

Extra Virgin Avocado Oil Market Forecasts to 2032 – Global Analysis By Type (Extra Virgin Oil, Virgin Oil, Refined Oil and Blended Oil), Packaging Type (Glass Bottle, Plastic Bottle, Pouches and Tin/Can), Certification, Distribution Channel, Application, End User and By Geography

<https://marketpublishers.com/r/ED52564CDA6AEN.html>

Date: June 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: ED52564CDA6AEN

Abstracts

According to Statistics MRC, the Global Extra Virgin Avocado Oil Market is accounted for \$575.83 million in 2025 and is expected to reach \$888.97 million by 2032 growing at a CAGR of 6.4% during the forecast period. Extra virgin avocado oil is a premium culinary and health product extracted from the pulp of ripe avocados using cold-press methods, ensuring minimal processing and the preservation of natural nutrients. Rich in heart-healthy monounsaturated fats, especially oleic acid, this oil is also a good source of lutein, a potent antioxidant, and vitamins E and K. Extra virgin avocado oil has a smooth, buttery flavor and a high smoke point, making it perfect for cooking, sauteing, and drizzling over vegetables or salads. Moreover, its nutritional profile promotes skin vitality, cardiovascular health, and anti-inflammatory properties, making it a well-liked option for consumers who are health-conscious.

According to the Food and Agriculture Organization (FAO), global avocado production reached approximately 8.7 million metric tonnes in 2022, marking a 7.2% increase from the previous year.

Market Dynamics:

Driver:

Increase in health consciousness

Consumers now place a higher priority on making healthy food choices as a result of the global increase in chronic diseases like diabetes, obesity, and cardiovascular disorders. Rich in monounsaturated fats, especially oleic acid, which is known to promote heart health by raising HDL cholesterol and lowering LDL cholesterol, is extra virgin avocado oil. Moreover, the oil has potent antioxidants like vitamin E and lutein that support eye health, lower inflammation, and fight oxidative stress. Traditional cooking oils are being gradually replaced by healthier alternatives as a result of growing awareness raised by health organizations and medical institutions.

Restraint:

High production costs and retail prices

The high production and retail costs of extra virgin avocado oil in comparison to more traditional oils like soybean, canola, or sunflower oil are among the main factors limiting the market. Because it requires more work and produces less oil per fruit, the cold-press extraction method used for extra virgin quality is more costly to produce. The process of growing avocados also requires a favorable climate, a lot of water, and meticulous harvesting, all of which raise the cost of inputs. Additionally, these elements contribute to high retail prices, which frequently render the oil unaffordable for typical consumers, particularly in developing nations.

Opportunity:

Growth into nutraceuticals and functional foods

The incorporation of extra virgin avocado oil into functional foods and nutraceutical products presents a significant opportunity, as consumer demand for foods that provide health or therapeutic benefits beyond basic nutrition continues to rise. Avocado oil's abundance of oleic acid, fat-soluble vitamins A, D, E, and K, and antioxidants like lutein makes it suitable for use in anti-inflammatory diet plans, wellness drinks, and supplements. Furthermore, manufacturers of health-conscious products are investigating clean-label ingredients to develop functional formulations as awareness of lifestyle diseases like obesity, cardiovascular disease, and arthritis grows.

Threat:

Absence of international regulations

A significant risk to consumer confidence and market integrity is the lack of globally accepted quality standards and laws pertaining to extra virgin avocado oil. In contrast to olive oil, which is subject to FDA labeling regulations and IOC (International Olive Council) standards, avocado oil does not have a universally recognized standard for what qualifies as 'extra virgin.' Inconsistent quality, adulteration with less expensive oils, and deceptive labeling techniques are all made possible by this. Many avocado oil samples sold in retail stores in the United States were either rancid or combined with soybean oil, according to research conducted in 2020 by researchers at the University of California, Davis.

Covid-19 Impact:

The market for extra virgin avocado oil was affected in a variety of ways by the COVID-19 pandemic. Transport restrictions, labour shortages in avocado-growing regions, and disruptions in global supply chains all contributed to lower production and postponed exports, which in turn caused temporary supply shortages and price volatility. On the demand side, though, the pandemic brought about a significant increase in health consciousness, leading consumers to seek out foods that are high in nutrients and boost immunity. Moreover, this increased demand for high-end oils, such as extra virgin avocado oil. Since lockdowns changed how people shop online, e-commerce sites and direct-to-consumer sales have increased, increasing the visibility of niche health products.

The extra virgin oil segment is expected to be the largest during the forecast period

The extra virgin oil segment is expected to account for the largest market share during the forecast period. Growing global health consciousness and a growing desire for premium, minimally processed oils are the main causes of this dominance. To preserve its natural nutrients, flavor, and aroma, extra virgin avocado oil is extracted using cold-press methods without the use of heat or chemicals. Because of its abundance in monounsaturated fats, antioxidants, and vitamins E and K, it is very popular among consumers who are concerned about their health. Additionally, the growing use of extra virgin avocado oil worldwide is a result of clean-label trends and consumer demand for natural superfoods in high-end personal care and nutraceuticals.

