

# Facial Recognition - Global Market Outlook (2017-2026)

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# Abstracts

According to Stratistics MRC, the Global Facial Recognition market is expected to grow from \$4.05 billion in 2017 to reach \$14.95 billion by 2026 with a CAGR of 15.6%. Factors such as rising applications in various industry sectors, growing smart phone implementation and increasing instances of identity threats are fueling the market growth. However, misinterpretation of faces or emotions and high initial costs are hindering the market growth. The major opportunities in the market are adoption of cloud-based technology solutions and increasing number of smart city projects across the world.

Facial recognition is a biometric technology capable of identifying or verifying a person by comparing the facial features from an image with the stored facial database. Moreover, facial recognition is widely preferred over other biometric technologies, such as voice recognition, skin texture recognition, iris recognition and fingerprint scanning due to its non-contact process and easy deployment. Currently, this technology is majorly used for security and marketing purpose.

By component, services segment is expected to have considerable growth in this market owing to the rising information among enterprises regarding the characteristics of facial recognition technologies and growing need for a more safe biometric system. However, 3D facial recognition technology segment has a significant growth in this market during the forecast period. The 3D facial recognition technologies have a high potential to better accuracy, recognize, and authenticate the facial characteristics of individuals. The technologies are also used in application areas, such as cross-border monitoring, document verification, and identity management.

Based on geography, Asia Pacific is expected to grow at the highest CAGR during the



forecast period. Huge investments from the government sector toward security and surveillance infrastructure, improved public awareness, and the emergence of complicated technologies backed by analytics are some of the factors driving the market growth in this region.

Some of the key players in the Facial Recognition market include 3M Company, Techno Brain, Cognitec Systems, Aware, Keylemon, Herta Security, Neurotechnology, Animetrics, Gemalto, Idemia, NEC, Ayonix, Nviso, NEC Corporation, Cross Match, FaceFirst, Inc., Google and XiD Technologies.

Technologies Covered:

Databases

Facial Recognition Software and Sdk

Modeling and Restructuring

Analytics Solution

Middleware

Components Covered:

Services

Software Tools

Hardware

Use Cases Covered:

Attendance Tracking and Monitoring

Law Enforcement

**Emotion Recognition** 



Access Control

Other Use Cases

#### Applications Covered:

Intelligent signage

Web Application

Photo Indexing and Sorting

**Physical Security** 

**Business Intelligence** 

ID Management

Criminal Investigation

**Physical Security** 

**Other Applications** 

End Users Covered:

Enterprises

Government

Transportation

Other End Users

**Regions Covered:** 



#### North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

#### Asia Pacific

Japan

China

India

#### Australia

New Zealand

South Korea

Rest of Asia Pacific

South America



Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations



Competitive landscaping mapping the key common trends.

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements.



# Contents

#### **1 EXECUTIVE SUMMARY**

#### 2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

#### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Technology Analysis
- 3.7 Application Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Futuristic Market Scenario

#### 4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry



#### **5 GLOBAL FACIAL RECOGNITION MARKET, BY TECHNOLOGY**

- 5.1 Introduction
- 5.2 Databases
- 5.3 Facial Recognition Software and Sdk
- 5.4 Modeling and Restructuring
- 5.5 Analytics Solution
- 5.6 Middleware

#### **6 GLOBAL FACIAL RECOGNITION MARKET, BY COMPONENT**

- 6.1 Introduction
- 6.2 Services
  - 6.2.1 Cloud-Based Facial Recognition Services
  - 6.2.2 Training and Consulting Services
- 6.3 Software Tools
  - 6.3.1 3D Facial Recognition
  - 6.3.2 Thermal Face Recognition
- 6.3.3 2D Facial Recognition
- 6.4 Hardware
  - 6.4.1 Cameras
  - 6.4.2 Scanners
  - 6.4.3 Handheld Devices
  - 6.4.4 Integrated Devices

#### 7 GLOBAL FACIAL RECOGNITION MARKET, BY USE CASE

- 7.1 Introduction
- 7.2 Attendance Tracking and Monitoring
- 7.3 Law Enforcement
- 7.4 Emotion Recognition
- 7.5 Access Control
- 7.6 Other Use Cases
  - 7.6.1 eLearning
  - 7.6.2 Robotics

