

# **EMI Shielding Material Market Forecasts to 2032 – Global Analysis By Material Type (Metallic, Conductive Polymers, Carbon-based Materials, Conductive Coatings and Paints, EMI Gaskets and Tapes and Other Material Types), Shielding Method, Form, Application, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global EMI Shielding Material Market is accounted for \$8.9 billion in 2025 and is expected to reach \$14.9 billion by 2032 growing at a CAGR of 7.6% during the forecast period. EMI shielding materials are specialized substances designed to block or reduce electromagnetic interference (EMI) in electronic devices and systems. These materials function by reflecting, absorbing, or redirecting electromagnetic waves to prevent disruptions in sensitive components. They ensure electromagnetic compatibility (EMC) and enhance device reliability. Common forms include conductive elastomers, metal foams, meshes, tapes, and coatings, each tailored for specific applications. Industries such as telecommunications, aerospace, automotive, and medical devices rely on EMI shielding to minimize electromagnetic noise.

Market Dynamics:

Driver:

Proliferation of electronic devices across various industries

With the increasing adoption of electronic gadgets, EMI shielding materials are witnessing significant demand across multiple industries, including automotive,

consumer electronics, and healthcare. As devices become more compact and technologically advanced, the need for effective electromagnetic interference mitigation is growing. Moreover, the expansion of IoT applications and wireless connectivity solutions is further fueling the necessity for reliable shielding materials.

#### Restraint:

##### Complexity in material selection and design

Engineers and manufacturers must navigate challenges in balancing material efficiency with cost-effectiveness, often necessitating extensive research and trials before arriving at optimal solutions. Additionally, regulatory standards impose stringent guidelines on the selection and composition of shielding materials, further complicating the development process. Design complexities related to integrating shielding mechanisms into compact electronics contribute to manufacturing hurdles, making product scalability a demanding task.

#### Opportunity:

##### Integration of shielding functionality into device enclosures

Advancements in engineering and materials science are enabling manufacturers to incorporate shielding mechanisms directly into device casings, enhancing protection against electromagnetic interference. This integrated approach streamlines production processes and reduces the reliance on additional shielding components, leading to cost savings and improved design flexibility. With industries increasingly favoring lightweight and space-efficient devices, embedding shielding features within enclosures offers a competitive advantage.

#### Threat:

##### Intense competition among material suppliers

The EMI shielding material market is highly competitive, with multiple suppliers striving to enhance their product offerings through technological advancements and cost-efficient solutions. Manufacturers face pressure to differentiate themselves by providing materials with superior conductivity, thermal resistance, and environmental sustainability. Price fluctuations in raw materials and the availability of alternatives further intensify market rivalry, posing challenges for companies seeking to maintain

profit margins.

**Covid-19 Impact:**

The pandemic had a profound effect on the EMI shielding material market, influencing both supply chain operations and demand patterns. Disruptions in manufacturing due to lockdowns and logistical constraints led to delays in product availability, affecting various industries relying on shielding solutions. However, the surge in demand for electronic devices, driven by remote working, healthcare innovations, and digital communication, provided growth opportunities. As businesses adapted to the changing environment, the focus on EMI protection for critical applications such as medical equipment and telecommunication devices gained prominence.

The conductive polymers segment is expected to be the largest during the forecast period

The conductive polymers segment is expected to account for the largest market share during the forecast period due to their excellent flexibility, lightweight properties, and ability to provide effective EMI shielding. Their adaptability across multiple industries, including automotive and consumer electronics, positions them as a preferred choice for manufacturers looking for cost-efficient solutions. Additionally, advancements in polymer-based shielding technologies are enhancing conductivity levels, making them viable alternatives to traditional metallic shielding materials.

The enclosure shielding segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the enclosure shielding segment is predicted to witness the highest growth rate driven by the rising need to safeguard electronic devices from electromagnetic interference while maintaining compact designs. Manufacturers are increasingly incorporating advanced conductive coatings and materials directly into device enclosures to achieve superior protection without compromising aesthetics. The trend toward miniaturized electronics and high-performance computing devices further supports the rapid adoption of enclosure shielding solutions.

**Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market share owing to its robust electronics manufacturing industry, well-established

healthcare sector, and extensive research initiatives in material sciences. The region's early adoption of advanced shielding technologies, coupled with strong regulatory frameworks ensuring device compliance, contributes to its market dominance. Additionally, the presence of leading semiconductor and telecommunications companies fuels innovation, leading to increased demand for EMI shielding materials.

#### Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by rapid industrialization, expanding consumer electronics production, and increasing investments in technological infrastructure. Countries such as China, India, and Japan are at the forefront of electronics manufacturing, propelling the need for effective shielding solutions. The region's growing emphasis on 5G technology deployment and automotive electrification further supports the surge in demand for EMI shielding materials.

#### Key players in the market

Some of the key players in EMI Shielding Material Market include 3M Company, Laird Performance Materials, Tech-Etch, Inc., Leader Tech Inc., ETS-Lindgren, Holland Shielding Systems B.V., W. L. Gore & Associates, Inc., RTP Company, Henkel AG & Co. KGaA, Kitagawa Industries Co., Ltd., Schaffner Holding AG, Caplinq Corporation, Fair-Rite Products Corp., Toray Industries, Inc., Mitsubishi Chemical Corporation, and Showa Denko Materials Co., Ltd.

#### Key Developments:

In March 2025, Caplinq Corporation introduced Silaplane™ FM-0815J, a high-performance silicone system designed for advanced EMI shielding applications in electronics.

In July 2024, Laird Performance Materials announced a strategic partnership with DigiKey to enhance global distribution of its precision-engineered components, aiming to drive innovation in high-tech industries.

In July 2024, W. L. Gore & Associates announced a multi-year collaboration with CarbonCapture Inc. to develop advanced structured sorbents for more efficient atmospheric carbon removal, showcasing their commitment to innovative solutions.

**Material Types Covered:**

- Metallic
- Conductive Polymers
- Carbon-based Materials
- Conductive Coatings and Paints
- EMI Gaskets and Tapes
- Other Material Types

**Shielding Methods Covered:**

- Enclosure Shielding
- Gasket and Seal
- Cable Shielding
- Radiation Shielding
- Conductive Coating

**Forms Covered:**

- Tapes and Laminates
- Coatings
- Foams
- Films and Sheets
- Other Forms

### Applications Covered:

- Smartphones
- Electric Vehicles
- MRI Rooms
- Robotics
- Power Electronics
- Infotainment Systems
- Other Applications

### End Users Covered:

- Consumer Electronics
- Automotive
- Telecommunications
- Healthcare
- Defense and Aerospace
- Industrial Equipment
- Other End Users

### Regions Covered:

- North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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