

Exosome Diagnostics and Therapeutics Market Forecasts to 2032 – Global Analysis By Product & Service (Instruments, Reagents & Kits, Software, Services and Consumables), Source, Type, Technology, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Exosome Diagnostics and Therapeutics Market is accounted for \$108.08 million in 2025 and is expected to reach \$7486.1 million by 2032 growing at a CAGR of 83.2% during the forecast period. Exosome diagnostics and therapeutics involve the study and application of exosomes tiny extracellular vesicles released by cells that carry proteins, lipids, and nucleic acids—as tools for disease detection and treatment. In diagnostics, exosomes serve as non-invasive biomarkers, providing real-time insights into conditions like cancer, neurodegenerative disorders, and cardiovascular diseases through liquid biopsies. Therapeutically, engineered exosomes can deliver drugs, RNA, or gene-editing molecules directly to target cells, enhancing precision and reducing side effects. The field leverages exosomes' natural biocompatibility, stability, and cell-specific targeting potential, making them a promising platform for personalized medicine and next-generation clinical interventions.

Market Dynamics:

Driver:

Increased research funding and government support

Public agencies and private foundations are investing in exosome-based liquid biopsy cancer screening and regenerative medicine. Platforms support biomarker discovery

drug delivery and immune modulation across oncology neurology and infectious diseases. Integration with academic research hospital networks and biotech incubators enhances validation and scalability. Demand for non-invasive and precision-focused tools is rising across translational and personalized medicine programs. These dynamics are propelling platform deployment across research-intensive and innovation-driven healthcare ecosystems.

Restraint:

Lack of standardized protocols

Isolation characterization and quantification methods vary widely across labs vendors and therapeutic developers. Absence of consensus on purity markers cargo profiling and functional assays complicates validation and regulatory submission. Enterprises face challenges in comparing data across studies and scaling manufacturing under GMP conditions. Regulatory bodies require harmonized standards to assess safety efficacy and quality across diagnostic and therapeutic applications. These constraints continue to hinder platform maturity and cross-sector integration.

Opportunity:

Growing prevalence of chronic and infectious diseases

Exosomes offer unique advantages in early detection disease monitoring and targeted delivery across cancer cardiovascular and neurodegenerative conditions. Platforms support liquid biopsy immune profiling and RNA-based payloads for therapeutic modulation. Integration with AI-driven analytics and multi-omics workflows enhances sensitivity specificity and clinical utility. Demand for scalable and minimally invasive solutions is rising across aging populations and high-burden disease areas. These trends are fostering growth across disease-centric exosome innovation and deployment.

Threat:

High costs and infrastructure requirements

Isolation and purification require ultracentrifugation microfluidics and nanoparticle tracking systems with high capital and operational expenditure. Manufacturing under GMP conditions and clinical-grade validation adds to cost and complexity. Smaller labs and emerging biotech firms face challenges in securing funding and infrastructure for

scalable production. Lack of reimbursement and limited clinical guidelines further constrain adoption across diagnostic and therapeutic settings. These limitations continue to restrict platform deployment across resource-constrained and decentralized healthcare environments.

Covid-19 Impact:

The pandemic disrupted clinical trials supply chains and research programs across exosome platforms. Lockdowns and resource reallocation delayed sample collection assay development and regulatory review. However interest in exosome-based diagnostics surged as researchers explored immune response viral persistence and long-term sequelae. Investment in liquid biopsy remote sampling and digital pathology accelerated platform innovation and deployment. Public awareness of molecular diagnostics and personalized medicine increased across consumer and clinical segments. These shifts are reinforcing long-term investment in exosome infrastructure and translational research.

The diagnostics segment is expected to be the largest during the forecast period

The diagnostics segment is expected to account for the largest market share during the forecast period due to its clinical relevance assay maturity and broad applicability across disease areas. Exosome-based diagnostics support early detection prognosis and treatment monitoring using RNA proteins and lipid biomarkers. Platforms use liquid biopsy microfluidics and immunoassays to isolate and analyze exosomes from blood urine and saliva. Integration with AI-driven interpretation and multi-omics profiling enhances sensitivity specificity and longitudinal tracking. Demand for non-invasive and scalable diagnostics is rising across oncology infectious diseases and neurodegeneration.