#### **8 GLOBAL FACIAL RECOGNITION MARKET, BY APPLICATION**



- 8.1 Introduction
- 8.2 Intelligent signage
- 8.3 Web Application
- 8.4 Photo Indexing and Sorting
- 8.5 Physical Security
- 8.6 Business Intelligence
- 8.7 ID Management
- 8.8 Criminal Investigation
- 8.9 Physical Security
- 8.10 Other Applications
- 8.10.1 Automotive and Phone
- 8.10.2 VIP Recognition
- 8.10.3 Personal Computer (PC)

### 9 GLOBAL FACIAL RECOGNITION MARKET, BY END USER

- 9.1 Introduction
- 9.2 Enterprises
  - 9.2.1 Healthcare
  - 9.2.2 Retail
  - 9.2.3 Banking, Financial Services, and Insurance
- 9.3 Government
  - 9.3.1 Military & Defense
  - 9.3.2 Homeland Security
- 9.3.3 Hospitality
- 9.4 Transportation
- 9.5 Other End Users
  - 9.5.1 Casinos
  - 9.5.2 Public Places

#### **10 GLOBAL FACIAL RECOGNITION MARKET, BY GEOGRAPHY**

10.1 Introduction 10.2 North America 10.2.1 US 10.2.2 Canada 10.2.3 Mexico 10.3 Europe 10.3.1 Germany



- 10.3.2 UK
- 10.3.3 Italy
- 10.3.4 France
- 10.3.5 Spain
- 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India
  - 10.4.4 Australia
  - 10.4.5 New Zealand
  - 10.4.6 South Korea
  - 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil
  - 10.5.3 Chile
  - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 Qatar
  - 10.6.4 South Africa
  - 10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

## **12 COMPANY PROFILING**

- 12.1 3M Company 12.2 Techno Brain
- 12.3 Cognitec Systems
- 12.4 Aware



- 12.5 Keylemon
- 12.6 Herta Security
- 12.7 Neurotechnology
- 12.8 Animetrics
- 12.9 Gemalto
- 12.10 Idemia
- 12.11 Ayonix
- 12.12 Nviso
- 12.13 NEC Corporation
- 12.14 Cross Match
- 12.15 FaceFirst, Inc.
- 12.16 Google
- 12.17 XiD Technologies



# **List Of Tables**

#### LIST OF TABLES

Table 1 Global Facial Recognition Market Outlook, By Region (2016-2026) (\$MN) Table 2 Global Facial Recognition Market Outlook, By Technology (2016-2026) (\$MN) Table 3 Global Facial Recognition Market Outlook, By Databases (2016-2026) (\$MN) Table 4 Global Facial Recognition Market Outlook, By Facial Recognition Software and Sdk (2016-2026) (\$MN) Table 5 Global Facial Recognition Market Outlook, By Modeling and Restructuring (2016-2026) (\$MN) Table 6 Global Facial Recognition Market Outlook, By Analytics Solution (2016-2026)

(\$MN)

Table 7 Global Facial Recognition Market Outlook, By Middleware (2016-2026) (\$MN) Table 8 Global Facial Recognition Market Outlook, By Component (2016-2026) (\$MN)

Table 9 Global Facial Recognition Market Outlook, By Services (2016-2026) (\$MN)

Table 10 Global Facial Recognition Market Outlook, By Cloud-Based Facial Recognition Services (2016-2026) (\$MN)

Table 11 Global Facial Recognition Market Outlook, By Training and Consulting Services (2016-2026) (\$MN)

Table 12 Global Facial Recognition Market Outlook, By Software Tools (2016-2026) (\$MN)

Table 13 Global Facial Recognition Market Outlook, By 3D Facial Recognition (2016-2026) (\$MN)

Table 14 Global Facial Recognition Market Outlook, By Thermal Face Recognition (2016-2026) (\$MN)

Table 15 Global Facial Recognition Market Outlook, By 2D Facial Recognition (2016-2026) (\$MN)

