 6.2% during the forecast period. Some of the key factors propelling the market growth are raising competition: product differentiation through packaging products, innovations in pet food packaging products, the growth of the parent industry and increase in pet population and pet care expenditure. Furthermore, reduction of farmers land and the adoption of genetically modified crops create demand for synthetic organics in the market. However, the need for greater technological understanding than required for other packaging forms hamper the market growth.

Based on material, the Plastics segment is projected to be the growing segment mainly due to the most used material in the feed packaging market for both pets and livestock. This is owing to the increasing demand for convenient packaging, online pet food shopping, the rise in consumption of single-serve pet food, growing consumption on compound feed along with wet feed additives. By geography, North America provides potential growth opportunities in this region. The region is considered the most advanced, in terms of pet adoption and packaging technology. The market for feed packaging (for pets) in this region is mainly driven by high pet ownership, premiumization, the proliferation of innovations, and the introduction of a variety of packaging types for pet food.

Some of the key players in Feed Packaging market include LC Packaging, EL Dorado, Packaging Inc, NPP Group Limited, Plasteuropa Group, NYP Corp, ABC Packaging Direct, Shenzhen Longma Industrial Co Limited, Amcor Limited, Mondi Group, Proampac, Sonoco Products Company, Winpack Ltd, MNZ Group, Constantia Flexibles Group and Huhtamaki OYJ.

Feed Types Covered:

Pets

Livestock

Pets Covered:

Birds

Cats

Dogs

Fish

Other Pets

Livestocks Covered:

Poultry

Ruminants

Swine

Other Livestock

Materials Covered:

Pets

Livestock

Types Covered:

Pets

Livestock

Applications Covered:

Aquatic Animals Feed

Poultry Feed

Ruminants Feed

Swine Feed

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients

interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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