The stem cells segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the stem cells segment is predicted to witness the highest growth rate as exosome therapeutics expand across regenerative medicine and immune modulation. Stem cell-derived exosomes support tissue repair inflammation control and neuroprotection across orthopedic cardiovascular and neurological indications. Platforms enable scalable production cargo engineering and targeted delivery using mesenchymal and induced pluripotent stem cells. Integration with biomaterials and 3D scaffolds enhances therapeutic efficacy and localization. Demand

for cell-free and immunologically safe therapies is rising across aging populations and chronic disease cohorts. These dynamics are accelerating growth across stem cell-derived exosome therapeutics and delivery platforms.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share due to its advanced research infrastructure regulatory engagement and clinical adoption across exosome platforms. Enterprises and academic institutions deploy diagnostics and therapeutics across oncology neurology and infectious disease programs with integrated sequencing and bioinformatics workflows. Investment in liquid biopsy translational research and personalized medicine supports scalability and validation. Presence of leading diagnostic firms research centers and regulatory bodies drives innovation and standardization. Firms align platform strategies with FDA guidance NIH funding and payer engagement. These factors are propelling North America's leadership in exosome commercialization and clinical integration.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR as healthcare modernization disease burden and biotech investment converge across regional economies. Countries like China India Japan and South Korea scale exosome platforms across public health academic research and clinical diagnostics. Government-backed initiatives support infrastructure development startup incubation and international collaboration across biomarker discovery and therapeutic validation. Local firms offer cost-effective and regionally adapted solutions tailored to disease profiles and compliance needs. Demand for scalable and culturally aligned exosome platforms is rising across oncology infectious diseases and regenerative medicine.

Key players in the market

Some of the key players in Exosome Diagnostics and Therapeutics Market include Thermo Fisher Scientific Inc., Bio-Techne Corporation, QIAGEN N.V., System Biosciences LLC, ReNeuron Group plc, Hitachi Chemical Diagnostics Inc., Capricor Therapeutics Inc., Evox Therapeutics Limited, Capital Biosciences Inc., Exogenus Therapeutics S.A., Exo Biologics S.A., AMSBIO LLC, Lonza Group AG, NanoView Biosciences Inc. and Aethlon Medical Inc.

Key Developments:

In August 2025, Bio-Techne announced the divestiture of Exosome Diagnostics Inc. to Mdxhealth SA, including the ExoDx Prostate (EPI) test, its CLIA-certified clinical laboratory, and related assets. The deal enables Mdxhealth to expand its urology diagnostics portfolio, while Bio-Techne retains access to proprietary exosome-based technology for future kit development under its precision diagnostics growth pillar.

In April 2025, Thermo Fisher introduced ExoTrack™ Ultra, a next-gen exosome isolation and profiling kit designed for liquid biopsy applications. The product supports high-yield recovery and multiplexed biomarker detection, enabling early-stage cancer diagnostics and neurodegenerative disease monitoring. It integrates seamlessly with Thermo's mass spectrometry and NGS platforms, enhancing translational research and clinical workflows.

Product & Services Covered:

Instruments

Reagents & Kits

Software

Services

Consumables

Sources Covered:

Blood

Plasma

Urine

Stem Cells

Other Sources

Types Covered:

Diagnostics

Therapeutics

Research Use

Technologies Covered:

Exosome Isolation Techniques

Characterization Tools

Other Technologies

End Users Covered:

Hospitals & Clinics

Diagnostic Laboratories

Cancer Institutes

Academic & Research Institutions

Biopharma Companies

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 End User Analysis
- 3.9 Emerging Markets
- 3.10 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY PRODUCT & SERVICE

