

Equity Crowdfunding Market Forecasts to 2034 – Global Analysis By Investment Stage (Seed Stage Investments, Early-Stage Investments, Growth-Stage Investments, Pre-IPO Investments and Other Investment Stages), Investor Type, Platform Capability, Offering Type, and End User

<https://marketpublishers.com/r/EE723995A92CEN.html>

Date: May 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: EE723995A92CEN

Abstracts

According to Statistics MRC, the Global Equity Crowdfunding Market is accounted for \$2.10 billion in 2026 and is expected to reach \$6.60 billion by 2034 growing at a CAGR of 13.8% during the forecast period. Equity Crowdfunding is a funding model where investors receive equity or shares in a company in exchange for their investment. These platforms connect startups and small businesses with a broad base of investors, enabling capital raising without traditional venture capital channels. They provide tools for investor management, compliance, and reporting. Equity crowdfunding democratizes investment opportunities and supports startup growth. Increasing interest in early-stage investments and regulatory support are driving adoption of equity crowdfunding platforms.

Market Dynamics:

Driver:

Rising interest in early-stage investments

Traditional venture capital investments were once limited to institutional investors and high-net-worth individuals, but crowdfunding platforms have broadened participation.

Retail investors are attracted by the potential for high returns and portfolio diversification. Entrepreneurs also benefit from gaining capital while building brand visibility and community support. Digital investment platforms have made startup investing more accessible and transparent. This growing appetite for early-stage opportunities continues to accelerate market expansion.

Restraint:

Complex regulatory compliance requirements

Platforms and issuers must adhere to securities laws, investor eligibility checks, disclosure standards, and fundraising limits that vary by jurisdiction. Compliance processes often require legal expertise, documentation, and continuous monitoring. Smaller startups may find these requirements expensive and time-consuming. Cross-border fundraising becomes even more challenging due to differing regulations across countries. These complexities can slow campaign launches and limit broader market participation.

Opportunity:

Cross-border crowdfunding expansion

Digital platforms can connect startups with investors beyond domestic markets, increasing access to capital and deal flow. International fundraising helps companies tap into niche investor communities interested in specific sectors or innovations. Investors also gain access to a wider range of global startup opportunities. Improvements in digital identity verification, payment systems, and regulatory harmonization are supporting this trend. As barriers to international investing decrease, cross-border equity crowdfunding is expected to grow rapidly.

Threat:

Investor protection and legal risks

Startup investments carry high failure rates, limited liquidity, and uncertain valuations, which can lead to losses for retail participants. Misleading disclosures or fraudulent campaigns may damage platform credibility. Legal disputes over shareholder rights, governance, or post-funding obligations can also arise. Regulators are increasingly focused on ensuring transparency and fair treatment of investors. Persistent protection concerns may reduce confidence and slow market adoption.

Covid-19 Impact:

The COVID-19 pandemic had a mixed but overall positive impact on the Equity Crowdfunding Market by accelerating digital investment activity. As traditional fundraising channels faced disruption, many startups turned to online platforms to secure capital. Investors spending more time online explored alternative assets and startup opportunities. However, economic uncertainty initially made some investors more cautious about high-risk investments. Sectors such as health technology, e-commerce, and remote work solutions gained stronger funding interest during the period. Overall, the pandemic increased awareness and use of digital crowdfunding channels.

The retail investors segment is expected to be the largest during the forecast period. The retail investors segment is expected to account for the largest market share during the forecast period as equity crowdfunding platforms are designed to democratize

startup investing for individual participants. Lower minimum investment thresholds make early-stage opportunities accessible to a broader audience. Retail investors are increasingly interested in supporting innovative businesses while seeking potential long-term returns. Online platforms also simplify discovery, due diligence, and portfolio management for non-professional investors. Growing financial literacy and digital adoption further strengthen participation.

The tokenized equity segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the tokenized equity segment is predicted to witness the highest growth rate due to increasing use of blockchain technology in private capital markets. Tokenization can enable fractional ownership, faster transactions, and improved liquidity for startup shares. It also reduces administrative complexity through smart contracts and digital recordkeeping. Investors are attracted by easier access and lower entry barriers compared with traditional private equity models. Platforms are exploring compliant digital securities frameworks to expand offerings. These advantages are expected to drive rapid growth in tokenized equity solutions.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to a mature startup ecosystem, supportive fundraising regulations, and high investor awareness. The region hosts numerous crowdfunding platforms, fintech innovators, and venture-backed startups seeking alternative capital sources. Strong digital infrastructure and widespread online investing culture further support adoption. Retail investors are increasingly comfortable using digital platforms for diversified investments. The presence of established legal and financial service networks also strengthens market development. These factors position North America as the leading regional market.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by expanding startup activity, rising internet penetration, and growing middle-class investor participation. Many economies in the region are encouraging entrepreneurship and digital finance innovation. Young, tech-savvy populations are increasingly open to app-based investing platforms. SMEs and startups are seeking alternatives to traditional bank financing, supporting crowdfunding demand. Regulatory modernization in several countries is also improving market access.

Key players in the market

Some of the key players in Equity Crowdfunding Market include Seedrs Ltd., Crowdcube Ltd., StartEngine Crowdfunding Inc., Wefunder Inc., Republic, AngelList, Fundable LLC, OurCrowd Ltd., EquityNet LLC, Crowdfunder Ltd., SeedInvest, MicroVentures, Netcapital Inc., SeedBlink and Crowd for Angels.

Key Developments:

In February 2026, Crowdcube finalized a landmark partnership with the London Stock Exchange to facilitate the first primary and secondary transactions under the new PISCES framework. This collaboration allows retail investors to trade shares in high-growth private scale-ups on institutional-grade LSE rails, bridging the liquidity gap between private and public markets for the first time.

In September 2025, StartEngine executed the successful launch of "StartEngine Private," a dedicated product line offering managed funds in late-stage, pre-IPO companies. This product launch has been a primary driver of the company's record \$92 million year-to-date revenue, providing retail investors with rare access to high-valuation firms like SpaceX and OpenAI through a simplified investment vehicle.

Investment Stages Covered:

Seed Stage Investments

Early-Stage Investments

Growth-Stage Investments

Pre-IPO Investments

Other Investment Stages

Investor Types Covered:

Retail Investors

Accredited Investors

Institutional Investors

Angel Investors

Other Investor Types

Platform Capabilities Covered:

Deal Sourcing & Listing

Due Diligence & Screening

Investment Management

Investor Reporting & Exit Management

Other Platform Capabilities

Offering Types Covered:

Common Equity Offerings

Preferred Equity Offerings

Convertible Securities

Tokenized Equity

Other Offering Types

End Users Covered:

Startups

SMEs

Investors

Venture Platforms

Other End Users

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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