The glass bottle segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the glass bottle segment is predicted to witness the highest growth rate. Growing consumer preferences for premium, eco-friendly, and sustainable packaging that maintain the oil's quality and freshness are the main drivers of this growth. Glass bottles provide the best defense against oxidation and contamination, preserving the oil's flavor and nutritional content over time. Glass is also recyclable and is thought to be a safer, non-toxic alternative to plastic, which fits in with the growing emphasis on environmental sustainability and health consciousness around the world. Furthermore, glass packaging's visual appeal also strengthens extra virgin avocado oil's premium positioning by drawing in environmentally and health-conscious customers, which fuels the market's explosive growth over the forecast period.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share. The region's high level of disposable income, growing demand for natural and organic food products, and strong consumer awareness of health and wellness are all factors contributing to this leadership. Clean-label, nutrient-rich oils, such as extra virgin avocado oil, have become increasingly popular for cooking and skincare, especially in the U.S. and Canada. Moreover, North America's dominance in the extra virgin avocado oil market is further supported by continuous advancements in product formulations and packaging, as well as growing consumer preference for plant-based and heart-healthy oils.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR. Growing disposable incomes, a shift to plant-based diets in nations like China, India, and Japan, and growing consumer awareness of health benefits are the main drivers of this growth. In order to improve local production capabilities, China in particular has started extensive avocado cultivation in provinces like Guangdong, Yunnan, and Fujian. Market penetration is further facilitated by the growth of offline and online distribution channels. In light of this, it is anticipated that in the upcoming years, the Asia Pacific region will contribute significantly to the global market for extra virgin avocado oil.

Key players in the market

Some of the key players in Extra Virgin Avocado Oil Market include Bella Vado Inc.,

Adams Group, Chosen Foods, LLC, Aconcagua Oil & Extract SA, Olivado Oils Limited, BetterBody Foods, LLC, Altex SA de CV, Nutiva, Inc., CalPure Foods Inc., Avocado Global Pte Ltd., Tron Hermanos SA de CV, Da Gama Avocado Oil Grupo, Westfalia Fruit (Pty) Ltd, La Tourangelle Inc and Avohass Food Products, LLC.

Key Developments:

In November 2024, Chosen Foods, America's #1 Avocado Oil brand* and one of the only on shelves guaranteed to be 100% pure, is excited to announce the launch of its limited edition Holiday Gift Box. This gift box features the brand's 100% Pure Avocado Oil and Extra Virgin Avocado Oil, complemented by two stylish gold pouring spouts that enhance precision and elevate the cooking experience.

In January 2017, BetterBody Food & Nutrition LLC has agreed to settle a class action lawsuit alleging that some of its coconut oil products were misleadingly marketed as healthy. If you purchased BetterBody Extra Virgin Coconut Oil or Naturally Refined Coconut Oil between Jan. 1, 2013 and Nov. 18, 2016, you may be entitled to a cash payment and/or gift card from the BetterBody class action settlement.

Types Covered:

Extra Virgin Oil

Virgin Oil

Refined Oil

Blended Oil

Packaging Types Covered:

Glass Bottle

Plastic Bottle

Pouches

Tin/Can

Certifications Covered:

Conventional

Organic

Distribution Channels Covered:

Hypermarket/Supermarket

Convenience Stores

Online Store

Specialty Stores

Applications Covered:

Cosmetics & Personal Care

Food & Beverages

Pharmaceuticals

End Users Covered:

Household

Commercial

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Extra Virgin Oil
- 5.3 Virgin Oil
- 5.4 Refined Oil
- 5.5 Blended Oil

6 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY PACKAGING TYPE

- 6.1 Introduction
- 6.2 Glass Bottle
- 6.3 Plastic Bottle
- 6.4 Pouches
- 6.5 Tin/Can

7 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY CERTIFICATION

- 7.1 Introduction
- 7.2 Conventional
- 7.3 Organic

8 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY DISTRIBUTION CHANNEL

- 8.1 Introduction
- 8.2 Hypermarket/Supermarket
- 8.3 Convenience Stores
- 8.4 Online Store
- 8.5 Specialty Stores

9 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Cosmetics & Personal Care
 - 9.2.1 Hair Care
 - 9.2.2 Skin Care
- 9.3 Food & Beverages
 - 9.3.1 Baking
 - 9.3.2 Cooking

- 9.3.3 Salad Dressing
- 9.4 Pharmaceuticals

10 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY END USER

- 10.1 Introduction
- 10.2 Household
- 10.3 Commercial

11 GLOBAL EXTRA VIRGIN AVOCADO OIL MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.7 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa
 - 11.6.1 Saudi Arabia
 - 11.6.2 UAE

