

# ENT Devices - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, ENT devices market is expected to grow from \$9,100 million in 2015 to \$14,785 million by 2022 at a CAGR of 7.2%. The major factors impacting ENT device market growth are increasing aging population and related disorders such as lower functioning levels of ear, nose, & throat and hearing loss. In addition, technological advancements, rising occurrence of chronic sinusitis, increasing adoption of minimally invasive ENT procedures and increasing disposable income levels are fueling the growth of global ENT devices market. However limited battery life, stringent reimbursement policy, lack of skilled professionals and high costs of ENT devices are the factors hampering the market growth.

By product, hearing implants segment is expected to witness high growth rate during the forecast period. Hearing aids segment is likely to acquire the largest market share on account of rapidly increasing advanced and user friendly devices. North America is anticipated to be the largest market while, Asia Pacific is projected to grow at a faster pace. The growth of this region is attributed to rising levels of disposable income, presence of target disease people and increasing demand for ENT devices from the emerging regions such as China, Japan and India.

Some of the key players in global ENT device market include Acclarent Inc., American Hearing Systems Inc., Audiosync Inc., Beltone, Cochlear Ltd., GN ReSound A/S, Hoya Corporation, Karl Storz Gmbh & Co. Kg, Medtronic PLC, Olympus Corporation, Panasonic Corporation, Rexton Inc., Siemens Healthcare GmbH, Smith & Nephew PLC, Sonic Innovations Inc., Sonova Holding AG, Starkey Laboratories Inc., Unitron Hearing Inc., William Demant Holding A/S, and Zounds Inc.

Products Covered:

Diagnostic Devices

Hearing Screening Devices

Endoscopes

Surgical Devices

Radiofrequency (RF) Handpieces

Powered Surgical Instruments

Handheld Instruments

Balloon Sinus Dilation Devices

ENT Supplies

Voice Prosthesis Devices

Ear Tubes

Co2 Lasers

Image-Guided Surgery Systems

Hearing Aids

Canal hearing aids ITC, CIC and IIC

In-the-Ear aids

Behind-the-Ear (BTE) aids

Receiver-in-the-Ear (RITE)

Hearing Implants

Middle Ear Implants

Bone Anchored Hearing System

Cochlear Implants

Auditory Brainstem Implants

End Users Covered:

ENT Clinics

Ambulatory Settings

Home Use

Hospitals

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub

segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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