

Enterprise Mobility - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Enterprise Mobility Market is accounted for \$206.13 billion in 2017 and is expected to reach \$1225.78 billion by 2026 growing at a CAGR of 21.9% during the forecast period. The increasing demand for the smartphone, trend of choose your own device and bring your own, increase in mobile data and mobile devices and increase in adoption of cloud-based technology are some factors fueling the market growth. However, device and data security risks are hampering the market growth.

Modern enterprise business strategies need a much faster pace of operations, particularly if the enterprises are looking to expand into a worldwide chief entity. In order to achieve this highly sought-after competitive advantage, companies are looking to the solutions offered by enterprise mobility players. Enterprise mobility services and solutions have established to improve the decision-making speed of enterprises, thereby generating an increasing demand for enterprise mobility solutions.

By Device, smartphone held considerable market share due to increasing demand for the smart phones. By geography, North America dominated the global market which can be attributed to the high concentration of leading vendors and high rate of adoption of technological advances across enterprises. Moreover, Asia Pacific market will gain traction due to the increasing workforce of mobile device users, acceptance of cloud infrastructure, flourishing end-use industries, and growing demand for digital advancements across enterprise infrastructures.

Some of the key players profiled in the Enterprise Mobility Market include Verizon Enterprise Solutions, Symantec Corporation, SAP SE, Panasonic Corporation, Nokia Corporation, Microsoft Corporation, Meru Networks, iPass, Inc., IBM Corporation,

Hewlett-Packard Development Company Ltd, Globo PLC, Enterprise Mobile, Inc, Citrix Systems, Inc, Cisco Systems, Inc, Cerner Corporation, BlackBerry, Ltd, Avaya Inc, AT&T, Inc, Aruba Networks, Inc. and Alcatel-Lucent S.A.

Software's covered:

Enterprise Email and Content Management

Mobile Device Management

Mobile Application Management

Other Software's

Devices Covered:

Tablets

Laptops

Smartphone's

Security Solutions Covered:

Network Security

Mobile ID Security

Mobile Device Security

Mobile Data Security

End users Covered:

Manufacturing and Automotive

IT and Telecommunication

Hospitality and Retail

Government and Education

Banking, Financial services and Insurance (BFSI)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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