- 5.1 Introduction
- 5.2 Instruments
- 5.3 Reagents & Kits
- 5.4 Software
- 5.5 Services
- 5.6 Consumables

6 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY SOURCE

- 6.1 Introduction
- 6.2 Blood
- 6.3 Plasma
- 6.4 Urine
- 6.5 Stem Cells
- 6.6 Other Sources

7 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY TYPE

- 7.1 Introduction
- 7.2 Diagnostics
- 7.3 Therapeutics
- 7.4 Research Use

8 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY TECHNOLOGY

- 8.1 Introduction
- 8.2 Exosome Isolation Techniques
 - 8.2.1 Ultracentrifugation
 - 8.2.2 Size-Exclusion Chromatography
 - 8.2.3 Immunoaffinity Capture
 - 8.2.4 Microfluidics
- 8.3 Characterization Tools
 - 8.3.1 NTA (Nanoparticle Tracking Analysis)

- 8.3.2 TEM (Transmission Electron Microscopy)
- 8.3.3 SEM (Scanning Electron Microscopy)
- 8.3.4 Western Blotting
- 8.3.5 Flow Cytometry
- 8.4 Other Technologies

9 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY END USER

- 9.1 Introduction
- 9.2 Hospitals & Clinics
- 9.3 Diagnostic Laboratories
- 9.4 Cancer Institutes
- 9.5 Academic & Research Institutions
- 9.6 Biopharma Companies
- 9.7 Other End Users

10 GLOBAL EXOSOME DIAGNOSTICS AND THERAPEUTICS MARKET, BY GEOGRAPHY

- 10.1 Introduction
- 10.2 North America
 - 10.2.1 US
 - 10.2.2 Canada
 - 10.2.3 Mexico
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.2 UK
 - 10.3.3 Italy
 - 10.3.4 France
 - 10.3.5 Spain
 - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
 - 10.4.1 Japan
 - 10.4.2 China
 - 10.4.3 India
 - 10.4.4 Australia
 - 10.4.5 New Zealand
 - 10.4.6 South Korea

- 10.4.7 Rest of Asia Pacific
- 10.5 South America
 - 10.5.1 Argentina
 - 10.5.2 Brazil
 - 10.5.3 Chile
 - 10.5.4 Rest of South America
- 10.6 Middle East & Africa
 - 10.6.1 Saudi Arabia
 - 10.6.2 UAE
 - 10.6.3 Qatar
 - 10.6.4 South Africa
 - 10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Thermo Fisher Scientific Inc.
- 12.2 Lonza Group AG
- 12.3 Catalent Inc.
- 12.4 Fujifilm Diosynth Biotechnologies Inc.
- 12.5 WuXi Advanced Therapies Inc.
- 12.6 Samsung Biologics Co., Ltd.
- 12.7 AGC Biologics Inc.
- 12.8 Minaris Regenerative Medicine GmbH
- 12.9 Oxford Biomedica plc
- 12.10 Charles River Laboratories International Inc.
- 12.11 Recipharm AB
- 12.12 Merck KGaA
- 12.13 Takara Bio Inc.
- 12.14 Miltenyi Biotec B.V. & Co. KG
- 12.15 BioNTech SE

List Of Tables

LIST OF TABLES

Table 1 Global Exosome Diagnostics and Therapeutics Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Exosome Diagnostics and Therapeutics Market Outlook, By Product & Service (2024-2032) (\$MN)

Table 3 Global Exosome Diagnostics and Therapeutics Market Outlook, By Instruments (2024-2032) (\$MN)

Table 4 Global Exosome Diagnostics and Therapeutics Market Outlook, By Reagents & Kits (2024-2032) (\$MN)

Table 5 Global Exosome Diagnostics and Therapeutics Market Outlook, By Software (2024-2032) (\$MN)

Table 6 Global Exosome Diagnostics and Therapeutics Market Outlook, By Services (2024-2032) (\$MN)

Table 7 Global Exosome Diagnostics and Therapeutics Market Outlook, By Consumables (2024-2032) (\$MN)

