

Enterprise Cyber Security - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Enterprise Cyber Security Market is accounted for \$3.35 billion in 2017 and is expected to reach \$17.65 billion by 2026 growing at a CAGR of 20.3% during the forecast period. Some of the key factors influencing the market growth include increasing adoption of cloud-based services and an increase in the frequency and sophistication of cyber threats. However, the high cost of implementation is restraining the market growth.

Cyber Security is the body of technologies, processes and practices designed to protect networks, computers, programs and data from major cyber threats, such as cyber terrorism, cyber warfare, and cyber espionage. In their most disruptive form, cyber threats take aim at secret, political, military, or infrastructural assets of a nation or its people. In a computing context, security includes both Cyber Security and physical security.

Based on the application, BFSI has emerged as a potent sector due to increased cybercrime activities. The BFSI sector is among the backbone of economies and its safety is a matter of high concern. The BFSI industry is an early adopter of cutting-edge cybersecurity solutions due to the highly sensitive financial data. It faces different challenges related to stringent regulatory and security requirements, providing superior service to customers, and others. By Geography, North America is a region of innovative technology adopters and has a large presence of cybersecurity vendors who are contributing to the growth of the market. Especially the United States will play an important role which cannot be ignored. Any changes from the United States might affect the development trend of Enterprise Cyber Security.

Some of the key players in global Enterprise Cyber Security market are Intel, Cisco

Systems, Check Point Software Technologies, Akamai Technologies, IBM, 360 Enterprise Security, Huawei, Westone, Nsfocus, Asiainfo, Venustech, H3C, Topsec, Sangfor, DBAPPSecurity and Symantec Corporation.

Types Covered:

Security Hardware

Security Services

Security Software

Other Types

Applications Covered:

Enterprise

Government

Financial

Education

Telecom and Manufacturing

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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