Table 16 Global Facial Recognition Market Outlook, By Hardware (2016-2026) (\$MN) Table 17 Global Facial Recognition Market Outlook, By Cameras (2016-2026) (\$MN)

Table 18 Global Facial Recognition Market Outlook, By Scanners (2016-2026) (\$MN)

Table 19 Global Facial Recognition Market Outlook, By Handheld Devices (2016-2026) (\$MN)

Table 20 Global Facial Recognition Market Outlook, By Integrated Devices (2016-2026) (\$MN)

Table 21 Global Facial Recognition Market Outlook, By Use Case (2016-2026) (\$MN) Table 22 Global Facial Recognition Market Outlook, By Attendance Tracking and Monitoring (2016-2026) (\$MN)

Table 23 Global Facial Recognition Market Outlook, By Law Enforcement (2016-2026)



(\$MN)

Table 24 Global Facial Recognition Market Outlook, By Emotion Recognition (2016-2026) (\$MN)

Table 25 Global Facial Recognition Market Outlook, By Access Control (2016-2026) (\$MN)

Table 26 Global Facial Recognition Market Outlook, By Other Use Cases (2016-2026) (\$MN)

Table 27 Global Facial Recognition Market Outlook, By e-Learning (2016-2026) (\$MN) Table 28 Global Facial Recognition Market Outlook, By Robotics (2016-2026) (\$MN)

Table 29 Global Facial Recognition Market Outlook, By Application (2016-2026) (\$MN) Table 30 Global Facial Recognition Market Outlook, By Intelligent signage (2016-2026)

(\$MN)

Table 31 Global Facial Recognition Market Outlook, By Web Application (2016-2026) (\$MN)

Table 32 Global Facial Recognition Market Outlook, By Photo Indexing and Sorting (2016-2026) (\$MN)

Table 33 Global Facial Recognition Market Outlook, By Physical Security (2016-2026) (\$MN)

Table 34 Global Facial Recognition Market Outlook, By Business Intelligence (2016-2026) (\$MN)

Table 35 Global Facial Recognition Market Outlook, By ID Management (2016-2026) (\$MN)

Table 36 Global Facial Recognition Market Outlook, By Criminal Investigation (2016-2026) (\$MN)

Table 37 Global Facial Recognition Market Outlook, By Physical Security (2016-2026) (\$MN)

Table 38 Global Facial Recognition Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 39 Global Facial Recognition Market Outlook, By Automotive and Phone (2016-2026) (\$MN)

Table 40 Global Facial Recognition Market Outlook, By VIP Recognition (2016-2026) (\$MN)

Table 41 Global Facial Recognition Market Outlook, By Personal Computer (PC) (2016-2026) (\$MN)

Table 42 Global Facial Recognition Market Outlook, By End User (2016-2026) (\$MN) Table 43 Global Facial Recognition Market Outlook, By Enterprises (2016-2026) (\$MN) Table 44 Global Facial Recognition Market Outlook, By Healthcare (2016-2026) (\$MN) Table 45 Global Facial Recognition Market Outlook, By Retail (2016-2026) (\$MN) Table 46 Global Facial Recognition Market Outlook, By Banking, Financial Services,



and Insurance (2016-2026) (\$MN)

Table 47 Global Facial Recognition Market Outlook, By Government (2016-2026) (\$MN) Table 48 Global Facial Recognition Market Outlook, By Military & Defense (2016-2026) (\$MN)

Table 49 Global Facial Recognition Market Outlook, By Homeland Security (2016-2026) (\$MN)

Table 50 Global Facial Recognition Market Outlook, By Hospitality (2016-2026) (\$MN) Table 51 Global Facial Recognition Market Outlook, By Transportation (2016-2026) (\$MN)

Table 52 Global Facial Recognition Market Outlook, By Other End Users (2016-2026) (\$MN)

Table 53 Global Facial Recognition Market Outlook, By Casinos (2016-2026) (\$MN) Table 54 Global Facial Recognition Market Outlook, By Public Places (2016-2026) (\$MN)

Note: Regional tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are presented in similar manner as the above.



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