- 11.6.3 Qatar
- 11.6.4 South Africa
- 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Product Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Bella Vado Inc.
- 13.2 Adams Group
- 13.3 Chosen Foods, LLC
- 13.4 Aconcagua Oil & Extract SA
- 13.5 Olivado Oils Limited
- 13.6 BetterBody Foods, LLC
- 13.7 Altex SA de CV
- 13.8 Nutiva, Inc.
- 13.9 CalPure Foods Inc.
- 13.10 Avocado Global Pte Ltd.
- 13.11 Tron Hermanos SA de CV
- 13.12 Da Gama Avocado Oil Grupo
- 13.13 Westfalia Fruit (Pty) Ltd
- 13.14 La Tourangelle Inc
- 13.15 Avohass Food Products, LLC

List Of Tables

LIST OF TABLES

Table 1 Global Extra Virgin Avocado Oil Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Extra Virgin Avocado Oil Market Outlook, By Type (2024-2032) (\$MN)

Table 3 Global Extra Virgin Avocado Oil Market Outlook, By Extra Virgin Oil (2024-2032) (\$MN)

Table 4 Global Extra Virgin Avocado Oil Market Outlook, By Virgin Oil (2024-2032) (\$MN)

Table 5 Global Extra Virgin Avocado Oil Market Outlook, By Refined Oil (2024-2032) (\$MN)

Table 6 Global Extra Virgin Avocado Oil Market Outlook, By Blended Oil (2024-2032) (\$MN)

Table 7 Global Extra Virgin Avocado Oil Market Outlook, By Packaging Type (2024-2032) (\$MN)

Table 8 Global Extra Virgin Avocado Oil Market Outlook, By Glass Bottle (2024-2032) (\$MN)

Table 9 Global Extra Virgin Avocado Oil Market Outlook, By Plastic Bottle (2024-2032) (\$MN)

Table 10 Global Extra Virgin Avocado Oil Market Outlook, By Pouches (2024-2032) (\$MN)

Table 11 Global Extra Virgin Avocado Oil Market Outlook, By Tin/Can (2024-2032) (\$MN)

Table 12 Global Extra Virgin Avocado Oil Market Outlook, By Certification (2024-2032) (\$MN)

Table 13 Global Extra Virgin Avocado Oil Market Outlook, By Conventional (2024-2032) (\$MN)

Table 14 Global Extra Virgin Avocado Oil Market Outlook, By Organic (2024-2032) (\$MN)

Table 15 Global Extra Virgin Avocado Oil Market Outlook, By Distribution Channel (2024-2032) (\$MN)

Table 16 Global Extra Virgin Avocado Oil Market Outlook, By Hypermarket/Supermarket (2024-2032) (\$MN)

Table 17 Global Extra Virgin Avocado Oil Market Outlook, By Convenience Stores (2024-2032) (\$MN)

Table 18 Global Extra Virgin Avocado Oil Market Outlook, By Online Store (2024-2032) (\$MN)

Table 19 Global Extra Virgin Avocado Oil Market Outlook, By Specialty Stores

(2024-2032) (\$MN)

Table 20 Global Extra Virgin Avocado Oil Market Outlook, By Application (2024-2032) (\$MN)

Table 21 Global Extra Virgin Avocado Oil Market Outlook, By Cosmetics & Personal Care (2024-2032) (\$MN)

Table 22 Global Extra Virgin Avocado Oil Market Outlook, By Hair Care (2024-2032) (\$MN)

Table 23 Global Extra Virgin Avocado Oil Market Outlook, By Skin Care (2024-2032) (\$MN)

Table 24 Global Extra Virgin Avocado Oil Market Outlook, By Food & Beverages (2024-2032) (\$MN)

Table 25 Global Extra Virgin Avocado Oil Market Outlook, By Baking (2024-2032) (\$MN)

Table 26 Global Extra Virgin Avocado Oil Market Outlook, By Cooking (2024-2032) (\$MN)

Table 27 Global Extra Virgin Avocado Oil Market Outlook, By Salad Dressing (2024-2032) (\$MN)

Table 28 Global Extra Virgin Avocado Oil Market Outlook, By Pharmaceuticals (2024-2032) (\$MN)

Table 29 Global Extra Virgin Avocado Oil Market Outlook, By End User (2024-2032) (\$MN)

Table 30 Global Extra Virgin Avocado Oil Market Outlook, By Household (2024-2032) (\$MN)

Table 31 Global Extra Virgin Avocado Oil Market Outlook, By Commercial (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Extra Virgin Avocado Oil Market Forecasts to 2032 – Global Analysis By Type (Extra Virgin Oil, Virgin Oil, Refined Oil and Blended Oil), Packaging Type (Glass Bottle, Plastic Bottle, Pouches and Tin/Can), Certification, Distribution Channel, Application, End User and By Geography

Product link: <https://marketpublishers.com/r/ED52564CDA6AEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ED52564CDA6AEN.html>