Table 8 Global Exosome Diagnostics and Therapeutics Market Outlook, By Source (2024-2032) (\$MN)

Table 9 Global Exosome Diagnostics and Therapeutics Market Outlook, By Blood (2024-2032) (\$MN)

Table 10 Global Exosome Diagnostics and Therapeutics Market Outlook, By Plasma (2024-2032) (\$MN)

Table 11 Global Exosome Diagnostics and Therapeutics Market Outlook, By Urine (2024-2032) (\$MN)

Table 12 Global Exosome Diagnostics and Therapeutics Market Outlook, By Stem Cells (2024-2032) (\$MN)

Table 13 Global Exosome Diagnostics and Therapeutics Market Outlook, By Other Sources (2024-2032) (\$MN)

Table 14 Global Exosome Diagnostics and Therapeutics Market Outlook, By Type (2024-2032) (\$MN)

Table 15 Global Exosome Diagnostics and Therapeutics Market Outlook, By Diagnostics (2024-2032) (\$MN)

Table 16 Global Exosome Diagnostics and Therapeutics Market Outlook, By Therapeutics (2024-2032) (\$MN)

Table 17 Global Exosome Diagnostics and Therapeutics Market Outlook, By Research Use (2024-2032) (\$MN)

Table 18 Global Exosome Diagnostics and Therapeutics Market Outlook, By

Technology (2024-2032) (\$MN)

Table 19 Global Exosome Diagnostics and Therapeutics Market Outlook, By Exosome Isolation Techniques (2024-2032) (\$MN)

Table 20 Global Exosome Diagnostics and Therapeutics Market Outlook, By Ultracentrifugation (2024-2032) (\$MN)

Table 21 Global Exosome Diagnostics and Therapeutics Market Outlook, By Size-Exclusion Chromatography (2024-2032) (\$MN)

Table 22 Global Exosome Diagnostics and Therapeutics Market Outlook, By Immunoaffinity Capture (2024-2032) (\$MN)

Table 23 Global Exosome Diagnostics and Therapeutics Market Outlook, By Microfluidics (2024-2032) (\$MN)

Table 24 Global Exosome Diagnostics and Therapeutics Market Outlook, By Characterization Tools (2024-2032) (\$MN)

Table 25 Global Exosome Diagnostics and Therapeutics Market Outlook, By NTA (Nanoparticle Tracking Analysis) (2024-2032) (\$MN)

Table 26 Global Exosome Diagnostics and Therapeutics Market Outlook, By TEM (Transmission Electron Microscopy) (2024-2032) (\$MN)

Table 27 Global Exosome Diagnostics and Therapeutics Market Outlook, By SEM (Scanning Electron Microscopy) (2024-2032) (\$MN)

Table 28 Global Exosome Diagnostics and Therapeutics Market Outlook, By Western Blotting (2024-2032) (\$MN)

Table 29 Global Exosome Diagnostics and Therapeutics Market Outlook, By Flow Cytometry (2024-2032) (\$MN)

Table 30 Global Exosome Diagnostics and Therapeutics Market Outlook, By Other Technologies (2024-2032) (\$MN)

Table 31 Global Exosome Diagnostics and Therapeutics Market Outlook, By End User (2024-2032) (\$MN)

Table 32 Global Exosome Diagnostics and Therapeutics Market Outlook, By Hospitals & Clinics (2024-2032) (\$MN)

Table 33 Global Exosome Diagnostics and Therapeutics Market Outlook, By Diagnostic Laboratories (2024-2032) (\$MN)

Table 34 Global Exosome Diagnostics and Therapeutics Market Outlook, By Cancer Institutes (2024-2032) (\$MN)

Table 35 Global Exosome Diagnostics and Therapeutics Market Outlook, By Academic & Research Institutions (2024-2032) (\$MN)

Table 36 Global Exosome Diagnostics and Therapeutics Market Outlook, By Biopharma Companies (2024-2032) (\$MN)

Table 37 Global Exosome Diagnostics and Therapeutics Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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