

Enterprise Social Software - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Enterprise Social Software (ESS) market is accounted for \$5.53 billion in 2015 and is expected to reach \$13.55 billion by 2022 growing at a CAGR of 13.6%. With the increase in need of connectedness and mobility through secured social media, ESS is creating a boom in the global market. The demand for enterprise internet working among clients, partners, distributors and employees in the commercial units has creating a void in market, which is being filled by ESS. Current trend of Cloud service is also creating a buzz in market, it is one of the very important part of ESS. These are helping enterprises to gain priority in ESS in implementation while reducing huge investments. ESS is being embedded in existing business applications by registering growth in limited features platform. All are being current trends but less awareness and processing cost are the factors chopping down the market growth. In Asia Pacific region the market is emerging fast as being a developing region whereas North America is the largest revenue generating market due to the vast adoption.

Some of the key players of the market are Autodesk Inc., Google Inc, Cisco inc., Atos, Microsoft, Broadvision, IBM, Tibco Software, Salesforce and Opentext Corp.

Organization sizes covered:

Enterprises

Large Enterprises

Small Businesses

Medium Businesses

Deployments Covered:

On-Demand (Saas)

On-Premises

Verticals Covered:

Banking, Financial Services, and Insurance (BFSI)

Retail

Healthcare and Life Sciences

Academia and Government

High Tech and Telecommunications

Other Verticals

Demand Analysis Covered:

Enterprise Functions

Research and Development (R&D)

Sales

Human Resources (HR)

Operations

Marketing

Information Technology (IT)

Other Enterprise Functions

Technology Solutions

Document Management and Collaboration

Enterprise Community and Blogs

Enterprise Micro blogging

Enterprise Social Networking Groups

Enterprise Wikis and Shared Spaces

Instant Messaging (IM)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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